Scenic Regional Library Board of Trustees met at the Union Branch on September 20, 2016; at 7:00 pm. Carol Leech presided at the meeting. Those attending the meeting were John Barry, Carol Bell, Leonard Butts, John Cheatham, Joy Durfrain, Kathleen Ham, Karen Holtmeyer, Bob Niebruegge, Susan Richardson, Paula Sutton and Diann Wacker. Carla Robertson was absent. Steven Campbell, Library Director, Dan Brower, Assistant Director, Kjersti Merseal, Business Manager and Human Resources Manager and Charlean Stockton, Administrative Assistant was also present.

There were no public comments.

Paula Sutton made the motion to approve the Minutes of the August 30, 2016 meeting. Susan Richardson seconded the motion. All voted Aye. The motion carried 12/0.

Steve Campbell explained the financial report. John Barry asked about the incoming revenue and the growth thereof. Dan Barry spoke of the Bookmobile Circulation numbers as they were lower than normal. He also explained the discontinuation of Freegal Movies.

John Cheatham made the motion to approve the Financial Report. Diann Wacker seconded the motion. All voted Aye. The motion carried 12/0.

The Board reviewed the Librarians Reports.

Bob Niebruegge entered the meeting at 7:24 pm.

The library held its third annual employee appreciation banquet at St. Ann’s Parish reception building outside of Washington. Over 90 employees and guests attended, including five Library Board members. The event was planned by a committee of employees, and the staff each received an insulated lunch bag and two pint glasses with the library’s logo on them which were paid by sponsors.

Employees were asked to submit nominations for Employee of the Year award. There were co-winners this year. The winner(s) were selected from among sixteen nominees; staff nominated each other. The recipients were Macee Jarvis, part-time employee at the Union branch, and Stacy Emerson, the library’s Trainer & Adult Education Instructor.

Scenic Regional Library received notice from the four counties, including Crawford County, that our tax rate was certified by the Missouri State Auditor’s Office at the .2008 ceiling. Assessed valuations were up 2.1% this year for the entire district. The assessed valuations are up 2%.

The library’s revenue will exceed $5,000,000 for the first time in the 2016-2017 fiscal year. Currently, the revenue projection is $5,094,000. This is not including any funds for state aid or the Athletes & Entertainer’s Tax, which both have been withheld again by the governor this year. Unlike last year,
due to new tax cuts and the current revenue projections, it is unlikely that Scenic Regional Library will receive state funds at all.

This year, the library’s annual report was re-designed to present the statistics using graphs and charts. It also includes a map of districts, photographs and patron quotations. Charlean Stockton, administrative assistant, compiled the statistics; Amanda Feldman, graphic designer, and Christy Schink, Youth Services Librarian, designed the layout.

Scenic Regional’s total print circulation is up 6%, with electronic material use up 83%, and library visits up 24%. Steve Campbell feels we will see continued growth. Scenic Regional distributed over 3,200 books at the county health departments as part of our Literacy Outreach program.

In the 2015-2016 fiscal year we have seen a 32% increase in Adult Programming. Scenic Regional’s Summer Reading Program continues to grow; the library had some of the highest participation and completion rates on record. Scenic Regional’s Adult Outreach Program, which began in 2015, completed 323 visits to over 5,100 senior citizens. With only 8 months of service, the Books by Mail Program has 72 enrollees. Homebound patrons are supplied with five items per month shipped directly to their home at no charge to the library.

Scenic Regional’s Friends of the Library groups are up to 274 members system wide and have fundraised over $27,000. The Book Sale experienced a 30% increase with the introduction of Facebook ads and rose over $10,000.

The Hermann school district will be attempting a tax increase again in April 2017. Steve Campbell feels that going against the school district may be in the library’s favor. The survey the library conducted had a 13% return rate with 50/50 result. Montgomery County Commission has agreed to place the library tax measure on the ballot in April 2017. Kathleen Ham is not sure what direction the Hermann school district will take with their tax increase. John Barry feels that a lower voter turnout may work in our favor. The cost to be included on the ballot will be approximately $1000.

Steve Campbell is to meet with Dave Politte to draft a resolution on Friday September 23, 2016. The annexation could add $50,000 revenue with no addition service costs. Bob Niebruegge asked if there would be board members added if they are annexed. John Cheatham feels that unless pushed to add board members, we shouldn’t be too concerned.


The Board moved into Executive Session at 8:24 pm.

The Board returned from Executive Session at 8:39pm.
There being no further business, Carol Leech adjourned the meeting at 8:41pm.

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Secretary

Approved: ________________________________
President, Scenic Regional Library Board of Trustees

Date: ________________________________