Scenic Regional Library
ANNUAL REPORT

July 2016 - June 2017
“I’ve being going to libraries for over 5 decades and Scenic is by leaps and bounds the very very best.”
- Karen B.

“I love the library, great books and (the staff) always makes my day with a smile and kindness that brightens my day.”
- Scenic Regional Library Patron

2016-2017 Total Service Value
LOCATIONS

Administration
304 Hawthorne Dr.
636-583-0652
Mon-Fri: 8am-4:30pm
Sat/Sun: Closed

Hermann
601 Market St.
573-486-2024
Mon: Closed
Mon/Tue/Wed/Thur: 9am-6pm
Sat: 9am-5pm
facebook.com/hermannlibrary

New Haven
901 Maupin Ave.
573-237-2189
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/newhavenlibrary

Owensville
107 N. First St.
573-437-2188
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/owensvillebranch

Pacific
119 W. St. Louis St.
636-257-2712
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/pacificbranch

St. Clair
515 E. Springfield Rd.
636-629-2546
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm

Sullivan
104 W. Vine St.
573-468-4372
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/sullivanlibrary

Union
308 Hawthorne Dr.
636-583-3224
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/unionlibrary

Warren County
912 S. Hwy. 47
636-456-3321
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/warrentonbranch

“Fantastic people that really care about their community.”
- Cindi E.

“The Warren County library has made huge improvements in the last few years. The children’s area is amazing! We adore the friendly staff as well.”
- Scenic Regional Library Patron
<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Carol Leech</td>
<td>06/30/2017</td>
</tr>
<tr>
<td>Vice President</td>
<td>John Cheatham</td>
<td>06/30/2019</td>
</tr>
<tr>
<td>Secretary</td>
<td>John Barry</td>
<td>06/30/2019</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Kathleen Ham</td>
<td>06/30/2018</td>
</tr>
<tr>
<td>Member</td>
<td>John Barry</td>
<td>06/30/2017</td>
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<tr>
<td></td>
<td>Carol Bell</td>
<td>06/30/2019</td>
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<td></td>
<td>Leonard Butts</td>
<td>06/30/2019</td>
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<td></td>
<td>John Cheatham</td>
<td>06/30/2018</td>
</tr>
<tr>
<td></td>
<td>Joy Dufrain</td>
<td>06/30/2019</td>
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<tr>
<td></td>
<td>Kathleen Ham</td>
<td>06/30/2017</td>
</tr>
<tr>
<td></td>
<td>Karen Holtmeyer</td>
<td>06/30/2017</td>
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<td></td>
<td>Carol Leech</td>
<td>06/30/2019</td>
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<tr>
<td></td>
<td>Robert Niebruegge</td>
<td>06/30/2017</td>
</tr>
<tr>
<td></td>
<td>Susan Richardson</td>
<td>06/30/2020</td>
</tr>
<tr>
<td></td>
<td>Carla Robertson</td>
<td>06/30/2018</td>
</tr>
<tr>
<td></td>
<td>Paula Sutton</td>
<td>06/30/2019</td>
</tr>
<tr>
<td></td>
<td>Diann Wacker</td>
<td>06/30/2020</td>
</tr>
</tbody>
</table>
GROUND BREAKING CEREMONIES

Ceremonies were held at new library locations in New Haven, Owensville, Pacific, Sullivan, and Wright City and expansion sites for St. Clair and Warrenton.

“Projects like this (are) exactly what investments in our community look like...making a significant investment in our area.”
- Representative Justin Alfermann, MO House of Representatives, District 061, Missouri Library Association’s Legislator of the Year 2016

MATERIALS HANDLING

“I like the staff and appreciate them ordering books from other libraries. One staff member knows my favorites and will sometimes give me a heads up. I feel so at home there.”
- Scenic Regional Library Patron

![Bar chart showing materials handling data.](image)
CIRCULATION

Material Circulation
- Warrenton, 91,953
- Union, 120,314
- Sullivan, 44,491
- St. Clair, 46,161
- Pacific, 47,603
- Hermann, 29,074
- New Haven, 18,093
- Owensville, 41,304

Total Material Circulation: 611,307

Total Print Circulation: 478,509
6% increase from 2015-2016

Downloadable Circulation
- e-books, 45,139
- e-audio, 29,276
- e-music, 38,557
- e-video, 3,725
- e-comics, 1,541
- e-magazines, 3,102

Total E-circulation: 121,340
32% increase from 2015-2016

LIBRARY VISITS

= 10,000 Visits

352,452 In-person
29,359 Community Outreach
569,176 Website

We answered 12,688 reference and 11,076 technology questions!
Summer: 15 Communities
   14 Preschools

School Year: 14 Communities
   45 Schools/Preschools

Total Bookmobile Circulation: 28,918

“They will still be coming when they grow up. We love the Bookmobile.”
- Scenic Regional Library Patron

“Thank goodness for the invention of the Bookmobile!!”
- Scenic Regional Library Patron

“Everyone’s always very friendly, and helpful. We love that they have telescopes that can be checked out, and we’ve checked them out a couple of times. It’s nice that they have a variety of things you can borrow, and activities to do.”
- Scenic Regional Library Patron
COMPUTER USAGE

Internet Usage: 53,516
Wireless Usage: 23,112

“Thanks for the Union library. The staff is friendly and knowledgeable. The facilities are good, the resources are good. I especially appreciate the high speed internet and the HP scanner. Thanks a lot.”
- Scenic Regional Library Patron

LITERACY OUTREACH

Franklin County: 2,738
Gasconade County: 294
Warren County: 1,367

Total Distribution 4,399 books
to the Franklin County Health Department,
the Gasconade County Health Department,
and Warren County NECAC.

Distributed 812 books at Community Events.
**DATABASE USAGE**

<table>
<thead>
<tr>
<th>Database Type</th>
<th>Usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Car Repair</td>
<td>568</td>
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<tr>
<td>Foreign Language</td>
<td>1,083</td>
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<tr>
<td>Genealogy</td>
<td>82,363</td>
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<tr>
<td>Readers Advisory</td>
<td>220,463</td>
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<tr>
<td>Business</td>
<td>114,090</td>
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<tr>
<td>Newspaper</td>
<td>16,761</td>
</tr>
<tr>
<td>General Research</td>
<td>28,903</td>
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<tr>
<td>Science and Health</td>
<td>8,317</td>
</tr>
<tr>
<td>Homework Help</td>
<td>509</td>
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<tr>
<td>Book Reviews</td>
<td>96,119</td>
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</table>

Total: 569,176

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**COLLECTIONS**

Total Physical: 240,276
Total Digital: 14,749

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<table>
<thead>
<tr>
<th>Collection</th>
<th>Fiction Books</th>
<th>Non-Fiction Books</th>
<th>Large Print Books</th>
<th>Books on CD</th>
<th>Music CDs</th>
<th>DVDs</th>
<th>e-books</th>
<th>e-audio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Collection</td>
<td>69,811</td>
<td>43,267</td>
<td>9,703</td>
<td>9,492</td>
<td>3,302</td>
<td>8,738</td>
<td>6,561</td>
<td>3,555</td>
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<tr>
<td>Juvenile Collection</td>
<td>63,714</td>
<td>26,260</td>
<td>0</td>
<td>2,143</td>
<td>525</td>
<td>3,321</td>
<td>2,863</td>
<td>1,770</td>
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</tbody>
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“Scenic Regional Library in Hermann has friendly helpful staff, lots of events, nice places to read, lots of books, magazines and dvds.”

- Jonathon K.

“Thank you for going the extra mile to get that book for me.”

- Scenic Regional Library Patron
ADULT PROGRAMMING

We had a fantastic time. Learning something new is always good. Thanks Pat and library staff!
- Dian K.

YOUTH PROGRAMMING

In 2016-2017 we offered 547 programs reaching 21,725 Children and Teens.

“I take 3 of my grandchildren every Thursday for the reading program. They have so much fun, come home with a craft, and have learned so much. We love going there!”
- Laura S.

“I took my son to story time for the first time, and it was so cute! The lady reading the books was so great with the kiddos and my son had such a fun time!”
- Scenic Regional Library Patron
SUMMER READING PROGRAM

Participants in 2016-17

1,638 Children

358 Teens

815 Adults

“Our family loves our local library. The librarians there are also great at giving my kids suggestions for new books to read. And the past several summers they have participated in the summer reading program. Their favorite week was the surprise book week (books are wrapped in cartoons newspaper), so they can’t “judge a book by its cover”. They have found some of their favorite books this way.”

- Jana S.

“You have great things going on at your library.”

- Scenic Regional Library Patron
ADULT OUTREACH

- Began in 2015.
- Adult Outreach programs at nursing homes and senior centers in all 3 counties.
- 305 visits to 5,093 senior citizens!

“I want to tell you…that your program on ‘Heroic Animals’ was SUPER! It was amazing and will long be remembered. We appreciate your willingness to come so far to entertain and inspire us.”
- Laverne

Laurie Osseck, our Adult Outreach Coordinator, was named Volunteer of the Year by the Missouri Health Care Association, District 7

BOOKS-BY-MAIL

- 8 months after starting program we had 92 patrons in all 3 counties!

“Excellent selections. Makes my day. Much appreciated.”
- Books-by-Mail Patron
COMPUTER CLASSES

July 1, 2016 - June 30, 2017
Number of Patron Classes: 41
Number of Patrons Trained: 159

“Stacy is the best instructor I’ve ever taken a course from.”
- Scenic Regional Library Patron

“Stacy was fantastic! She explained everything she taught very efficiently. Glad I came.”
- Scenic Regional Library Patron

FRIENDS OF THE LIBRARY

Hermann
William Grace • President
Erika Lochmoeller • Vice President
Shelley Brandenburg • Secretary
Troy Peterson • Treasurer

New Haven
Ann Schwartzkopf • President
Sharon Althen • Vice President
Rhonda Helling • Secretary
Carol Bell • Treasurer

Owensville
Trudy Oberbeck • President
Sharon Yowell • Vice President
Jean Gray • Secretary/Treasurer

Pacific
John Meyers • President
Sandra Linger • Vice President
Barb Schweissguth • Secretary
Toni Meyers • Treasurer

St. Clair
Sharon Mackay • President
Shirley Farrow • Vice President
Helen Lemrick • Secretary
Shirley Davis March • Treasurer

Warren County
Madge Flake • President
Lori Dothage • Vice President
Kaki Johnson • Secretary
Ruth Fredde-Van Cleve • Treasurer

Raised over $34,081 to date.

328 Friends’ members systemwide.
## 2016/2017 Officers

<table>
<thead>
<tr>
<th>President</th>
<th>Secretary</th>
<th>Term</th>
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<tbody>
<tr>
<td>Doug Dunlap</td>
<td>Kathy Baumstark</td>
<td>07/30/2018</td>
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<td></td>
<td></td>
<td>07/30/2018</td>
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<tr>
<td>Member</td>
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<tr>
<td>Debbie Maczuk</td>
<td></td>
<td>07/30/2018</td>
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<tr>
<td>Blake Penberthty</td>
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<tr>
<td>Chris Stuckenschneider</td>
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<tr>
<td>Alice Whalen</td>
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<td>07/30/2019</td>
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<tr>
<td>Kathy Baumstark</td>
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<td>07/30/2018</td>
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<tr>
<td>Doug Dunlap</td>
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<td>07/30/2019</td>
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<tr>
<td>Diane Lairmore</td>
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<td>07/30/2018</td>
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<tr>
<td>Cate Radtke</td>
<td></td>
<td>07/30/2017</td>
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<tr>
<td>Michele Heiliger</td>
<td></td>
<td>07/30/2017</td>
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<tr>
<td>Karrie Fast</td>
<td></td>
<td>07/30/2018</td>
</tr>
<tr>
<td>Stephanie Norton</td>
<td></td>
<td>07/30/2018</td>
</tr>
</tbody>
</table>

**Number of Staff Classes:** 31  
**Number of Staff Trained:** 143  

“Stacy does an amazing job! She is awesome and makes you feel like you can do it!”  
- Scenic Regional Library Employee  

“Stacy is great! Enthusiastic, thorough, pleasant, understanding. I look forward to her trainings.”  
- Scenic Regional Library Employee
## 2016-2017 TOTAL SERVICE VALUE

**$22,105,241**

Every $1.00 of revenue = $4.23 in library services

<table>
<thead>
<tr>
<th>Service</th>
<th>Annual Total Usage</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books Borrowed (Physical &amp; downloadable)</td>
<td>416,170</td>
<td>$7,074,890</td>
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<tr>
<td>Magazines Borrowed (Physical &amp; downloadable)</td>
<td>10,073</td>
<td>$50,365</td>
</tr>
<tr>
<td>Videos (DVD &amp; downloadable)</td>
<td>84,726</td>
<td>$338,904</td>
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<tr>
<td>Audio Books Borrowed (CDs &amp; downloadable)</td>
<td>51,416</td>
<td>$511,589</td>
</tr>
<tr>
<td>Music (CDs &amp; downloadable)</td>
<td>44,878</td>
<td>$446,536</td>
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<tr>
<td>Meeting Room Use</td>
<td>547</td>
<td>$13,675</td>
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<tr>
<td>Children's Programs Attendance</td>
<td>21,725</td>
<td>$152,075</td>
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<tr>
<td>Adult Program Attendance</td>
<td>10,367</td>
<td>$155,505</td>
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<tr>
<td>Hours of Computer Use</td>
<td>53,516</td>
<td>$642,192</td>
</tr>
<tr>
<td>Live Homework Help Tutoring Sessions</td>
<td>427</td>
<td>$8,540</td>
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<tr>
<td>Database Searches</td>
<td>569,176</td>
<td>$11,383,520</td>
</tr>
<tr>
<td>Interlibrary Loan Requests Processed</td>
<td>53,098</td>
<td>$1,327,450</td>
</tr>
<tr>
<td><strong>Total Value of Library Service</strong></td>
<td></td>
<td><strong>$22,105,241</strong></td>
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### Library Service Value of Service

<table>
<thead>
<tr>
<th>Library Service</th>
<th>Value of Service</th>
<th>Cost Based On</th>
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</thead>
<tbody>
<tr>
<td>Books Borrowed</td>
<td>$17.00</td>
<td>Amazon.com average price</td>
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<tr>
<td>Magazines Borrowed</td>
<td>$5.00</td>
<td>Estimated purchase price average</td>
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<tr>
<td>Videos / DVDs Borrowed</td>
<td>$4.00</td>
<td>Blockbuster Average</td>
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<tr>
<td>Audio Books Borrowed (CDs &amp; downloadable)</td>
<td>$9.95</td>
<td>Audible.com download average</td>
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<td>Music CDs Borrowed</td>
<td>$9.95</td>
<td>iTunes download average</td>
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<tr>
<td>Meeting Room Use</td>
<td>$25.00</td>
<td>Similar cost to rent local venues per hour</td>
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<tr>
<td>Children’s Programs Attended</td>
<td>$7.00</td>
<td>Estimated value per ALA library calculator</td>
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<tr>
<td>Adult Programs Attended</td>
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<td>Estimated value per ALA library calculator</td>
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<td>Hours of Computer Use</td>
<td>$12.00</td>
<td>Fed Ex-Kinko's price per hour</td>
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<td>Live Homework Help Tutoring Sessions</td>
<td>$20.00</td>
<td>Average cost for one hour of tutoring at Sylvan</td>
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<tr>
<td>Database Searches</td>
<td>$20.00</td>
<td>Estimated value per ALA library calculator</td>
</tr>
<tr>
<td>Interlibrary Loan Requests Processed</td>
<td>$25.00</td>
<td>Estimated cost per item, includes shipping</td>
</tr>
</tbody>
</table>

“I moved back to the area a year ago and have found the Sullivan branch library staff excellent in every respect. They are the best resource (in) the community!”

- Jim S.