

Scenic Regional Library ANNUAL REPORT



July 2017 - June 2018





COVERAGE AREA

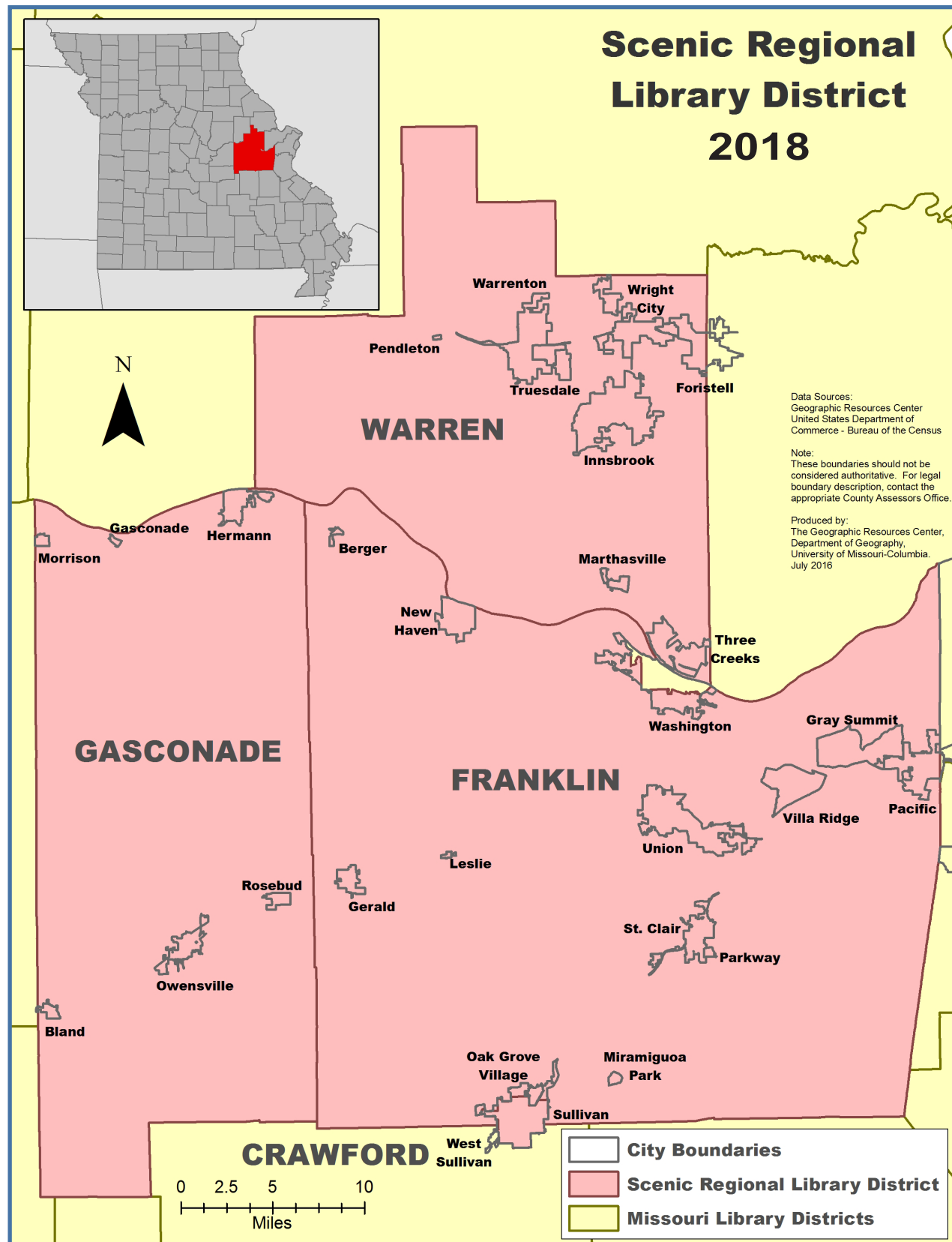


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“Love, love, love the library activities! Kerry does an amazing job! She works so hard to make things nice for everyone! All the people working there are so helpful! It is a great place to go.”

- Carol P.

“Great environment, great people, and just a great place to read a book.”

- Michael D.

“Beautiful, clean, and cozy space (New Haven)! This is a wonderful upgrade! Staff are very kind and helpful.”

- Destiny L.

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LOCATIONS

Administration

304 Hawthorne Dr.
636-583-0652
Mon-Fri: 8am-4:30pm
Sat/Sun: Closed

Hermann

601 Market St.
573-486-2024
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
facebook.com/hermannlibrary

New Haven

200 Douglas St.
573-237-2189
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
facebook.com/newhavenlibrary

Owensville

503 Olive St.
573-437-2188
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
facebook.com/owensvillebranch

Pacific

111 Lamar Pkwy.
636-257-2712
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/pacificbranch

St. Clair

515 E. Springfield Rd.
636-629-2546
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm

Sullivan

525 Cumberland Way
573-468-4372
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/sullivanlibrary

Union

308 Hawthorne Dr.
636-583-3224
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/unionlibrary

Warrenton

912 S. Hwy. 47
636-456-3321
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/warrentonbranch

Wright City

60 Wildcat Dr.
636-944-6100
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
facebook.com/wrightcitybranch

"It (Union branch) is wonderful. The people who work there are so nice."
- Sheryl B.

"This place (Pacific branch) is such a great resource for our town, and they do so much for the local community."
- Drew S.





2017/2018 Officers

President	John Cheatham
Vice President	John Barry
Secretary	Kathleen Ham
Treasurer	Leonard Butts

Member

Term

John Barry *(Warren Co.)*

06/30/2021

Carol Bell *(Franklin Co.)*

06/30/2019

Leonard Butts *(Crawford Co.)*

06/30/2019

John Cheatham *(Franklin Co.)*

06/30/2022

Joy Dufrain *(Warren Co.)*

06/30/2019

Kathleen Ham *(Gasconade Co.)*

06/30/2021

Karen Holtmeyer *(Warren Co.)*

06/30/2021

Carol Leech *(Gasconade Co.)*

06/30/2019

Robert Niebruegge *(Gasconade Co.)*

06/30/2021

Susan Richardson *(Franklin Co.)*

06/30/2020

Carla Robertson *(Warren Co.)*

06/30/2022

Paula Sutton *(Franklin Co.)*

06/30/2019

Diann Wacker *(Gasconade Co.)*

06/30/2020



GRAND OPENINGS

Wright City • June 9

Owensville • June 16

New Haven • June 23



Our grand openings were a huge success:

- Attendance ranged from 175-350 individuals
- 5 additional grand openings will be held in the next fiscal year



LIBRARY VISITS



= 10,000 Visits



326,924

In-person



331,100

Website



34,464

Community Outreach



We answered 8,918 reference and 9,568 technology questions!



Wright City *(New Facility)*

From 0 sq. ft. - 7,700 sq. ft.

Opened 5-21-18

Owensville

From 2,500 sq. ft. - 6,800 sq. ft.

Opened 5-23-18

New Haven

From 1,500 sq. ft. - 5,000 sq. ft.

Opened 5-31-18

"Staff has been great on multiple occasions and the facilities are wonderful."

- Elisabeth M.

"Great people and great place to be."

- Romona D.

"I visited with my granddaughters on Saturday and we loved it! So much better than the old place! Thank you for building this branch!"

- Mary V.

"So glad to have this wonderful branch in our Wright City community! Love it!"

- Jackie N.

"I like that all the libraries are getting not only large meeting rooms, but also the teen and adult areas with several electric outlets."

- Richard V.



FUTURE BUILDINGS

Sullivan

From 3,000 sq. ft. - 10,000 sq. ft.
Opening 7-23-18

St. Clair

From 4,500 sq. ft. - 9,100 sq. ft.
Opening 8-29-18

Pacific

From 4,500 sq. ft. - 10,000 sq. ft.
Opening 9-20-18

Warrenton

From 9,000 sq. ft. - 12,000 sq. ft.
Opening 10-4-18

Union (and Administration Offices)

From 13,200 sq. ft. - 23,000 sq. ft.
Opening April 2019

"All the Scenic Regional branches will be great. I love the new adult areas and meeting rooms."

- Bob

"The new Pacific branch is a blessing to our community. Thank you (Mr. Campbell) for your part in making it possible. I recently saw three 'Home Schoolers' and their mother from Robertsville enjoying an afternoon at the branch. It was special to witness their visit. I wish you the very best."

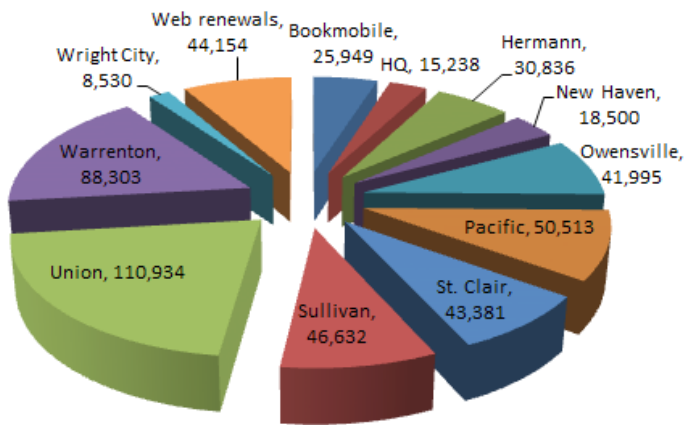
- Janet D.

"Thank you to the dedicated staff for continuing to offer weekly children and adult programs even during construction! Your commitment to our community is one of the very best things about living in Warrenton! Thank you so much!"

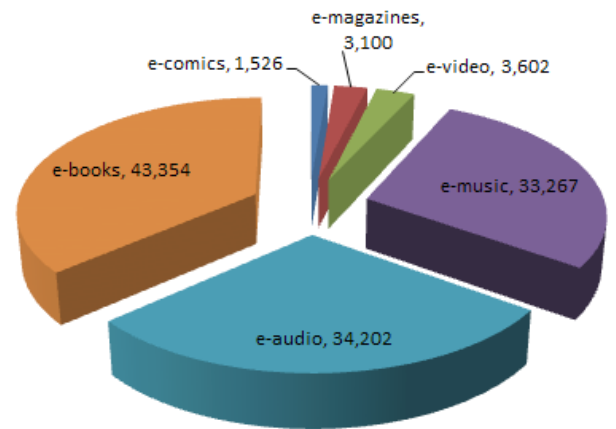
- Joy K.



CIRCULATION

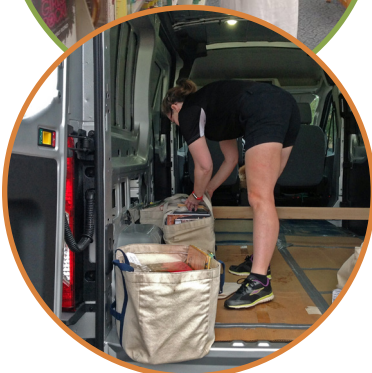


Total Print Circulation: 524,965
10% increase from 2016-2017

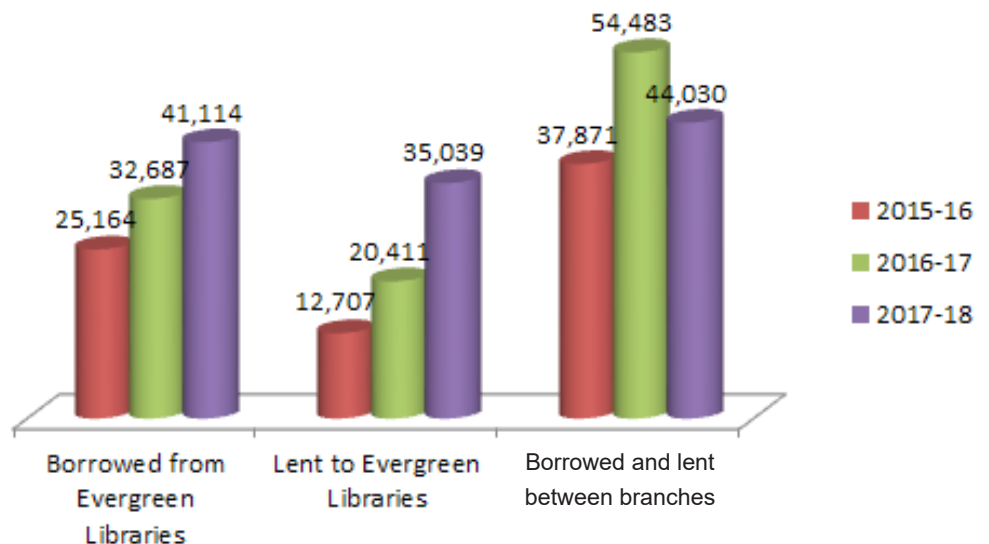


Total E-circulation: 119,051

BORROWING AND LENDING



"I enjoy getting delivery ready for our patrons. It is satisfying to see the bags of books and materials go out on a daily basis to the community."
 - Scenic Regional Library Employee





BOOKMOBILE CIRCULATION

of stops in 2017-2018: 479

Total Bookmobile
Circulation: 25,949

"It's (the bookmobile) a phenomenal public service that brings knowledge, internet, and other intellectual materials to those who would otherwise be forced to go without these amenities due entirely to their rural and remote locations."

- Scenic Regional Library Patron



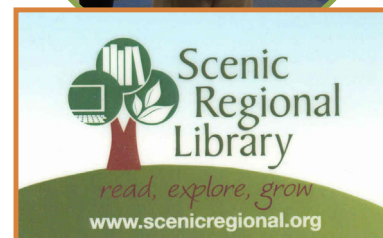
LIBRARY CARDS ISSUED

of new cards issued: 7,399

of active users: 20,364

"Why I never thought to get a library card before is beyond me, but I am an avid reader and am going to be saving a lot of money on books. I am also one of those who doesn't really read many books a second time. So it's perfect. They have a great current selection, and whatever they don't have, you can have sent to them and they will hold it. The staff is super friendly and helpful."

- Jessica G.



COMPUTER USAGE



Internet Usage: 28,205
Wireless Usage: 14,421

"I love the Library and all the neat things there are to do."

- Faith G.

"Ladies of the Library, what a bright and beautiful place you have...unmatched by your bright and beautiful selves-Thanks for your smiles and helpfulness every day!"

- Elaine F.

LITERACY OUTREACH



Franklin County: 1,590
Gasconade County: 224
Warren County: 647

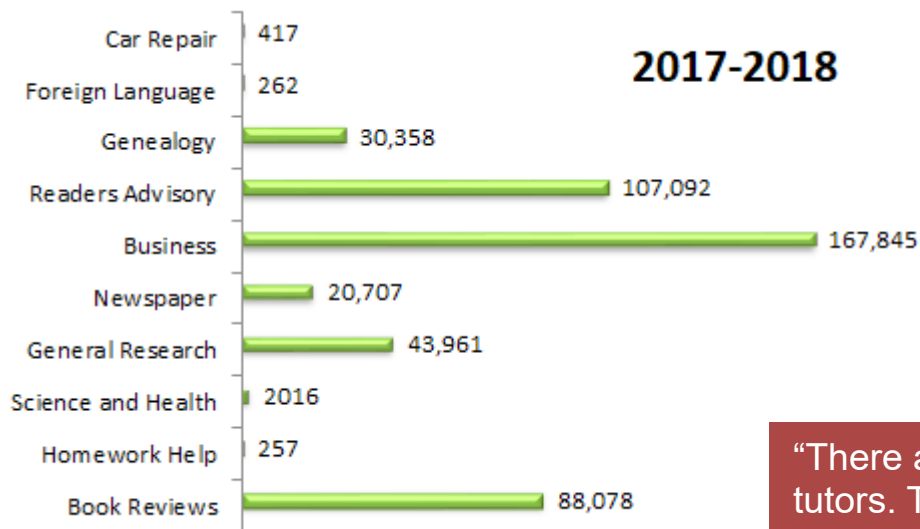
Total Distribution 2,461 books
to the Franklin County Health Department,
the Gasconade County Health Department,
and Warren County NECAC.

Distributed 1,175 books
at Community Events.

Daycare & School Outreach:
489 visits to 28,123 individuals



DATABASE USAGE



"There are no words to describe these tutors. They are so amazing and I thank them for their time. Thank you so much!"

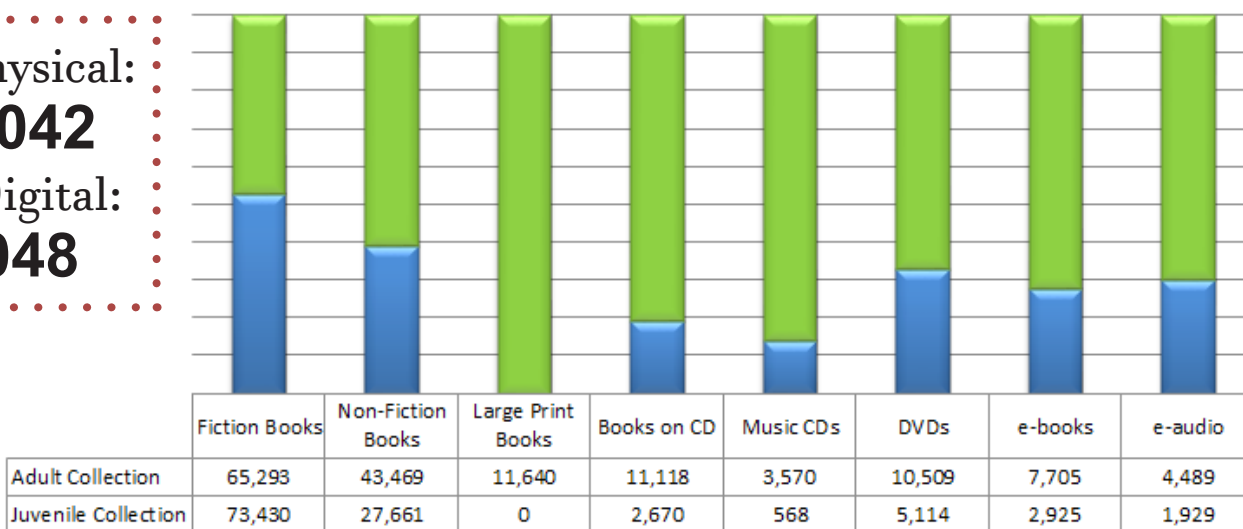
- Scenic Regional Library Patron,
re: Tutor.com

Total: 460,993



COLLECTIONS

Total Physical:
255,042
Total Digital:
17,048



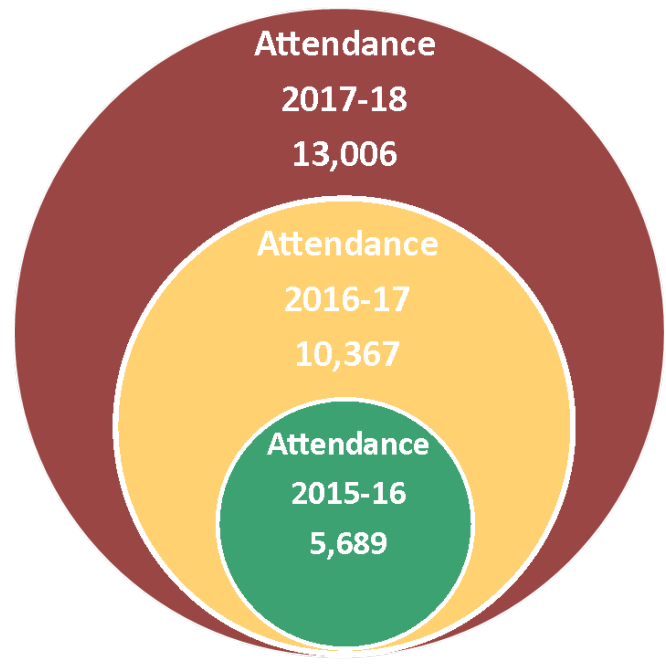
"LOVE that you have a telescope loaner program."

- Scenic Regional Library Patron

"Scenic Regional Library in Hermann has friendly helpful staff, lots of events, nice places to read, lots of books, magazines and dvds."

- Johnathan K.

ADULT PROGRAMMING



"We have been doing the free craft night once a month, love love love it, great relaxing night."

- Denise M.

YOUTH PROGRAMMING



In 2017-2018 we offered 547 programs reaching 21,725 Children and Teens. 360 more programs than last year!

"The new (Owensville) branch looks good. We come in for the people though! Love our little library, as our people here make the difference! Thank you for always taking the time out to treat my daughter with respect!"

- Brandi L.

"So glad to have activities for the kids & adults of the New Haven community, our library staff is doing a wonderful job. They are friendly & helpful, yesterday we had a lovely time learning how to assemble a fishing pole & how to cast."

- Angela P.



SUMMER READING PROGRAM

Participants in 2018

♪♪♪♪♪♪♪♪♪♪♪♪♪♪♪♪♪♪♪♪ 2,211 Children

♪♪♪♪♪♪♪ 728 Teens

♪♪♪♪♪♪♪♪♪♪♪ 1,195 Adults

47% increase from last summer!



"I am loving all the fun free activities that are offered (adult and children's). The construction is coming right along and the excitement is great! The ladies are so helpful. Love going to our library."

- Dana H.

"Great activities for any age. Kids love storytime. Paint nights are relaxing and fun!"

- Jessica N.

"A great place for the kids and also adults. We love all the programs that they have!"

- Sarah M.



ADULT OUTREACH



- **Adult Outreach programs at nursing homes and senior centers in all 3 counties.**
- **335 visits to 5,240 senior citizens!**
- **10% increase in # of visits.**

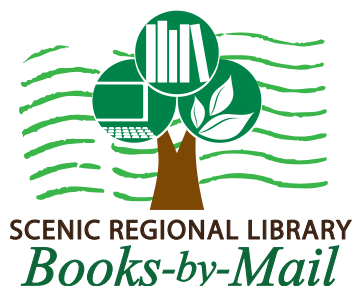
Our Adult Outreach Coordinator presented a variety of programs this year:

“Journey Through Haunted America”
“Presidential Love Letters”
“Animal Heroes”
“Route 66 Through Missouri”
“All Aboard the RMS Titanic”
“Laughter is the Best Medicine”

BOOKS-BY-MAIL



- **We currently have 120 Books-by-Mail patrons in all 3 counties, a 30% increase!**
- **Books-by-Mail Circulation: 4,685 items in 2017-2018 fiscal year.**



“Marilyn wanted me to let you know that she absolutely loved the first bag of books. She picked 5 more from the list, but said you did such a wonderful job this last time that she doesn’t really care if you send those or different ones. Thanks, I hope all is well!”

- Emilie



COMPUTER CLASSES

July 1, 2017 - June 30, 2018

Number of Patron Classes: 36

Number of Patrons Trained: 140

"Great class. So informative. Understood everything teacher taught. Everything was presented so clearly. Thanks for offering this (computer) class."

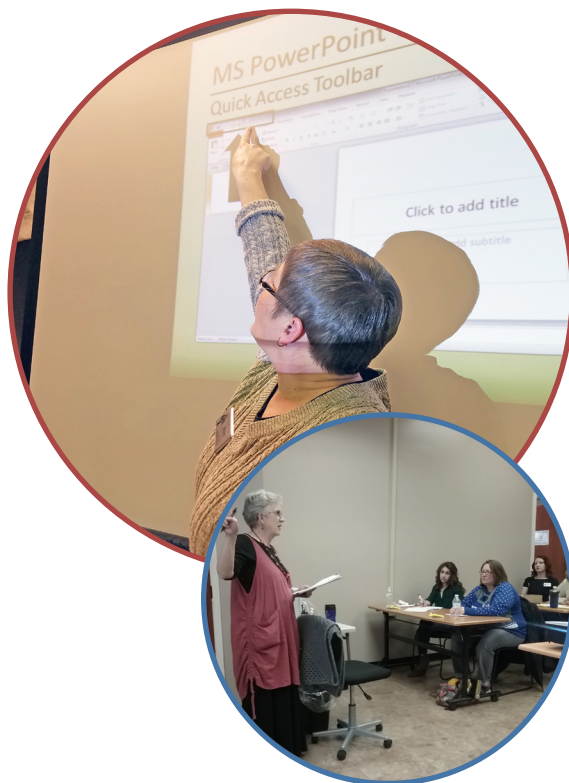
- Scenic Regional Library Patron

"Very good class, to the point, covered subject in a precise manner."

- Scenic Regional Library Patron

"I appreciate getting to take free classes."

- Scenic Regional Library Patron



FRIENDS OF THE LIBRARY

Hermann

Erica Lochmoeller • President
Bill Hausman • Vice President
Kent Wilkins • Secretary
Troy Peterson • Treasurer

New Haven

Ann Schwartzkopf • President
Sharon Althen • Vice President
Rhonda Helling • Secretary
Carol Bell • Treasurer

Owensville

Trudy Oberbeck • President
Sharon Yowell • Vice President
Jean Gray • Secretary/Treasurer

Pacific

John Meyers • President
Sandra Klinger • Vice President
Barb Schweissguth • Secretary
Toni Meyers • Treasurer

St. Clair

Sharon Mackay • President
Shirley Farrow • Vice President
Helen Lemrick • Secretary
Shirley Davis March • Treasurer

Sullivan

Lynn Scoville • President
Teresa Grimm • Vice President
Lisa Weiskopf • Secretary
Chris Philpot • Treasurer

Union

Abigail Tippin • President
Ashley Campbell • Vice President
Mary Wesche • Secretary
Ashley Campbell • Treasurer

Warrenton

Madge Flake • President
Lori Dothage • Vice President
Kaki Johnson • Secretary
Ruthe Fredde-Van Cleve • Treasurer



SCENIC REGIONAL LIBRARY
FOUNDATION

340 Friends' members systemwide.

Raised \$57,832 in Fiscal Year 2017-2018.

70% increase.

STAFF TRAINING



July 1, 2017 - June 30, 2018

Number of Staff Classes: 34 • Number of Staff Trained: 175

"I feel so much more prepared to help patrons with questions. I needed help even understanding the basic uses of each program, which would be the right fit for a patron's needs. Thank you for your clear instruction and your well-written guides."

- Scenic Regional Library Employee

"Stacy (Scenic Regional Library Trainer) is extremely thorough and stopped often to make sure the content she covered was clear to everyone."

- Scenic Regional Library Employee

LIBRARY FOUNDATION



2017/2018 Officers

President	Alice Whalen
Vice President	Chris Stuckenschneider
Secretary	Stephanie Norton
Treasurer	Michele Fehlings

Member

Term

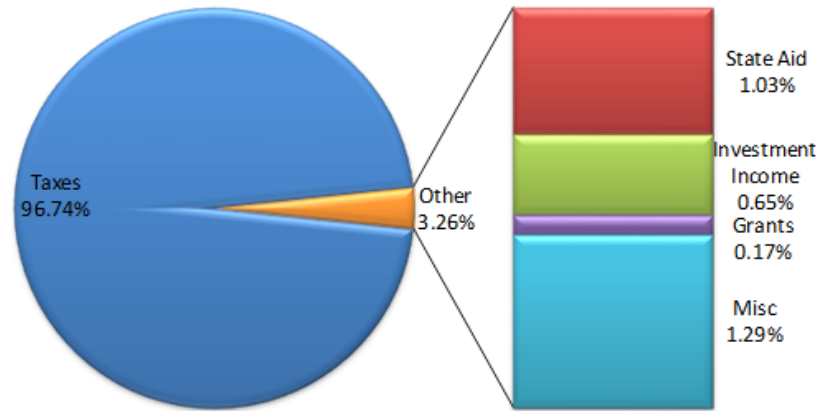
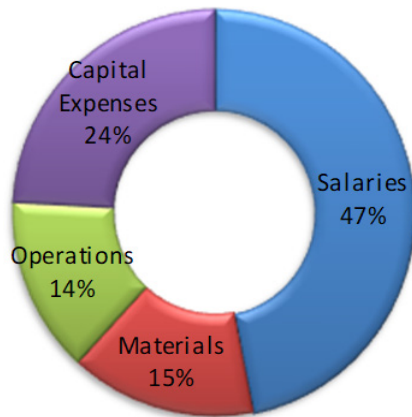
Dorothy (Dot) Schowe	07/30/2021
Dr. Debbie Depew	07/30/2019
Chris Stuckenschneider	07/30/2020
Alice Whalen	07/30/2019
Michele Fehlings	07/30/2019
Kevin McFadden	07/30/2021
Diane Lairmore	07/30/2019
Michelle Heiliger	07/30/2020
Karrie Fast	07/30/2020
Stephanie Norton	07/30/2021
Sandra Feldkamp	07/30/2021



BUDGET

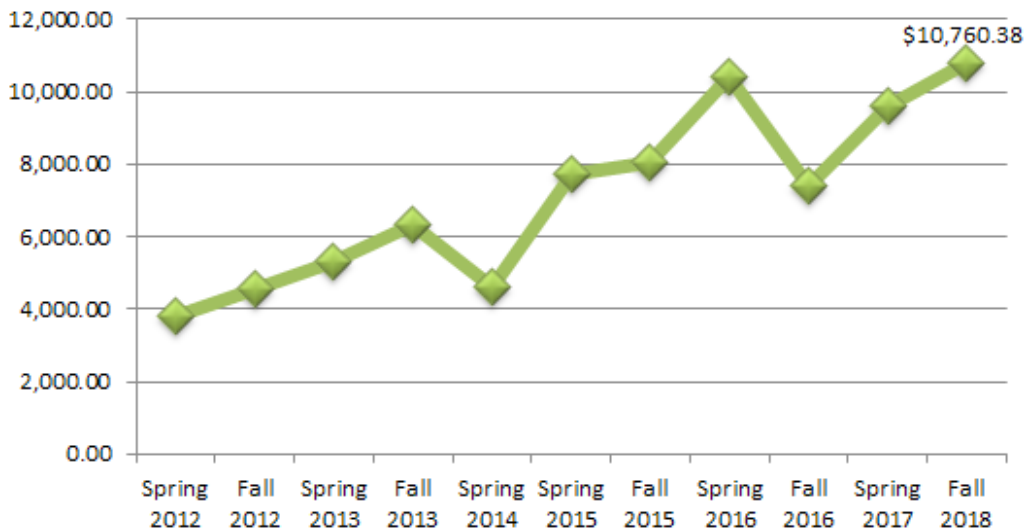
EXPENDITURES	
Salaries	\$2,080,035
Materials	\$663,911
Operations	\$618,757
Capital Expenses	\$1,071,917
TOTAL EXPENDITURES	\$4,434,438

REVENUE	
Taxes	\$5,263,855
State Aid	\$56,304
Investment Income	\$35,286
Grants	\$9,105
Miscellaneous	\$76,502
TOTAL REVENUE	\$5,441,052



BOOK SALE

Book Sale Revenue



2017-2018 TOTAL SERVICE VALUE



\$21,136,472



Every \$1 of Revenue = \$3.88 in Library Services

Library Service	Annual Total Usage	Dollar Value
Books Borrowed (Physical & downloadable)	409413	\$ 6,960,021
Magazines Borrowed (Physical & downloadable)	6268	\$ 31,340
Videos (DVD & downloadable)	88190	\$ 352,760
Audio Books Borrowed (CD)	21063	\$ 631,890
Audio Books Borrowed (Downloadable)	34202	\$ 684,040
Music (CD & downloadable)	39287	\$ 390,906
Meeting Room Use	263	\$ 6,575
Children's Program Attendance	27926	\$ 195,482
Adult Program Attendance	13006	\$ 195,090
Hours of Computer Use	42626	\$ 511,512
Live Homework Help Tutoring Sessions	257	\$ 10,280
Kindle Use	49	\$ 3,871
Fishing Pole Use	158	\$ 3,160
Telescope Use	106	\$ 34,450
Genealogy Resources Searches	30358	\$ 607,160
Database Searches	430378	\$ 8,607,560
Interlibrary Loan Requests Processed	76415	\$ 1,910,375
	Total Value of Library Service	\$ 21,136,472

Library Service	Value of Service	Cost Based On
Books Borrowed	\$17.00	Amazon.com average price
Magazines Borrowed	\$5.00	Estimated average price
DVD & Videos Borrowed	\$4.00	Estimated Netflix average
Audio Books Borrowed (CD)	\$30.00	Estimated Average Price
Audio Books Borrowed (Downloadable)	\$20.00	Audible.com download average
Music CDs Borrowed	\$9.95	iTunes download average
Meeting Room Use	\$25.00	Estimated value per ALA library calculator
Children's Programs Attended	\$7.00	Estimated value per ALA library calculator
Adult Programs Attended	\$15.00	Estimated value per ALA library calculator
Hours of Computer Use	\$12.00	FedEx/Kinko's price
Live Homework Help Tutoring Sessions	\$40.00	Cost for one hour of tutoring at Tutor.com
Kindle Use	\$79.00	Cost of Kindle per Amazon
Fishing Pole	\$20.00	Cost of Fishing Pole per Amazon
Telescope	\$325.00	Telescope cost per St. Louis Astronomical Society
Genealogy Research Resources	\$20.00	Cost of Search per Ancestry.com
Database Searches	\$20.00	Estimated value per ALA library calculator
Interlibrary Loan Requests Processed	\$25.00	Amazon.com average price plus shipping



"Thank you for providing the services you do."
- Scenic Regional Library Patron

"I think it's wonderful a tax increase was actually used correctly.
Good job - I love libraries and Scenic does a good job."
- Scenic Regional Library Patron