On December 1, the library moved from OverDrive to Cloud Library as its main platform for e-books and e-audiobooks. The library staff immediately began to receive complaints by e-mail and phone from unhappy e-book and e-audiobook users. Initially, some of the issues involved logging into Cloud Library or downloading the platform’s app, and were quickly resolved. However, there were also a rapidly-growing number of complaints from people with Kindle Paperwhites and MP3 players.

While e-book and e-audiobook usage grew over the past decade, the library did receive complaints about OverDrive’s usability. Unfortunately, for many years there were no other legitimate alternatives for libraries. Cloud Library existed, but the variety of titles available for purchase through the platform didn’t rival OverDrive—until recently.

The library re-visited Cloud Library in the fall of 2016. When the library staff tested Cloud Library on various mobile devices, they thought that it was easier to use than OverDrive. In addition, 95% of the titles available through OverDrive could be purchased for Cloud Library; Cloud Library also had titles unavailable through OverDrive.

The library obtained statistics from OverDrive to determine which devices were most used to download e-books and e-audiobooks; however, the statistics didn’t include Kindle Paperwhites and MP3s because users download e-books and e-audiobooks onto a desktop computer before transferring them to those devices. Unlike OverDrive, which has licensing agreements with Amazon, Cloud Library is not compatible with Kindle Paperwhites or MP3 players. Cloud Library can be used with any Smart phone, Kindle Fires, iPads, and any Android device.

Prior to the move to Cloud Library, the library launched another e-audiobook service, OneClickDigital. The product offers 5,000 adult and 1,500 children’s e-audiobook titles, most of which can be used with MP3 players. OneClickDigital also allows simultaneous use, meaning a title can be checked out by multiple users at the same time—a feature that neither OverDrive nor Cloud Library offer. The only drawback to OneClickDigital is that there are only 50 new e-audiobook titles added to the collection each quarter. Unfortunately, the addition did not appear to satisfy the library’s MP3 player users.

While the purpose of the move to Cloud Library was to improve usability, many perceived the change as a reduction of services. Others believed the move was a budget-cutting measure. In reality, the library has continued to expand its digital offerings. In addition to OneClickDigital, it launched two new products, Atomic Training and Mergent Intellect, on January 3.

When the library’s statistics for December 2016 were pulled, it showed that e-book and e-audiobook usage had plummeted 50% from the previous month. While the library didn’t want to divide its annual e-book and e-audiobook budget between two platforms, it ultimately decided to bring OverDrive back to accommodate Kindle and MP3 player users.

OverDrive is a “platform,” which means that it doesn’t automatically contain content; OverDrive is simply the access point. Over the past decade, the library purchased all the e-book and e-audiobook titles individually to fill the platform with content. When the move to Cloud Library occurred, the library moved its 3,500 e-audiobook titles and 7,200 e-book titles from OverDrive to the new platform. These titles will remain in Cloud Library; transferring electronic titles between platforms is not a simple or easy process.

The library is still under contract with Cloud Library and will continue to offer the platform, which it still considers easier to use than OverDrive for many devices. As a result, library users returning to OverDrive on February 1 will notice a far smaller selection of titles. However, the library did purchase approximately 400 new titles for OverDrive prior to the re-launch and will continue to re-build the collection each month. Several hundred additional titles which could not be transferred to Cloud Library originally due to copyright issues will also re-appear in OverDrive.

Scenic Regional Library branches will be closed Monday, February 20th, in observance of Presidents’ Day!
The library added Hoopla in the spring of 2015, giving patrons access to thousands of digital videos, songs, and audiobook titles for use on their computer, smartphone or tablet. The library’s annual fee for usage is based on usage; there is a charge per use. Unlike the library’s print collection and even other digital resources, users can access the same titles on Hoopla simultaneously without the need for placing a request. The first year the library offered Hoopla the budget for the service was $15,000.

The library publicized Hoopla heavily over the past two years and usage steadily increased each month. Over the final six months of 2016, Hoopla usage increased to $3,300 a month. When the library moved from OverDrive to Cloud Library in December, Hoopla usage spiked to $4,100. The spike was likely driven by unhappy former OverDrive users seeking another place to find e-audiobooks.

Unable to afford the $50,000 that Hoopla was on pace to cost in 2016-2017, the library decided to cap Hoopla usage at $2,000 per month in December 2016. The monthly budget limit is broken down by day. If the library’s daily budget was already expended, users received a message that a title was unavailable and they should try again the next day. When the usage cap was set, the library’s staff began to receive phone calls from upset users who were unable to check out titles.

With the library staff already handling ongoing issues and complaints about the move to Cloud Library, the administration acted quickly to address the Hoopla matter. At their January meeting, the library’s Board of Trustees approved a requested amendment to the library’s annual budget and increased the monthly usage cap for Hoopla to $4,000 per month. This spring, the Library Board will reconsider the usage cap on Hoopla for the 2017-2018 fiscal year.

Friends of the Library annual memberships expire on March 31. Along with regular membership perks, such as an invitation to Friends-only book sale previews, special book sale discounts, and an invitation to special Friends-only programs, 2017-2018 Friends of the Library members will receive an exclusive, private tour of the new buildings by the library’s director, Steve Campbell, prior to their opening to the public.

Membership dues are used to provide additional new materials, furniture, and equipment at the library’s branches. Friends’ membership dues are designated solely for a member’s local branch and are tax deductible. The renewal form can be found on the last page of the library’s e-newsletter. Currently, the library has 300 Friends of the Library members systemwide.

Join the Friends of the Library in 2017 and receive an exclusive, private tour of the new buildings prior to their opening to the public.
Montgomery County Commission Fails to Place Library Measure on April 2017 Ballot

The Montgomery County Commission failed to place a measure on the April 2017 ballot which would have given voters in the southern portion of the County an opportunity to vote on receiving public library service in the area. The deadline for the measure to be placed on the ballot was January 24. Montgomery County is one of the few counties in Missouri without countywide public library service. Currently, individuals living in the County outside of Montgomery City must pay either Montgomery City Public Library or Scenic Regional Library for a non-resident library card.

A mail survey conducted by the library in the summer of 2016 indicated that slightly more than 50% of registered voters in southern Montgomery County would like to join Scenic Regional Library. Scenic Regional Director Steve Campbell had met with the Commissioners on three previous occasions in 2016 about expanding library service into the County.

In early January 2017, Campbell presented two resolutions to the Montgomery County Commissioners. The first resolution would have created three library subdistricts in Montgomery County along school district boundaries—Montgomery City school district, Wellsville school district, and Montgomery County portion of the Hermann school district. The second resolution would have placed a tax measure on the April 2017 ballot in the southernmost library subdistrict. If the measure had passed with a simple majority, it would have joined Scenic Regional Library.

Scenic Regional Library had agreed in writing—as requested by the Commission—to pay the cost to place the measure on the ballot, estimated at $3,600. As a result, the resolutions could have been approved by the Commission for no cost to the county. Campbell believed that the resolutions would be approved prior to the deadline.

If the ballot measure in southern Montgomery County had been placed on the ballot and approved, the library district had discussed building a new, larger facility in Hermann to serve the residents of both northern Gasconade County and southern Montgomery County. Now, those plans are on hold, at least temporarily, until the library district decides its next course of action regarding southern Montgomery County.

The creation of the three library subdistricts would have also allowed the Montgomery City Public Library and Wellsville Public Library to ask voters to expand library service into those portions of the county within the next five years, if they had wanted.

If Scenic Regional Library were to be expanded into southern Montgomery County, residents would be able to obtain a library card to use any of the system’s branches, including the nearby Hermann branch. They would also enjoy access to the library’s extensive digital resources, including digital music, digital videos, e-books, e-magazines, and e-audiobooks. The library would have also scheduled multiple monthly bookmobile stops in the subdistrict, in communities such as McKittrick, Big Spring, and Rhineland, and provide its free books-by-mail program for homebound residents.

Currently, the non-resident fee for a library card is $25, but there has been discussion to increase the fee to $60 a year. Since the library’s tax increase in 2014, the average homeowner in the Scenic Regional Library pays $60 in taxes to the library each year. There are many Montgomery County residents who currently pay to obtain a Scenic Regional Library card.
Groundbreaking Ceremonies for New Buildings Scheduled for Early April

Construction on the new facilities is expected to begin the third week of April. The library will be holding groundbreaking ceremonies at each new site. The library is currently working to schedule county commissioners and state legislators to speak at each groundbreaking event. The list of speakers at each event will be available in the library’s March newsletter.

The general public is welcome to attend the events. Friends of the Library members, Library Board members, Library Foundation Board members, County Commissioners and other County elected officials, state legislators, city elected officials, local school administrators and School Board members, Chamber of Commerce directors and officers, the local media, and other notable people in each community will also be invited to the events.

The location, date, and time of each groundbreaking ceremony is:

- **Warrenton Branch**
  Date: Saturday, April 1, 11 AM
  Location: 912 S. Hwy. 47, Warrenton, Missouri 63383
  *(The existing branch will be expanded and renovated.)*

- **Pacific Branch**
  Date: Saturday, April 8, 11 AM
  Location: 111 Lamar Parkway, Pacific, MO 63069
  *(On the corner of Rose Ln. and Lamar Parkway, across the street from Bristol Manor.)*

- **St. Clair Branch**
  Date: Saturday, April 1, 3 PM
  Location: 515 E. Springfield Rd., St. Clair, Missouri 63077
  *(The existing branch will be expanded and renovated.)*

- **Sullivan Branch**
  Date: Saturday, April 15, 11 AM
  Location: 525 Cumberland Way, Sullivan, MO 63080
  *(Directly North of the First Presbyterian Church on Cumberland Way.)*

- **Owensville Branch**
  Date: Saturday, March 25, 3 PM
  Location: 502 Olive St., Owensville, MO 65066
  *(Directly across Hwy. 19 from Save-A-Lot.)*

- **New Haven Branch**
  Date: Saturday, April 15, 3 PM
  Location: 200 Douglas St., New Haven, MO 63068
  *(Directly North of Boondocker Inn on Douglas St.)*

- **Wright City Branch**
  Date: Saturday, April 8, 3 PM
  Location: 60 Wildcat Dr., Wright City, MO 63390
  *(Directly South of Wright City West Elementary School on Wildcat Dr.)*
The bookmobile recently received a little face lift. She has new carpet, recovered seats; and is ready to roll! Come visit us as soon as you can and let us know what you think of her new “jewelry.”

Scenic Regional Library has a sign posted at the future site of each branch being built or expanded. To learn more go to www.scenicregional.org/newlibraries.

SCENIC REGIONAL LIBRARY
LIKE US! GO TO FACEBOOK.COM | VISIT US AT SCENICREGIONAL.ORG
This young patron displays her mitten she made during Storytime in Warren County. Patrons enjoyed listening to ‘The Mitten’ and ‘The Hat’ by Jan Brett.

Thank you to everyone who participated in St. Clair’s event: No-Sew Fleece Throws. Each blanket was unique and beautiful!

Sullivan’s first Teen Book Club was a success. Teen patrons enjoyed brownies and played a new game using books.

Please register for adult programs.

ADULT PROGRAMS

Book Club - NEW time!
Every 3rd Wednesday from 4:30 pm - 6:00 pm

Alzheimers: The Basics
Thursday, February 23 at 2:00 pm
Learn about dimentia and alzheimer’s disease including diagnosis, progression, treatment, resources, & support.

KID & TEEN PROGRAMS

Preschool Storytime
Every Thursday at 10:00 am
Join us for stories, rhymes, and crafts! February 2: Groundhog Day Storytime

Drive-In Movie
Saturday, February 4 at 10:00 am
We will sit in our “cars” and watch a G-Rated movie with popcorn!

TiLT: Make Mosaic Ceramic Tiles
Wednesday, February 8 at 2:00 pm

Storyteller Storytime
Friday, February 10 at 10:00 am
Come be transported to fairytale land by storyteller Flavia.

Kids Club: Cupcake Wars! Jr.
Tuesday, February 14 at 3:30 pm

Please register for family programs.

FAMILY PROGRAMS

Family Movie Night: BFG
Friday, February 10 at 7:00 pm
Saturday, February 11 at 7:00 pm
Join us at the Hermann Show Boat Theater, sponsored by Hermann Lumber.

Critters for Kids
Friday, February 24 at 1:00 pm
Come face-to-face with a variety of animals in this versatile program brought to you by the World Bird Sanctuary.

Please register for adult programs.

ADULT PROGRAMS

Friends of the Library Meeting
Wednesday, February 8 at 6:30 pm

Book Club at the Branch
Wednesday, February 22 at 5:00 pm
Join us for a discussion of “I am Malala” by Malala Yousafzai. Stop by and check out a copy today.

La Leche League of Franklin County
Saturday, February 18 at 10:30 am
Its purpose is to support nursing moms. The group will meet the 3rd Saturday of each month at the branch. (Registration is not required.)

Know the 10 Signs of Alzheimer’s
Thursday, February 23 at 6:00 pm
Address commonly-held fears about Alzheimer’s disease. Program held at the Old New Haven School.

KID & TEEN PROGRAMS

Pages and Popcorn Teen Book Club
1st Saturday each month at the branch.
Saturday, February 4 at 1:00 pm
We will discuss “The Graveyard Book” by Neil Gaiman. Stop by and check out a copy today.

Pre-School Storytime
Each Tuesday at 10:00 am & Saturday, February 18 at 10:00 am
Up to Kindergarten age. Enjoy stories about family & friends along with songs, finger plays, & crafts.

Read, Build & Play (Ages 4-12)
Saturday, February 18 at 11:00 am
Stop by for more science, hands-on fun.

Please register for family programs.

FAMILY PROGRAMS

Critters for Kids
Tuesday, February 21 at 6:00 pm
See a variety of animals in this versatile program brought to you by the World Bird Sanctuary. Program held at the Old New Haven School.
February 2017 Upcoming Events

**Owensville Branch**

**ADULT PROGRAMS**

**Movie Night at the Library**
Friday, February 3 at 7:00 pm
We will be showing “The Light Between Oceans”.

**Local Author Book Signing**
Saturday, February 4 from 1:00 pm - 3:00 pm
Several people will be on hand to display their book and tell us their stories.

**Take-A-Ticket Training**
Thursday, February 15 from 10:00 am - 2:00 pm
Sign up for a 30-min. session to get one-on-one help with your device.

**Tea Time Travelers’ Book Club**
Wednesday, February 15 at 6:30 pm
We will discuss “The Boys in the Boat” by Daniel James Brown.

**Murder Mystery Party**
Thursday, February 23 at 6:30 pm
Join us to solve who was “bumped off on Bourbon Street”! A little Mardi Gras fun for all!

**KID & TEEN PROGRAMS**

**Lil’ OWLs Storytime**
Every Wednesday at 10:30 am
Stories, songs, crafts, and fun!

**Read, Build, & Play**
Saturday, February 11 at 11:00 am
Learn to make playdough.

**Critters for Kids**
Thursday, February 16 at 6:30 pm
Come face-to-face with a variety of animals in this versatile program brought to you by the World Bird Sanctuary.

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**Pacific Branch**

**ADULT PROGRAMS**

**Play Mahjong**
Every Wednesday at 10:00 am

**Craft That: Folded Book Art**
Tuesday, February 7 at 6:00 pm

**Genealogy 101**
Saturday, February 11 at 10:00 am

**Book Signing with Sandy Becker-Gurnow**
Thursday, February 16 at 6:00 pm
She will be discussing and signing her book “Tying Up the Bits and Pieces-Local History”.

**Book Club**
Tuesday, February 28 at 6:00 pm
We will be discussing “The Plum Tree” by Ellen Marie Wiseman.

**KID & TEEN PROGRAMS**

**StoryTime (Toddlers-Kindergarten)**
Every Thursday at 10:00 am

**Kid’s Club (Grades 1-5)**
Every Saturday at 1:00 pm
February 4: Valentine’s Building (STEM)
February 11: Game Day
February 18: World Bird Sanctuary
February 24: Builder’s Club-Robotics

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**St. Clair Branch**

**ADULT PROGRAMS**

**Thursday Night at the Movies:**
“Groundhog Day” (Rated PG)
Thursday, February 2 at 6:00 pm
12 and under must be accompanied by an adult.

**Jammin’ @ the Library:**
Get Out Your Guitar
Saturday, February 11 at 3:00 pm
Bring your guitar to jam & learn 10 reasons playing guitar is good for you!

**Using the Cloud Library**
Tuesday, February 14 at 11:00 am
Learn how to access and use our digital resources on Cloud Library.

**Book Club**
Thursday, February 23 at 2:00 pm

**Mardi Gras Celebration**
Tuesday, February 28 at 7:00 pm
Ages 18+ only. Dress in costume, make masks, compete in a trivia contest for prizes and snack on King Cake.

**KID & TEEN PROGRAMS**

**Storytime**
Every Thursday at 11:00 am
For preschool-age children.

**Read, Build & Play**
Every Saturday at 11:00 am

**Home School Group**
1st and 3rd Thursday at 10:00 am

**Knitting 101 for Teens**
Saturday, February 18 from 2:00 pm - 4:00 pm
Make a scarf! Bring 1 skein of yarn and a set of size 8 or larger knitting needles. Limited to 10 patrons.

**Critters for Kids**
Saturday, February 25 at 1:00 pm
Come face-to-face with a variety of animals in this versatile program brought to you by the World Bird Sanctuary.
Please register for adult programs.

ADULT PROGRAMS

Famous Lovers in Literature & History
Tuesday, February 7 at 6:00 pm
Learn the history behind the most famous lovers in literature.

Take-A-Ticket Training
Thursday, February 23 from 2:00pm - 6:00 pm
Sign up for a 30-min. session and get one-on-one assistance with your computer problems or device.

Please register for family programs.

FAMILY PROGRAMS

Critters for Kids
Saturday, February 18 at 11:00 am
Come face-to-face with a variety of animals in this versatile program brought to you by the World Bird Sanctuary.
SCENIC REGIONAL LIBRARY  
FRIENDS OF THE LIBRARY MEMBERSHIP APPLICATION

All information submitted is considered confidential and will never be given or sold to any other individual, company, or organization.

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**BRANCH AFFILIATION (Please select one)**
- Friends of the Hermann Branch
- Friends of the New Haven Branch
- Friends of the Owensville Branch
- Friends of the Pacific Branch
- Friends of the St. Clair Branch
- Friends of the Sullivan Branch
- Friends of the Union Branch
- Friends of the Warren County Branch
- Friends of the Wright City Branch

**LEVEL OF MEMBERSHIP**
- Bronze – $10
- Silver – $25
- Gold – $100
- Platinum – $250
- Diamond* – $500

*Lifetime membership

**WOULD YOU LIKE TO HELP? (Select all which apply)**
- Volunteer at the Fall Book Sale
- Volunteer at the Spring Book Sale
- Volunteer at other events
- Volunteer at my local branch
- Serve on the local Friends of the Library’s Governing and Planning Committee

Mail this form (or drop it off at your local branch) with your personal check or money order to:
Friends of the Library, 304 Hawthorne Dr., Union, MO 63084

*Membership dues and contributions are tax deductible.*