Scenic Regional Library
ANNUAL REPORT

July 2019 - June 2020
“This place isn’t even a library. You know what this place is? HEAVEN!”
- 3rd grade student, Central Elementary

“Thanks for providing a much needed service to our community!”
- New Haven branch patron (survey)

“I want to take it (the library) with me when I move!”
- Warrenton branch patron (survey)

“The Warrenton branch is excellent and run by wonderful, friendly, helpful people!”
- Scenic Regional Library patron (survey)

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LOCATIONS

Administration
251 Union Plaza Dr.
636-583-0652
Mon-Fri: 8am-4:30pm
Sat/Sun: Closed

Hermann
601 Market St.
573-486-2024
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
hermannlibrary
hermannbranch

New Haven
200 Douglas Street
573-237-2189
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
newhavenlibrary
newhavenbranch

Owensville
503 S. Olive Street
573-437-2188
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
owensvillebranch
owensvillebranch

Pacific
111 Lamar Parkway
636-257-2712
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
pacificbranch
scenicpacific

St. Clair
515 E. Springfield Rd.
636-629-2546
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
stclairbranch
stclairbranch

Sullivan
525 Cumberland Way
573-468-4372
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
sullivanlibrary
scenicsullivanbranch

Union
251 Union Plaza Dr.
636-583-3224
Sun: Closed
Mon- Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
unionlibrary
unionbranch

Warrenton
912 S. Hwy. 47
636-456-3321
Sun: Closed
Mon- Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
warrentonbranch
warrentonbranch

Wright City
60 Wildcat Drive
636-384-1136
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
wrightcitybranch
sceniciwrightcity

“The remodels are very well done. My family enjoys going to the libraries.”
- Scenic Regional Library patron (survey)

“We love the library and staff!”
- New Haven branch patron (survey)
## BOARD OF TRUSTEES

### 2019/2020 Officers

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>County</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Kathleen Ham</td>
<td>Gasconade Co.</td>
<td>06/30/2021</td>
</tr>
<tr>
<td>Vice President</td>
<td>Leonard Butts</td>
<td>Crawford Co.</td>
<td>06/30/2023</td>
</tr>
<tr>
<td>Secretary</td>
<td>Susan Richardson</td>
<td>Franklin Co.</td>
<td>06/30/2022</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Karen Holtmeyer</td>
<td>Warren Co.</td>
<td>06/30/2023</td>
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### Member

<table>
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<tr>
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<th>County</th>
<th>Term</th>
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</thead>
<tbody>
<tr>
<td>Linda Andrae</td>
<td>Franklin Co.</td>
<td>06/30/2023</td>
</tr>
<tr>
<td>John Barry</td>
<td>Warren Co.</td>
<td>06/30/2021</td>
</tr>
<tr>
<td>Leonard Butts</td>
<td>Crawford Co.</td>
<td>06/30/2023</td>
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<tr>
<td>John Cheatham</td>
<td>Franklin Co.</td>
<td>06/30/2022</td>
</tr>
<tr>
<td>Joy Dufrain</td>
<td>Warren Co.</td>
<td>06/30/2023</td>
</tr>
<tr>
<td>Kathleen Ham</td>
<td>Gasconade Co.</td>
<td>06/30/2021</td>
</tr>
<tr>
<td>Karen Holtmeyer</td>
<td>Warren Co.</td>
<td>06/30/2021</td>
</tr>
<tr>
<td>Carol Leech</td>
<td>Gasconade Co.</td>
<td>06/30/2023</td>
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<tr>
<td>Robert Niebruegge</td>
<td>Gasconade Co.</td>
<td>06/30/2021</td>
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<tr>
<td>Susan Richardson</td>
<td>Franklin Co.</td>
<td>06/30/2020</td>
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<tr>
<td>Carla Robertson</td>
<td>Warren Co.</td>
<td>06/30/2022</td>
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<tr>
<td>Paula Sutton</td>
<td>Franklin Co.</td>
<td>06/30/2023</td>
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<tr>
<td>Diann Wacker</td>
<td>Gasconade Co.</td>
<td>06/30/2020</td>
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</table>
LIBRARY VISITS

- 315,267 In-person
- 199,690 Website
- 21,329 Community Outreach

We answered:
11,492 reference questions 22.79% increase
11,076 technology questions! 8.97% increase

LIBRARY CARDS ISSUED

“Our library is the best!”
- Scenic Regional Library patron (survey)

“We feel blessed to have such a great library in our community. Thank you.”
- Wright City branch patron
COVID-19 RESPONSE

Programming continued throughout the closure on the branch Facebook pages. From March 18 to May 31 we had 78 virtual storytimes and 22 virtual adult programs.

Since reopening on June 1 we’ve had weekly storytimes, school age, and adult virtual programs.

New eCards issued during shutdown, March 18 - May 31: 143

Curbside pickups during closure May 18 - May 31: 1,128 individuals picked up 3,034 items.

“Thank you Hermann Library staff for continuing to provide your comforting services during these uncertain times. Thank you for employing efforts to ensure the safety of your patrons.”
- Justine and Charlie

“Of everything that is closed, I miss the library the most.”
- Nola M.

“Thank you for offering this service (curbside pickup).”
- Claire M.
BORROWING AND LENDING

“I am 87 years old and read a lot. It is so nice not to spend money on reading material. I like biographies of people that have been popular in entertainment, veterans, sports, and such. The Owensville people are very good to try to get the materials I request. From 1 to 10, they are a very strong 10.”

- Scenic Regional Library patron (survey)

PHYSICAL ITEM CIRCULATION

Total Physical Item Circulation: 485,577

Total E-circulation: 159,299
21.9% increase from 2018-2019
**NON-TRADITIONAL CIRCULATION**

180 Cake Pans – up 267% from last year

134 Fishing Poles – up 63% from last year

113 Telescopes

68 Device Charger cables and wall plugs

25 Binoculars

**SELF-CHECK CIRCULATION**

- Seven machines checked out: 60,871 items
- Percentage of the total checked out at those branches: 15.06%
- Percentage of total Scenic Regional Library circulation: 12.54%

“Thank you for your service. I always appreciate it. This has been the most hassle-free library I’ve ever gone to.”
- Union branch patron

“The library provides so much! I am amazed!”
- Hermann branch patron (survey)

**PASSPORTS**

- As of December 2018 all 9 branches have staff trained to process passports.
- We now have 47 staff members qualified to process passports.

We processed 410 passports
42.8% increase from last fiscal year
COMMUNITY SURVEY RESULTS

“I love our St. Clair library. The remodel has been great. The staff are the best of any library I’ve been to. I appreciate you asking the community opinion on this. Thanks.”
- Scenic Regional Library patron (survey)

“I think you guys do a great job.”
- Union branch patron (survey)

“We <3 the library! Thank you for everything!”
- Pacific branch patron (survey)

GRAND OPENING

Union branch & Administrative offices • August 21

• Our grand opening was a huge success!
• 500-600 estimated individuals attended the grand opening.
• 1,100 items were checked out.

Presiding Commissioner Tim Brinker, Missouri State Librarian Robin Westphal, and Missouri Secretary of State Jay Ashcroft were the guest speakers. Secretary Ashcroft spoke about libraries now serving as vital community centers. Music was provided by C&R Sound. 99.9 FM KFAV did a live remote broadcast from the event.
COMPUTER USAGE

Computer usage: 49,680
Wireless usage: 75,719
27.29% increase

“Stacy presented the information clearly and fun so I wasn’t intimidated. I will definitely come to more of her classes.”
- Scenic Regional Library patron

YOUTH OUTREACH

“Thank you for bringing all of the fun STEM activities to OLL (Our Lady of Lourdes)! Our class had a blast!”
- Ms. McGowan’s 2nd Grade Class

“I can’t thank you enough for coming to Our Lady of Lourdes to help us promote STEM activities in our school. The kids and parents are still talking about how much fun they had. What a great program and the fact that it is free is amazing!!”
- Ann J., School Principal

Daycare & School outreach:
326 visits to 17,973 individuals
“This tutor was really nice and friendly and helped me do my math until I understood and patiently explained it to me if I didn’t understand. I like this tutor a lot.”
- 6th grade Tutor.com user

“Thank you so much! This was super easy to use and helped me solve this problem I had been struggling with for quite a while. You guys are life savers!.”
- 10th grade student

**DATABASE USAGE**

Total: **196,438**

**COLLECTIONS**

Total physical: **261,342**  
Total digital: **22,657**

<table>
<thead>
<tr>
<th>Collection</th>
<th>Fiction Books</th>
<th>Non-fiction Books</th>
<th>Large Print Books</th>
<th>Books on CD</th>
<th>Music CDs</th>
<th>DVDs</th>
<th>e-books</th>
<th>e-audio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Collection</td>
<td>66,864</td>
<td>38,179</td>
<td>14,115</td>
<td>12,432</td>
<td>3,789</td>
<td>13,341</td>
<td>11,254</td>
<td>5,211</td>
</tr>
<tr>
<td>Juvenile Collection</td>
<td>77,298</td>
<td>26,136</td>
<td>0</td>
<td>1,919</td>
<td>732</td>
<td>6,537</td>
<td>3,852</td>
<td>2,340</td>
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</table>
ADULT PROGRAMMING

In 2019-2020 we offered 705 programs reaching 25,039 children and teens

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019-20</td>
<td>13,704</td>
</tr>
<tr>
<td>2018-19</td>
<td>15,863</td>
</tr>
<tr>
<td>2017-18</td>
<td>13,006</td>
</tr>
<tr>
<td>2016-17</td>
<td>10,367</td>
</tr>
<tr>
<td>2015-16</td>
<td>5,689</td>
</tr>
</tbody>
</table>

405 adult programs held in-person and virtually

“I think the library staff are more than able to design programs well suited to the library patrons. I am so grateful for their intelligence, hard work and kindness.”
- Pacific branch patron (survey)

YOUTH PROGRAMMING

“I love our new Pacific branch. I take my son to events whenever schedule allows.”
- Scenic Regional Library patron (survey)

“The preschool reading program is far superior to the other programs we have attended across the country. I appreciate the well-planned lessons and learning opportunities that the preschool reading program provides. My grandson said that he loved ‘going to school’ when he came to storytime.”
- Darla L.
NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.

THE BIG READ

“Station Eleven”
by Emily St. John Mandel

“Surviving with Seeds”

“Bard in a Box”

“Primitive Basketry”

“Red Cross Pillowcase Project”

Thank you to our Partners and Sponsors:

- Number of programs: 64
- Total attendance: 1,495
- Scenic’s first NEA Federal Grant awarded: $15,000.00
- Books distributed to the public/schools: 1,750 free copies
ADULT OUTREACH

- Adult outreach programs at nursing homes and senior centers in all 3 counties.
- 159 visits to 3,198 senior citizens!

Our Adult Outreach Coordinator presented a variety of programs this year:
“Celebrating the Big Band Era”
“1904 World’s Fair”
“Love Letters of the Presidents”
“Rock & Roll Legends”
“Front Page News”

BOOKS-BY-MAIL

- We currently have 102 Books-by-Mail patrons in all 3 counties!

“My elderly mother loved getting library books by mail. This is a fantastic service for elderly and disabled.”
- Union branch patron (survey)

“I always receive a great selection of books each time. I enjoy them so much! Keep up the good work!”
- Gladys H.
SUMMER READING PROGRAM

Participants in 2020
912 Children
215 Teens
723 Adults

Minutes read:
518,630

FRIENDS OF THE LIBRARY

Hermann
Erica Lochmoeller • President
Bill Hausman • Vice President
Kent Wilkins • Secretary
Troy Peterson • Treasurer

New Haven
Sharon Althen • President
Mary Wesche • Vice President
Rhonda Helling • Secretary
Carol Bell • Treasurer
Shirley Huff • Member at Large
Diane Maczuk • Member at Large
Phyllis Manke • Member at Large
Kate Haynes • Member at Large
Dorothy Schowe • Member at Large

Pacific
Toni Meyers • President
Wayne Myers • Vice President
Sandra Klinger • Secretary
John Meyers • Treasurer

St. Clair
Sharon Mackay • President
Kevin LeVart • Vice President
Bonnie Hargraves • Secretary
Shirley Davis March • Treasurer

Sullivan
Courtney Hollis • President
Chris Philpot • Vice President/Treasurer
Paula Lang • Secretary

Union
Jennifer Schwentker • President
Ashley Campbell • Vice President
Mary Wesche • Secretary
Caroline Rehling • Treasurer
Marty Tayon • Member at Large
Susan Richardson • Member at Large
Mikala Saler-Becker • Member at Large

Warrenton
Alouise Marschel • President
Amy Horton • Vice President
Linda Douglas • Secretary
Carol Perry • Treasurer
Robert & Dawn Heuer • Member at Large
Dixie Smith • Member at Large

Wright City
Officers will be selected at a later date

381 Friends’ members systemwide.
November 1 Scenic Regional Library had their 5th annual Staff Development Day. Ryan Dowd presented the “Homelessness Training Institute” to the staff and guests from other public libraries. The presenter’s fees were paid entirely by a grant through the Missouri State Library.

July 1, 2019 - June 30, 2020

Number of staff classes: 52 • Number of staff trained: 236

“I always enjoy Stacy’s trainings! I always know that if I have any questions, she is willing to give it a go and there are no silly questions.”

-Scenic Regional Library employee

2019/2020 Officers

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<tr>
<td>President</td>
<td>Alice Whalen</td>
<td>07/30/2021</td>
</tr>
<tr>
<td>Vice President</td>
<td>Sandra Feldkamp</td>
<td>07/30/2022</td>
</tr>
<tr>
<td>Secretary</td>
<td>Stephanie Norton</td>
<td>07/30/2022</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Michele Fehlings</td>
<td>07/30/2022</td>
</tr>
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Member

<table>
<thead>
<tr>
<th>Name</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dorothy (Dot) Schowe</td>
<td>07/30/2021</td>
</tr>
<tr>
<td>Dr. Debbie Depew</td>
<td>07/30/2022</td>
</tr>
<tr>
<td>Alice Whalen</td>
<td>07/30/2022</td>
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<tr>
<td>Michele Fehlings</td>
<td>07/30/2022</td>
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<tr>
<td>Pam Idel</td>
<td>07/30/2021</td>
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<tr>
<td>Sheri Hausman</td>
<td>07/30/2021</td>
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<tr>
<td>Sandra Feldkamp</td>
<td>07/30/2021</td>
</tr>
<tr>
<td>Susan McKee</td>
<td>07/30/2021</td>
</tr>
<tr>
<td>Shelby Uffmann</td>
<td>07/30/2022</td>
</tr>
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**Book Sale Revenue**

Fall 2019 was Scenic's second-largest ever Book Sale.

There was no Spring 2020 Book Sale due to COVID-19
## 2019-2020 Total Value at Scenic Regional Library

Every $1 of Revenue = $3.17 in Library Services

<table>
<thead>
<tr>
<th>Library Service</th>
<th>Annual Total Usage</th>
<th>Dollar Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books Borrowed (Physical &amp; downloadable)</td>
<td>431,632</td>
<td>$7,337,744</td>
</tr>
<tr>
<td>Magazines Borrowed (Physical &amp; downloadable)</td>
<td>11,182</td>
<td>$55,910</td>
</tr>
<tr>
<td>Videos (DVD &amp; downloadable)</td>
<td>89,820</td>
<td>$359,680</td>
</tr>
<tr>
<td>Audio Books Borrowed (CD &amp; downloadable)</td>
<td>69,594</td>
<td>$2,087,820</td>
</tr>
<tr>
<td>Music (CD &amp; downloadable)</td>
<td>40,788</td>
<td>$405,841</td>
</tr>
<tr>
<td>Fishing Pole Use</td>
<td>134</td>
<td>$2,680</td>
</tr>
<tr>
<td>Telescope Use</td>
<td>113</td>
<td>$36,725</td>
</tr>
<tr>
<td>Meeting Room Use</td>
<td>984</td>
<td>$24,600</td>
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<tr>
<td>Notary Service</td>
<td>680</td>
<td>$3,400</td>
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<tr>
<td>Children's Program Attendance</td>
<td>25,039</td>
<td>$175,273</td>
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<tr>
<td>Adult Program Attendance</td>
<td>13,704</td>
<td>$205,560</td>
</tr>
<tr>
<td>Hours of Computer Use</td>
<td>125,399</td>
<td>$1,504,788</td>
</tr>
<tr>
<td>Live Homework Help Tutoring Sessions</td>
<td>204</td>
<td>$8,160</td>
</tr>
<tr>
<td>Database Searches</td>
<td>196,428</td>
<td>$3,928,560</td>
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<tr>
<td>Interlibrary Loan Requests Processed</td>
<td>77,205</td>
<td>$1,930,125</td>
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<td><strong>Total Value of Library Service</strong></td>
<td></td>
<td><strong>$18,066,866</strong></td>
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<table>
<thead>
<tr>
<th>Library Service</th>
<th>Value of Service</th>
<th>Cost Based On</th>
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<tbody>
<tr>
<td>Books Borrowed</td>
<td>$17.00</td>
<td>Amazon.com average price</td>
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<tr>
<td>Magazines Borrowed</td>
<td>$5.00</td>
<td>Estimated average price</td>
</tr>
<tr>
<td>DVD &amp; Videos Borrowed</td>
<td>$4.00</td>
<td>Estimated Netflix average</td>
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<td>Audio Books Borrowed (CD &amp; downloadable)</td>
<td>$30.00</td>
<td>Estimated average price</td>
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<td>Music CDs Borrowed</td>
<td>$9.95</td>
<td>iTunes download average</td>
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<td>Fishing Pole Use</td>
<td>$20.00</td>
<td>Cost of fishing pole per Amazon</td>
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<td>Telescope Use</td>
<td>$325.00</td>
<td>Cost of telescope per St. Louis Astronomical Society</td>
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<td>Meeting Room Use</td>
<td>$25.00</td>
<td>Estimated value per ALA library calculator</td>
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<td>Notary Service</td>
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<td>State allowable charge</td>
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<td>Estimated value per ALA library calculator</td>
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<td>Adult Programs Attended</td>
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<td>Hours of Computer Use</td>
<td>$12.00</td>
<td>FedEx/Kinko's price</td>
</tr>
<tr>
<td>Live Homework Help Tutoring Sessions</td>
<td>$40.00</td>
<td>Cost for one hour of tutoring at Tutor.com</td>
</tr>
</tbody>
</table>

“'I appreciate all the services I get. My tax payer money (is) well spent.’”

- Rose L. (survey)

“'Any time there is a tax issue to increase support of the library I vote to accept it.’”

- St. Clair branch patron