



*read, explore, grow*  
**The Scenic Regional Library**  
**NEWSLETTER**



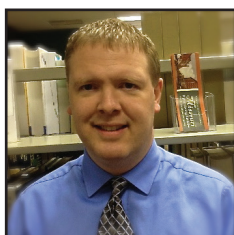
**Issue 20**

**A MONTHLY PUBLICATION FROM  
YOUR LOCAL LIBRARY**

**January 2015**

## **Message from the Director**

Don't worry! The library isn't getting rid of its books.



**Director Steven Campbell**

The library will be adding a lot of new electronic content in 2015. This month, we will begin offering eMagazines through Zinio and eMusic and eMovies through Freegal. In February, we will be launching additional downloadable and streaming products, including e-comic books through ComicsPlus and more e-books, e-audiobooks, streaming video and music through Hoopla. The Library's eBook and eAudiobook budget

through Overdrive also will be drastically increasing from \$40,000 in 2014 to \$100,000 this year.

Downloadable and streaming e-content are big growth areas for public libraries. This year, the Library's e-book usage has increased over 18% from 2013 and e-audiobook usage is up over 30%. During the same time, checkouts of print materials has declined.

People who still read good old-fashioned books are probably wondering if there's going to be anything left at the library for them. Don't worry! Libraries aren't all about downloads and e-content.

When the Library conducted a survey

in 2013, it showed that only 18% of our patrons used e-books and e-audiobooks. The Library's new purchases will reflect these numbers. Scenic Regional Library's new book budget will rise from slightly over \$150,000 last year to nearly \$410,000—a 270% increase! The Library will be purchasing significantly more copies of hardcover bestsellers than ever before. In addition, the library's audiovisual budget—audiobooks on CD, DVDs, and music CDs—will triple; increasing from \$28,500 in 2014 to over \$85,000 this year.

So, while the Library will be providing the public with a lot more downloadable and streaming content in 2015, it will be boosting its purchases of print books and traditional audiovisual materials just as much.

## **Library Hires New Assistant Director**

Dan Brower began his duties as the library's new Assistant Director on December 1. Mr. Brower was previously a branch manager at Mid-Continent Public Library's Parkville branch. He is also co-coordinator of the joint Missouri-Kansas state Library Conference next October in Kansas City. He earned his Master's degree in Library Science from Emporia State University in Kansas. Mr. Brower will oversee public services and adult programming.



**All Branches will be  
closed on  
Monday, January 19,  
for Martin Luther  
King, Jr.'s Birthday.**



## eMagazines Available Beginning on January 26th!

On January 26, Scenic Regional Library will launch Zinio. The eMagazine database offers patrons with free access to a hundred popular magazines in a digital format. These are complete, full-color, interactive magazines with no holds, checkout periods, or limits on how many magazines you can access. Patrons can access Zinio with their library card from home, in the library, or on their mobile device. They can download and read the magazines on a PC, Mac, iPhone, iPad, Android, Kindle Fire/Fire HD, Nook HD/HD+, Windows 8, and Blackberry Playbook.

- **Easy browsing** — Browse your library's collection of titles one at a time. Search for your favorite magazines by title or use the convenient "Category" feature to find new magazines which meet your interests.
- **Current Issues** — The latest issues are released at the same time as the print edition and are ready for immediate checkout.
- **Back Issues** — Miss the new issue? You can easily browse the magazine detail page to find the previous issue you want to check out.
- **No limits** — Check out as many issues as you want and keep them in your account as long as you wish.
- **No holds** — Unlike eBooks, an unlimited number of people can check out the same issue of an eMagazine at the same time.

Some of the titles available on Zinio are:

<i>American Craft</i>	<i>Good Housekeeping</i>	<i>Popular Photography</i>
<i>American Patchwork &amp; Quilting</i>	<i>Interweave Knits</i>	<i>Popular Science</i>
<i>Better Homes and Gardens</i>	<i>Kiplinger's Personal</i>	<i>Prevention</i>
<i>Bloomberg Businessweek</i>	<i>Finance</i>	<i>Reader's Digest</i>
<i>Cosmopolitan</i>	<i>Martha Stewart</i>	<i>Rolling Stone</i>
<i>Diabetic Living</i>	<i>Living</i>	<i>Runner's World</i>
<i>ESPN The Magazine</i>	<i>Prevention</i>	<i>Shape</i>
<i>FamilyFun</i>	<i>Maxim</i>	<i>Taste of Home</i>
<i>Field &amp; Stream</i>	<i>Men's Fitness</i>	<i>Traditional Home</i>
<i>Food Network Magazine</i>	<i>Newsweek</i>	<i>Weight Watchers</i>
<i>Glamour</i>	<i>Popular Mechanics</i>	

*The Library delivers on its promises! These incredible new resources are now available thanks to the Library's April 2014 tax increase. Much more is on the way!*

## Netflix-style Digital Movies and TV Available Beginning on January 19th!



On January 19, Scenic Regional Library will launch Freegal Movies and TV. The database offers movies that can be streamed online using your computer, Apple, Android, or other Internet-enabled device. Using Freegal, you have access to over 5,500 feature films and television episodes. New content is added monthly, if not more often. Freegal Movies and TV limits patrons to streaming three movies or TV shows per week. The week starts on Sundays at 11:00 p.m. Central Time. While most of the collection is family-friendly, Freegal Movies and TV does include some R-rated and NR (Not Rated) material. Patrons can access Freegal Movies and TV with their Library card from home, in the Library, or on their mobile device. Apps are available for Android and Apple devices.

## eMusic Available Beginning on January 19th!

On January 19, Scenic Regional Library will launch Freegal Music for streaming and downloading to your computer and transferring to an MP3 player or an iPod.

Freegal Music is a downloadable and streaming music service that gives you access to about 7 million songs in MP3 format and 15,000 music videos in MP4 format, including Sony Music's catalog of

artists. In total the collection is comprised of music from over twenty-eight thousand labels with music that originates in over 80 countries. There is no software to install. Streaming music is available anytime. Songs downloaded will play in Windows Media Player, iTunes, and other popular music players. Freegal Music limits downloads to five songs per patron per week and three hours of streaming music per day. The week starts on Sundays at 11:00 p.m. Central Time. Patrons can access Freegal Music with their Library card from home, in the Library, or on their mobile device. Apps are available for Android and Apple devices.





## Upcoming

### UNION

#### KIDS & TEENS PROGRAMS

##### Storytime (preschool)

Every Wednesday and Saturday at 10 AM

#### ADULT PROGRAMS

##### Top Travel Destinations

Thursday, January 8, from 2-3 PM  
Travel agent Kristi Anderson will cover some of the top US and overseas destinations for 2015. Call 636-583-3224 to sign up.

##### Fitness for All Ages: T'ai Chi

Tuesday, January 13, from 6-7 PM  
A short talk and a demonstration by local T'ai Ji Quan instructor, Bill Fields, will be given on this gentle form of exercise, making it perfect for all ages. Space is limited. Registration is required.

##### Union Book Club

Thursday, January 15, at 7 PM  
*Kaffir Boy* by Mark Mathabane will be discussed.



Children from Head Start visited the Owensville Branch for storytime and a craft on December 5.

## January

### WARREN COUNTY

#### KIDS & TEENS PROGRAMS

##### Storytime (Preschool-Kindergarten)

Tuesdays at 10 AM

Theme: Chilly and Cold-Snow, Eskimos and Igloos, Penguins, Polar Bears.

##### Robotics (Grades 5-12)

Monday, January 26, from 3-5 PM

Sign up at the Library or call 636-456-3321.

##### Teen Tuesday - Snow Globes (Grades 6-12, Ages 12-18)

Tuesday, January 27, at 4 PM

Sign up at the Library or call 636-456-3321. Space is limited!

#### ADULT PROGRAMS

Sign up at the Library or call 636-456-3321.

##### Downton Abbey Tea Party

Tuesday, January 6, from 5:30-7:30 PM

##### 30/30 Cardio Workout

Tuesday, January 20, at 5 PM

##### Book Club

Wednesday, January 21, at 2 PM

We will be discussing *Between Shades of Grey* by Ruta Sepetys.

##### It's a Stitch Sewing Club

Wednesday, January 21, at 4 PM



Santa visited the Pacific Branch for their ornament-making program on December 2.

## Events

### HERMANN

#### KIDS & TEENS PROGRAMS

##### Just My Baby and Me Storytime

Tuesdays from 10-11 AM

Sing along songs and tickle games just for our 0-1 year-old friends

##### Story Hour

Thursdays from 10-11 AM

##### After School Club

Wednesday, January 7, at 3 PM

Let's make a mess INSIDE with snow!

##### Build It!

2nd Saturday of each month, from 10-11 AM

Come show off your building block skills or learn some new ones!

##### Jump Start into 2015

Friday, January 31, at 11 AM

Join us as we take a look at teen and pre-teen health and attitudes! Everyone from 13-18 years old is welcome. Snacks to follow.

##### Teen Advisory Board-T.A.B.

Last Sunday of each month, from 2-4 PM  
Join us in January for our meeting at the Cottage Restaurant!

#### ADULT PROGRAMS

##### Join us for Book Club

Every third Wednesday at 6 PM

##### Be Creative! Creative Writing Club

Every second Wednesday at 6 PM

##### Knit Too!

Every Wednesday of the month - Call 573-486-2024 for times!

##### Affordable Care Act

Tuesday, January 27, from 10 AM-3 PM  
A representative from the Agency on Aging will be available to help you sign up or answer your questions. Please drop by for information.

Grow

# The Scenic Regional Library NEWSLETTER

Grow

## Upcoming

### NEW HAVEN

#### KIDS & TEENS PROGRAMS

##### Storytime (for kids up to age 5)

Tuesdays at 10 AM

We will enjoy stories about winter, food, and friends, along with songs, finger plays, and crafts.

#### FAMILY PROGRAMS

##### Simple Craft Saturdays for School-Age Kids and Their Grown-Ups

Saturday, January 10 & 24

Stop by and make a winter-themed craft with your kids! Watch Facebook for pictures of these crafts.

#### ADULT PROGRAMS

##### Yarn and Yak

Wednesday, January 7, from 6-8 PM

Yarn crafts group meets the first Wednesday of each month at New Haven Library. Bring your projects and ideas. Everyone is welcome. Reservations are not needed.

##### Book Club

Wednesday, January 28, at 5 PM

We are reading *Life After Life* by Kate Jacobs. Stop by the Library and borrow a copy of the book. Everyone is welcome. Book Club meets at the Library.

##### DIY Beauty

Thursday, January 15, from 6-7 PM

Craft some beauty products to help moisturize and protect your skin from winter weather. Program will be held at Old New Haven School, 810 Maupin Avenue. Call to reserve your place today.

##### Coming in February

##### Racing to Read for Parents of Preschoolers from Birth through Age 5

Tuesday, February 3, from 5-7 PM

Learn simple and fun ways to help your child learn to read. Drop in at Old New Haven School, 810 Maupin Avenue.



A great way to learn about upcoming programs and events at the library is to follow us on Facebook. "Like" your local branch's Facebook page today!

## Events

### PACIFIC

#### KIDS & TEENS PROGRAMS

##### Storytime (Toddlers through Kindergarten)

Every Thursday at 10 AM

##### Read with Max!

Saturday, January 10, at 11 AM

Now by appointment! Call to schedule a time slot!

##### Read 'n Build (Ages 3 and up)

Saturday, January 17, from 11 AM-NOON

##### Party with Elsa & Anna from the Disney movie *Frozen*

Saturday, January 24, from 11 AM-NOON

Wear your favorite Frozen outfit. Crafts, fun, and more!

#### ADULT PROGRAMS (18+)

Registration required for the following programs. Please call 636.257.2712 or visit the Library to sign up.

##### Soup in a Jar

Wednesday, January 7, at 6 PM

Choose from three different soup recipes. Bring your own jar; we will supply the goodies.

##### Photography with Chet Gaugh

Wednesday, January 14, at 6 PM

Chet Gaugh will host principles of photography and offer tips on how to get professional quality photos.

##### Crochet Club

Wednesday, January 21, at 6 PM

##### Book Club

Wednesday, January 28, at 6:30 PM

We will be discussing *The Husband's Secret* by Liane Moriarty. We are meeting at the Senior Center.



Youth Services Librarian Christy Schink presented storytime on December 10 at the Union Branch.

## Continued...

### ST. CLAIR

#### KIDS & TEENS PROGRAMS

##### Preschool Storytime

Thursdays at 11 AM

##### Teen Book Club

Thursday, January 15, at 3:20 PM

##### Read-Build-Play Club

Saturday, January 31, at 10 AM

#### ADULT PROGRAMS

##### Basic American Sign Language

Saturday, January 10, at 11 AM

Instructor Nisha Chand.

##### Rag Wreath Making

Wednesday, January 21, at 5:30 PM

##### Adult Book Club

Thursday, January 22, at 2 PM

We are reading *Major Pettigrew's Last Stand* by Helen Simonson.

### OWENSVILLE

#### KIDS & TEENS PROGRAMS

##### Preschool Storytime

Thursdays at 4:30 PM

Bring the kiddos for stories, songs, and crafts!

##### Teen Club

1st & 3rd Wednesdays at 3:30 PM

Meets in Room N12 at OMS.

#### ADULT PROGRAMS

##### Movie Night at the Library

Friday, January 2, at 7 PM

Call 573-437-2188 for this month's exciting title!

##### Knitting and Crocheting

Wednesday, January 7, at 6:30 PM

Join us for fun, fellowship, and instruction! Crocheters welcome too!

##### The McDonald Family Singers

Thursday, January 8, from 2-4 PM

Come hear the McDonald Family perform at the Library!

##### Book Club

Wednesday, January 21, at 6:30 PM

We will be discussing *Hotel on the Corner of Bitter & Sweet* by Jamie Ford.

##### Plant Propagation

Thursday, January 22, at 2 PM

Presented by members of the Master Gardeners. It's time to start your seeds for your spring garden!



## Library Expanding Outreach Services in 2015

Libraries realize that not everyone can make it to their branches for many different reasons.

As a result, most libraries are willing to take their services to the users. Over the past two years the Library has already been providing some organizations in our district book deliveries, off-site storytimes, off-site programs and book discussion groups, and many other services.

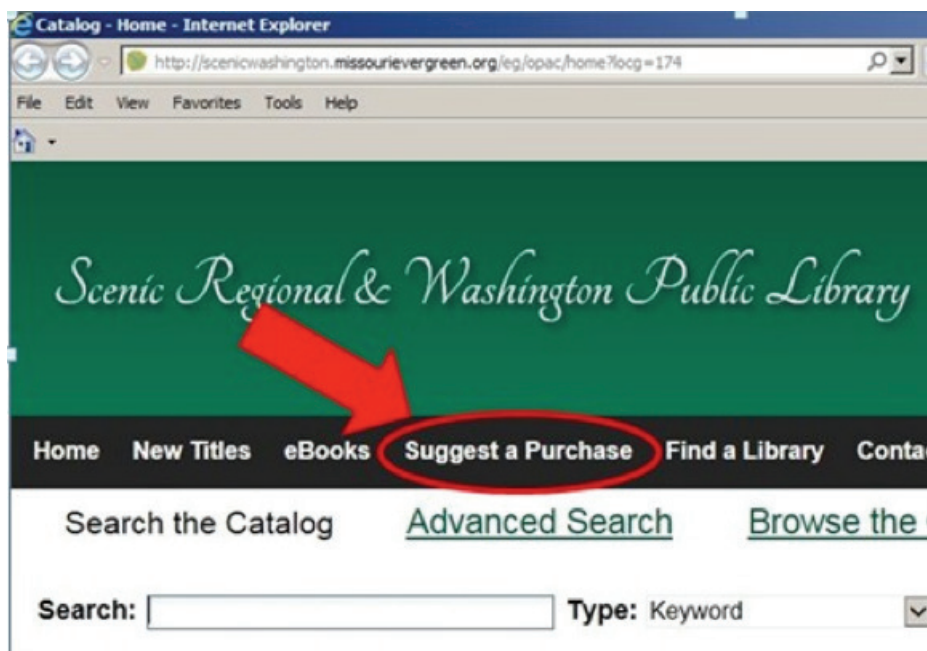
***Do you work at a daycare, preschool, school, nursing home, adult day care, assisted living center, senior citizen center, or any other organization? If you think that your clients or customers would benefit from on-site library services, let us know!***

Fortunately, with increased funding from the Library's recent tax increase it will be expanding its outreach services in 2015. The Library has been contacting organizations in its local communities and offering outreach services, but we haven't reached out to everyone. If you work at a service organization and think that your clients or customers would benefit from library services, contact the library at [info@scenicregional.org](mailto:info@scenicregional.org) or call 636-583-0652 to see how we can possibly serve your organization.



The Warrenton Branch staff did a great job decorating their building for the holidays.

## Suggest a Purchase!



Due to the library's tax increase last April, its new materials budget will more than double to over \$760,000 in 2015. While we hope to provide our patrons with everything they want and need, some titles may "fall through the cracks". If there's something you don't find in our online catalog, don't hesitate to use the **Suggest a Purchase** feature on our website. Simply click on the **Suggest a Purchase** link on our online catalog page and complete the online form. You can submit a request anonymously; however, if you enter your library card information we will automatically place a hold on the item so that you can check it out as soon as it arrives.



Santa visited the Owensville Branch's ornament-making program.



The Warrenton Branch had a packed house for their Christmas Gift and Give program. Participants created new projects at several craft stations. The program included an Ugly Christmas Sweater Contest.

Read

# The Scenic Regional Library NEWSLETTER

Read



Staff at the New Haven Branch participated in Reading Night at the R-II School on November 25.



The St. Clair High School Art Club painted the St. Clair Branch's front windows for the St. Clair Holiday Window Painting Contest.



Hermann Branch staff member Roxanne Borgerding directs patrons at the December 4 storytime. Participants created their own "seek-n-find" in a Ziploc bag and then drove their cars in the snow (shaving cream).

## Locations & Hours

### Administrative Office (ADMIN)

308 Hawthorne Drive  
Union, Missouri 63084  
Phone: 636-583-0652

Mon thru Fri: 8am - 5pm  
Sat: Closed  
Sun: Closed

### Union Branch (UN)

308 Hawthorne Drive  
Union, Missouri 63084  
Phone: 636-583-3224

Mon & Fri: 9am - 6pm  
Tues, Wed, & Thurs: 9am - 8pm  
Sat: 9am - 3pm  
Sun: Closed

### Hermann Branch (HR)

601 Market Street  
Hermann, Missouri 65041  
Phone: 573-486-2024

Mon: Closed  
Tues, Thurs, & Fri: 9 am - 6 pm  
Wed: 11 am - 8 pm  
Sat: 9 am - 3 pm  
Sun: Closed

### Owensville Branch (OW)

107 North First Street  
Owensville, Missouri 65066  
Phone: 573-437-2188

Mon: Closed  
Tues, Thurs, & Fri: 8:30 am - 5:30 pm  
Wed: 8:30 am - 7 pm  
Sat: 8:30 am - 1 pm  
Sun: Closed

### Pacific Branch (PC)

119 West St. Louis Street  
Pacific, Missouri 63069  
Phone: 636-257-2712

Mon: Closed  
Tues, Thurs, & Fri: 9 am - 6 pm  
Wed: 9 am - 8 pm  
Sat: 9 am - 3 pm  
Sun: Closed

### New Haven Branch (NH)

901 Maupin  
New Haven, Missouri 63068  
Phone: 573-237-2189

Mon: Closed  
Tues, Thurs, & Fri: 8:30 am - 12:30 pm;  
1 pm - 5:30 pm  
Wed: 8:30 am - 12:30 pm; 1 pm - 7 pm  
Sat: 8:30 am - 1 pm  
Sun: Closed

### St. Clair Branch (SC)

515 E Springfield  
St. Clair, Missouri 63077  
Phone: 636-629-2546

Mon: Closed  
Tues, Thurs, & Fri: 8:30 am - 5:30 pm  
Wed: 8:30 am - 7 pm  
Sat: 9 am - 1:30 pm  
Sun: Closed

### Warren County Branch (WR)

912 South Hwy 47  
Warrenton, Missouri 63383  
Phone: 636-456-3321

Mon, Thurs, & Fri: 9am - 6pm  
Tues & Wed: 9am - 8pm  
Sat: 9am - 3pm  
Sun: Closed

