

Scenic Regional Library ANNUAL REPORT



July 2019 - June 2020





COVERAGE AREA

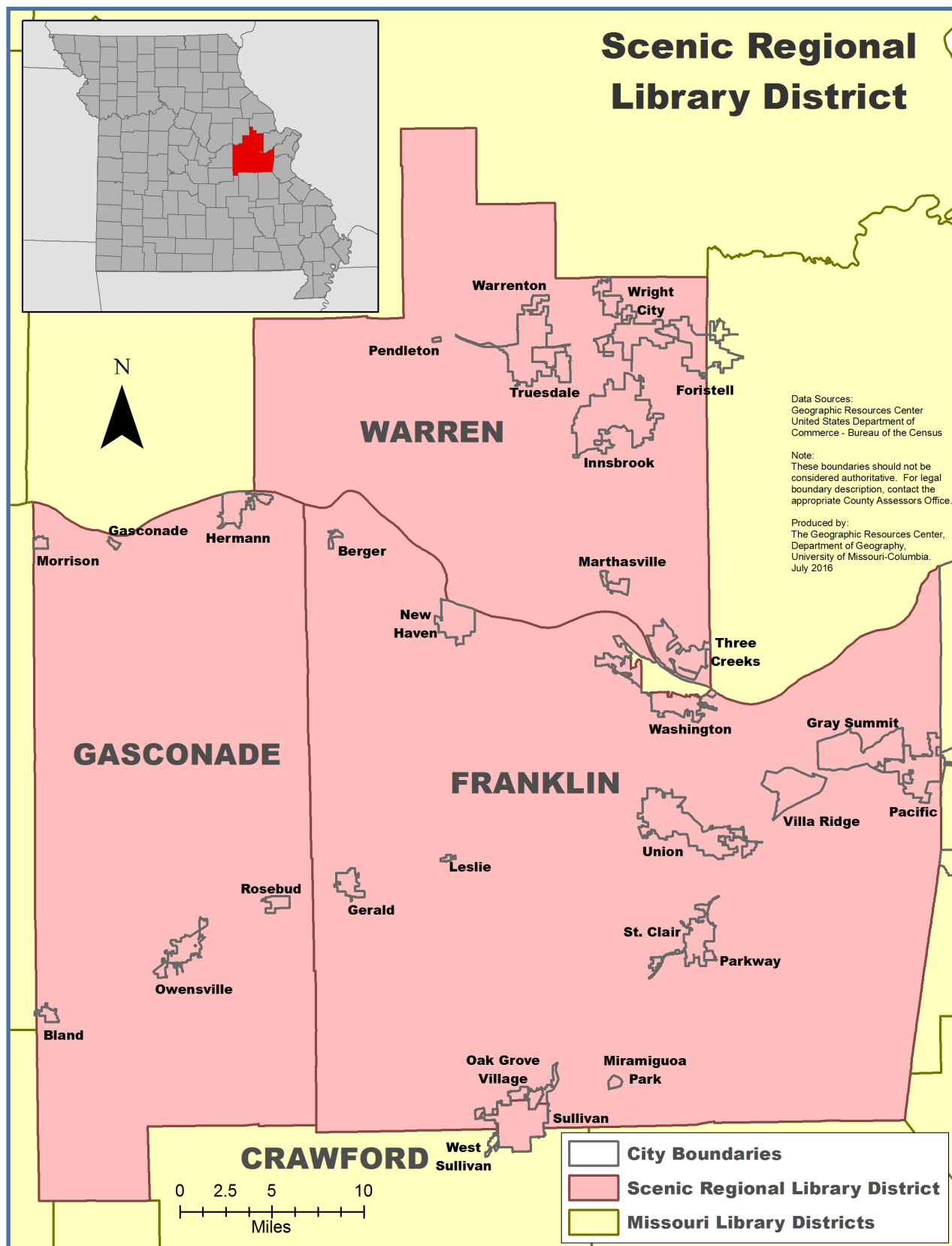


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“This place isn’t even
a library. You know
what this place is?
HEAVEN!”

- 3rd grade student,
Central Elementary

“Thanks for providing a
much needed service
to our community!”

- New Haven
branch patron (*survey*)

“I want to take it (the
library) with me when I
move!”

- Warrenton
branch patron (*survey*)

“The Warrenton branch
is excellent and run
by wonderful, friendly,
helpful people!”

- Scenic Regional
Library patron (*survey*)

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LOCATIONS

Administration

251 Union Plaza Dr.
636-583-0652
Mon-Fri: 8am-4:30pm
Sat/Sun: Closed

Hermann

601 Market St.
573-486-2024
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
f hermannlibrary
i hermannbranch

New Haven

200 Douglas Street
573-237-2189
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
f newhavenlibrary
i newhavenbranch

Owensville

503 S. Olive Street
573-437-2188
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
f owensvillebranch
i owensvillebranch

Pacific

111 Lamar Parkway
636-257-2712
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f pacificbranch
i scenicpacific

St. Clair

515 E. Springfield Rd.
636-629-2546
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f stclairbranch
i stclairbranch

Sullivan

525 Cumberland Way
573-468-4372
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f sullivanlibrary
i scenicsullivanbranch

Union

251 Union Plaza Dr.
636-583-3224
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
f unionlibrary
i unionbranch

Warrenton

912 S. Hwy. 47
636-456-3321
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
f warrentonbranch
i warrentonbranch

Wright City

60 Wildcat Drive
636-384-1136
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f wrightcitybranch
i scenicwrightcity



"The remodels are very well done. My family enjoys going to the libraries."
- Scenic Regional Library patron (survey)

"We love the library and staff!"
- New Haven branch patron (survey)

BOARD OF TRUSTEES



2019/2020 Officers

President	Kathleen Ham
Vice President	Leonard Butts
Secretary	Susan Richardson
Treasurer	Karen Holtmeyer

Member

Term

Linda Andrae (*Franklin Co.*)

06/30/2023

John Barry (*Warren Co.*)

06/30/2021

Leonard Butts (*Crawford Co.*)

06/30/2023

John Cheatham (*Franklin Co.*)

06/30/2022

Joy Dufrain (*Warren Co.*)

06/30/2023

Kathleen Ham (*Gasconade Co.*)

06/30/2021

Karen Holtmeyer (*Warren Co.*)

06/30/2021

Carol Leech (*Gasconade Co.*)

06/30/2023

Robert Niebruegge (*Gasconade Co.*)

06/30/2021

Susan Richardson (*Franklin Co.*)

06/30/2020

Carla Robertson (*Warren Co.*)

06/30/2022

Paula Sutton (*Franklin Co.*)

06/30/2023

Diann Wacker (*Gasconade Co.*)

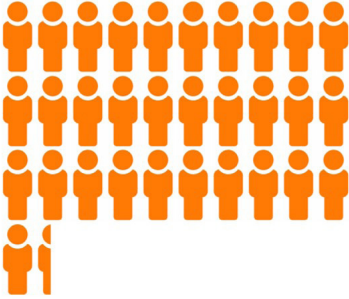
06/30/2020



LIBRARY VISITS



= 10,000 Visits



315,267
In-person



199,690
Website



21,329
Community Outreach

We answered:

11,492

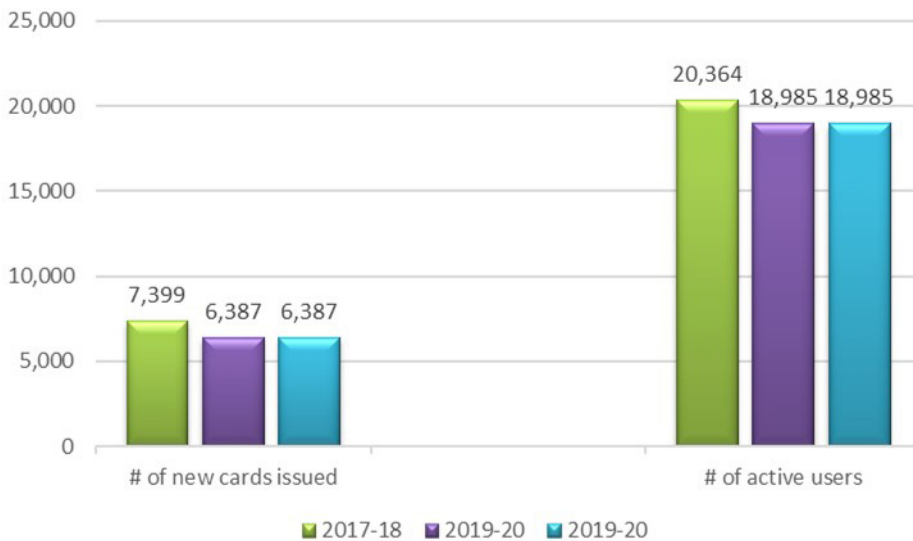
reference questions
22.79% increase

11,076

technology questions!
8.97% increase



LIBRARY CARDS ISSUED



“Our library is the best!”

- Scenic Regional Library patron (survey)

“We feel blessed to have such a great library in our community. Thank you.”

- Wright City branch patron



COVID-19 RESPONSE



Programming continued throughout the closure on the branch Facebook pages. From March 18 to May 31 we had 78 virtual storytimes and 22 virtual adult programs.

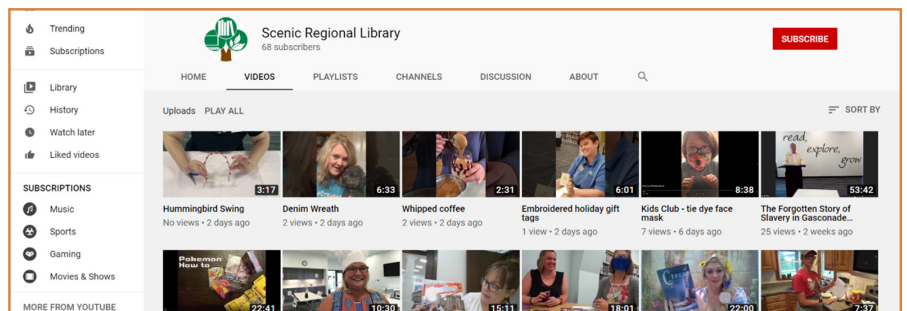
Since reopening on June 1 we've had weekly storytimes, school age, and adult virtual programs.

New eCards issued during shutdown, March 18 - May 31:
143

Curbside pickups during closure May 18 - May 31:
1,128 individuals picked up
3,034 items.



WATCH • EXPLORE • GROW



"Thank you Hermann Library staff for continuing to provide your comforting services during these uncertain times. Thank you for employing efforts to ensure the safety of your patrons."

- Justine and Charlie

"Of everything that is closed, I miss the library the most."

- Nola M.

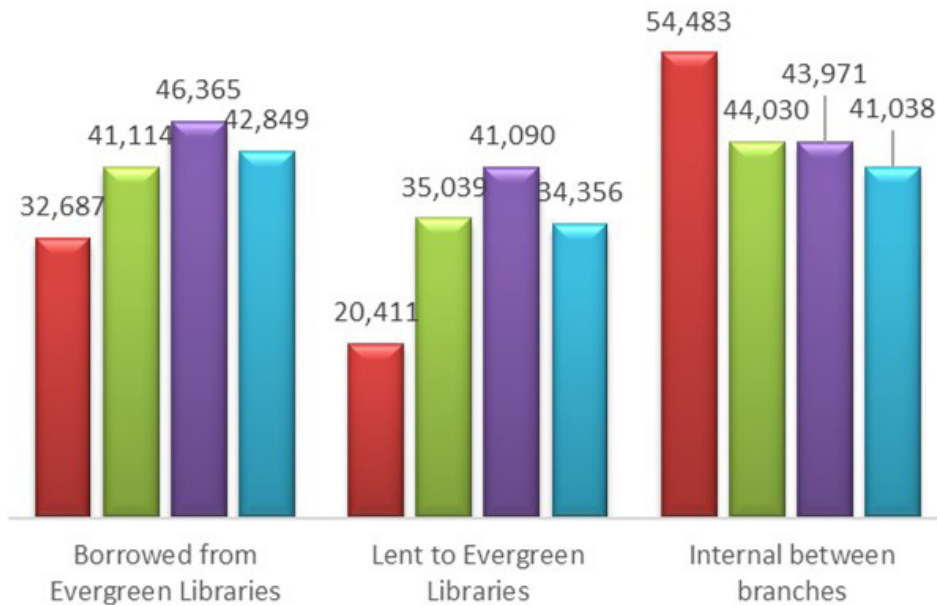
"Thank you for offering this service (curbside pickup)."

- Claire M.



BORROWING AND LENDING

- 2016-17
- 2017-18
- 2018-19
- 2019-20

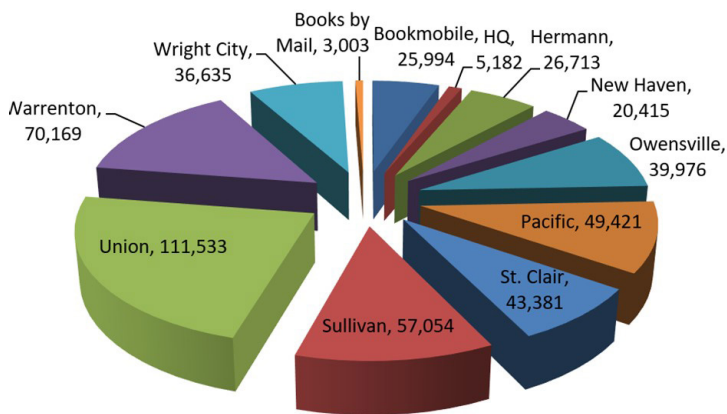


"I am 87 years old and read a lot. It is so nice not to spend money on reading material. I like biographies of people that have been popular in entertainment, veterans, sports, and such. The Owensville people are very good to try to get the materials I request. From 1 to 10, they are a very strong 10."

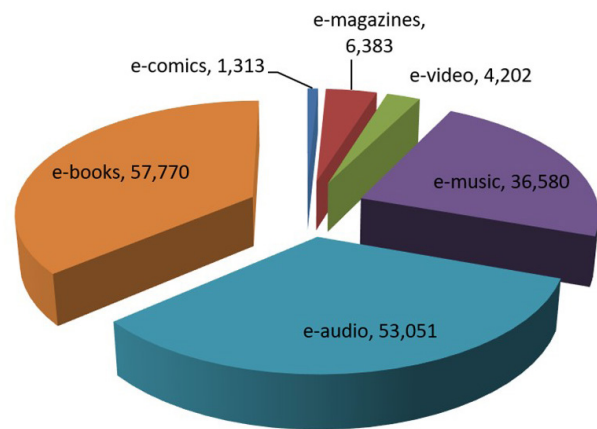
- Scenic Regional Library patron (survey)



PHYSICAL ITEM CIRCULATION



Total Physical Item Circulation:
485,577



Total E-circulation: 159,299
21.9% increase from 2018-2019

NON-TRADITIONAL CIRCULATION



180 Cake Pans – up 267% from last year



134 Fishing Poles – up 63% from last year



113 Telescopes



68 Device Charger cables and wall plugs



25 Binoculars



SELF-CHECK CIRCULATION



- **Seven machines checked out: 60,871 items**
- **Percentage of the total checked out at those branches: 15.06%**
- **Percentage of total Scenic Regional Library circulation: 12.54%**

“Thank you for your service. I always appreciate it. This has been the most hassle-free library I’ve ever gone to.”

- Union branch patron

“The library provides so much! I am amazed!”

- Hermann branch patron (survey)

PASSPORTS



- **As of December 2018 all 9 branches have staff trained to process passports.**
- **We now have 47 staff members qualified to process passports.**

We processed 410 passports
42.8% increase from last fiscal year



COMMUNITY SURVEY RESULTS

"I love our St. Clair library. The remodel has been great. The staff are the best of any library I've been to. I appreciate you asking the community opinion on this. Thanks."

- Scenic Regional Library patron (survey)

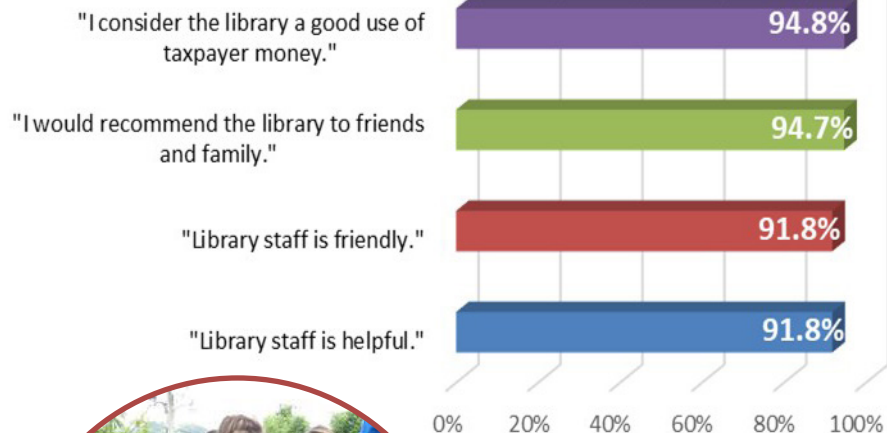
"I think you guys do a great job."

- Union branch patron (survey)

"We <3 the library! Thank you for everything!"

- Pacific branch patron (survey)

Survey Responses



GRAND OPENING

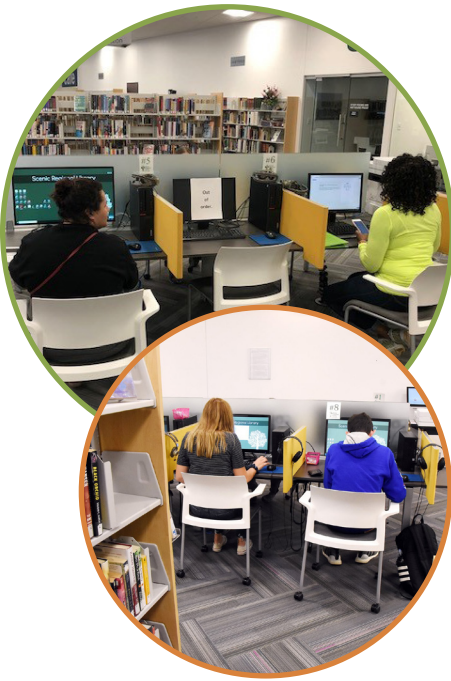
Union branch & Administrative offices • August 21

- Our grand opening was a huge success!
- 500-600 estimated individuals attended the grand opening.
- 1,100 items were checked out.



Presiding Commissioner Tim Brinker, Missouri State Librarian Robin Westphal, and Missouri Secretary of State Jay Ashcroft were the guest speakers. Secretary Ashcroft spoke about libraries now serving as vital community centers. Music was provided by C&R Sound. 99.9 FM KFAV did a live remote broadcast from the event.

COMPUTER USAGE



Computer usage: 49,680

Wireless usage: 75,719
27.29% increase

"Stacy presented the information clearly and fun so I wasn't intimidated. I will definitely come to more of her classes."

- Scenic Regional Library patron

YOUTH OUTREACH



"Thank you for bringing all of the fun STEM activities to OLL (Our Lady of Lourdes)! Our class had a blast!"

- Ms. McGowan's 2nd Grade Class

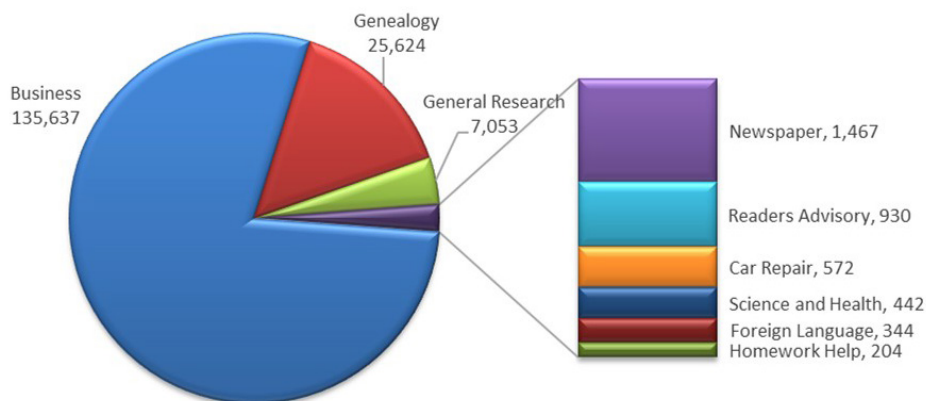
"I can't thank you enough for coming to Our Lady of Lourdes to help us promote STEM activities in our school. The kids and parents are still talking about how much fun they had. What a great program and the fact that it is free is amazing!!"

- Ann J., School Principal

Daycare & School outreach:
326 visits to 17,973
individuals



DATABASE USAGE



Total: **196,438**

“This tutor was really nice and friendly and helped me do my math until I understood and patiently explained it to me if I didn’t understand. I like this tutor a lot.”

- 6th grade Tutor.com user

“Thank you so much! This was super easy to use and helped me solve this problem I had been struggling with for quite a while. You guys are life savers!.”

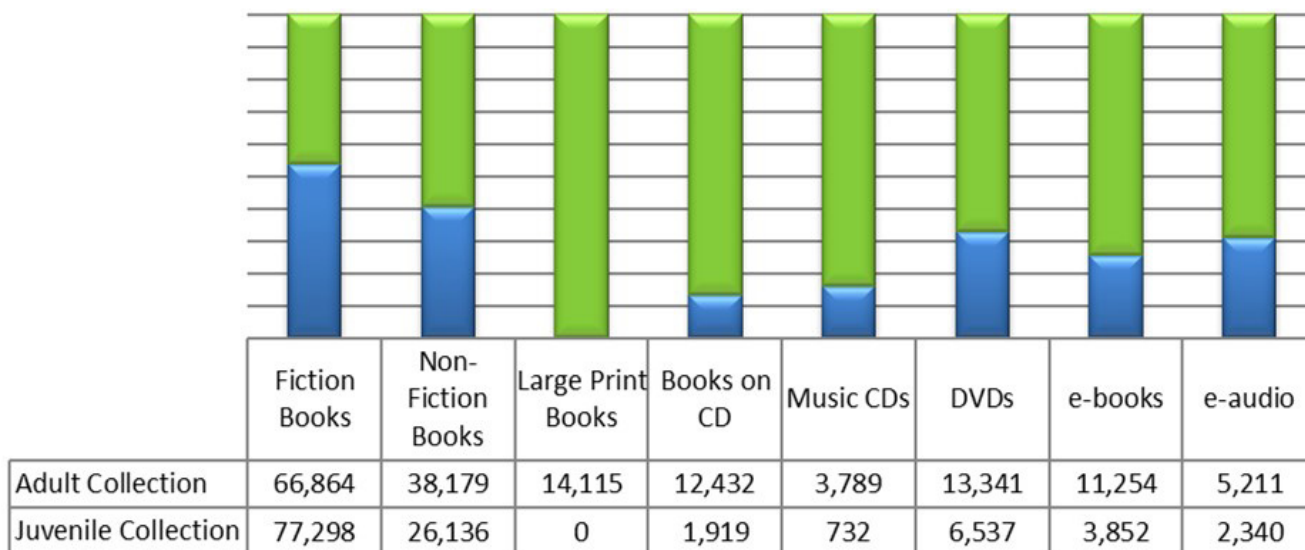
- 10th grade student



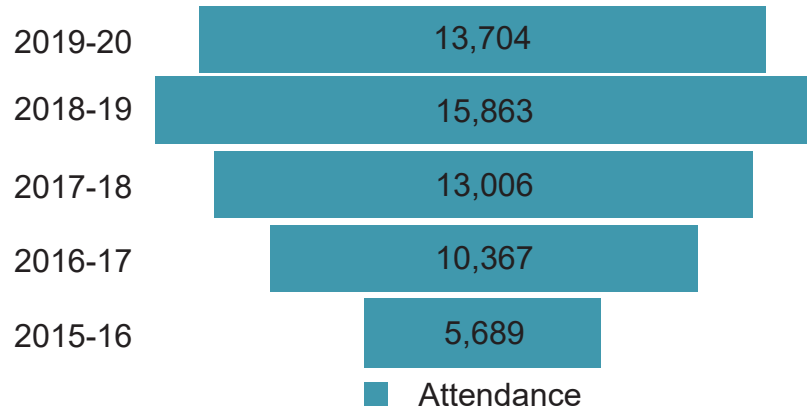
COLLECTIONS

Total physical: **261,342**

Total digital: **22,657**



ADULT PROGRAMMING



**405 adult programs held
in-person and virtually**

"I think the library staff are more than able to design programs well suited to the library patrons. I am so grateful for their intelligence, hard work and kindness."

- Pacific branch patron (survey)

YOUTH PROGRAMMING



**In 2019-2020 we offered
705 programs reaching
25,039 children and teens**



"The preschool reading program is far superior to the other programs we have attended across the country. I appreciate the well-planned lessons and learning opportunities that the preschool reading program provides. My grandson said that he loved 'going to school' when he came to storytime."

- Darla L.

"I love our new Pacific branch. I take my son to events whenever schedule allows."

- Scenic Regional Library patron (survey)



THE BIG READ



NATIONAL
ENDOWMENT for the **ARTS**
arts.gov/neabigread
NEA BIG READ

Managed by Arts Midwest

“Station Eleven” by Emily St. John Mandel

“Surviving with Seeds”



“Bard in a Box”



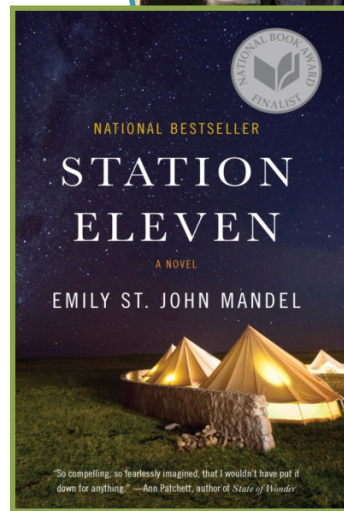
“Primitive Basketry”



“Red Cross Pillowcase Project”



Emily St. John Mandel, Author (L), at The NEA Big Read keynote event.



- Number of programs: 64
- Total attendance: 1,495
- Scenic's first NEA Federal Grant awarded: \$15,000.00
- Books distributed to the public/schools: 1,750 free copies

Thank you to our Partners and Sponsors:



SCENIC REGIONAL LIBRARY
FOUNDATION



ADULT OUTREACH



- **Adult outreach programs at nursing homes and senior centers in all 3 counties.**
- **159 visits to 3,198 senior citizens!**

Our Adult Outreach Coordinator presented a variety of programs this year:

“Celebrating the Big Band Era”

“1904 World’s Fair”

“Love Letters of the Presidents”

“Rock & Roll Legends”

“Front Page News”

BOOKS-BY-MAIL



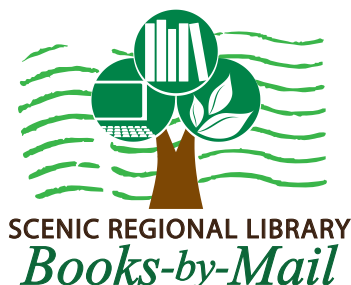
- **We currently have 102 Books-by-Mail patrons in all 3 counties!**
- **Books-by-Mail circulation: 3,002 items in 2019-2020 fiscal year.**

“My elderly mother loved getting library books by mail. This is a fantastic service for elderly and disabled.”

- Union branch patron *(survey)*

“I always receive a great selection of books each time. I enjoy them so much! Keep up the good work!”

- Gladys H.





SUMMER READING PROGRAM

Participants in 2020

912 Children



215 Teens



723 Adults



Minutes read:
518,630



FRIENDS OF THE LIBRARY



Hermann

Erica Lochmoeller • President
Bill Hausman • Vice President
Kent Wilkins • Secretary
Troy Peterson • Treasurer

New Haven

Sharon Althen • President
Mary Wesche • Vice President
Rhonda Helling • Secretary
Carol Bell • Treasurer
Shirley Huff • Member at Large
Diane Maczuk • Member at Large
Phyllis Manke • Member at Large
Kate Haynes • Member at Large
Dorothy Schowe • Member at Large

Owensville

Trudy Oberbeck • President
Sharon Yowell • Vice President
Janice Micke • Secretary
Megan Wood • Treasurer

Pacific

Toni Meyers • President
Wayne Myers • Vice President
Sandra Klinger • Secretary
John Meyers • Treasurer

St. Clair

Sharon Mackay • President
Kevin LeVart • Vice President
Bonnie Hargraves • Secretary
Shirley Davis March • Treasurer

Sullivan

Courtney Hollis • President
Chris Philpot • Vice President/Treasurer
Paula Lang • Secretary

Union

Jennifer Schwentker • President
Ashley Campbell • Vice President
Mary Wesche • Secretary
Caroline Rehling • Treasurer
Marty Tayon • Member at Large
Susan Richardson • Member at Large
Mikala Saler-Becker • Member at Large

Warrenton

Alouise Marschel • President
Amy Horton • Vice President
Linda Douglas • Secretary
Carol Perry • Treasurer
Robert & Dawn Heuer • Member at Large
Dixie Smith • Member at Large

Wright City

Officers will be selected at a later date

381 Friends' members systemwide.
Raised \$41,643 in fiscal year 2019-2020.



STAFF TRAINING



November 1 Scenic Regional Library had their 5th annual Staff Development Day. Ryan Dowd presented the "Homelessness Training Institute" to the staff and guests from other public libraries. The presenter's fees were paid entirely by a grant through the Missouri State Library.

July 1, 2019 - June 30, 2020

Number of staff classes: 52 • Number of staff trained: 236

"I always enjoy Stacy's trainings! I always know that if I have any questions, she is willing to give it a go and there are no silly questions."

-Scenic Regional Library employee

LIBRARY FOUNDATION



2019/2020 Officers

President	Alice Whalen
Vice President	Sandra Feldkamp
Secretary	Stephanie Norton
Treasurer	Michele Fehlings

Member
Dorothy (Dot) Schowe
Dr. Debbie Depew
Alice Whalen
Michele Fehlings
Pam Idel
Sheri Hausman
Stephanie Norton
Sandra Feldkamp
Susan McKee
Shelby Uffmann

Term
07/30/2021
07/30/2022
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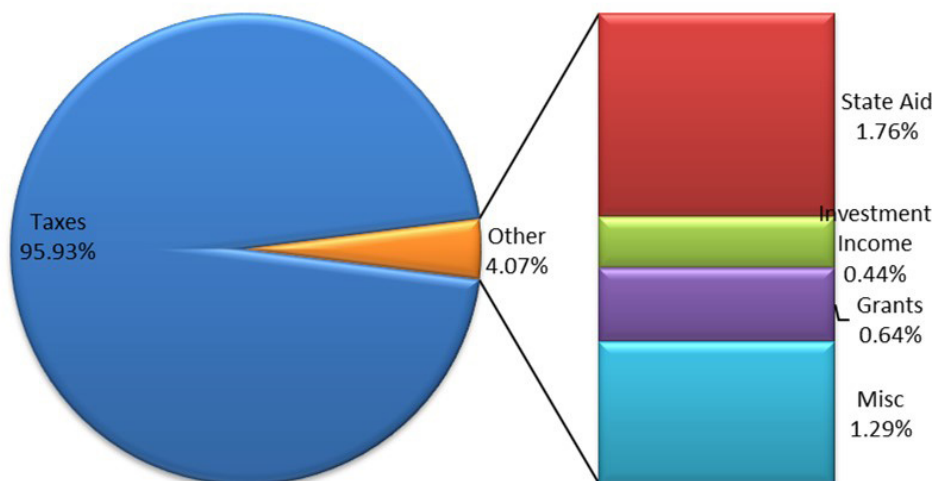
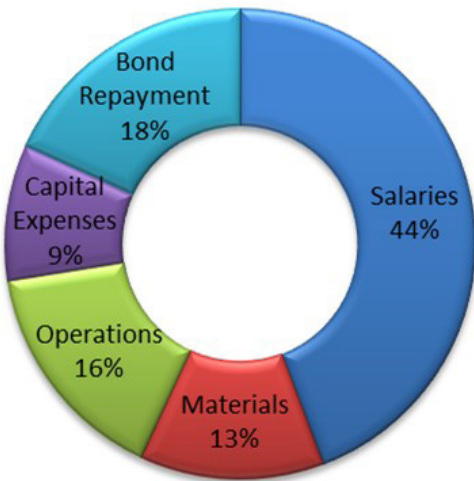
SCENIC REGIONAL LIBRARY
FOUNDATION



BUDGET

EXPENDITURES	
Bond Repayment	\$1,044,811
Salaries	\$2,541,129
Materials	\$730,408
Operations	\$895,400
Capital Expenses	\$534,773
TOTAL EXPENDITURES	\$5,746,521

REVENUE	
Taxes	\$5,512,855
State Aid	\$101,206
Investment Income	\$25,064
Grants	\$36,518
Miscellaneous	\$70,878
TOTAL REVENUE	\$5,746,521



BOOK SALE

Book Sale Revenue

Fall 2019 was Scenic's second-largest ever Book Sale.



2019-2020 TOTAL SERVICE VALUE



2019-2020 Total Value at Scenic Regional Library



Every \$1 of Revenue = \$3.17 in Library Services



Library Service	Annual Total Usage	Dollar Value
Books Borrowed (Physical & downloadable)	431,632	\$ 7,337,744
Magazines Borrowed (Physical & downloadable)	11,182	\$ 55,910
Videos (DVD & downloadable)	89,920	\$ 359,680
Audio Books Borrowed (CD & downloadable)	69,594	\$ 2,087,820
Music (CD & downloadable)	40,788	\$ 405,841
Fishing Pole Use	134	\$ 2,680
Telescope Use	113	\$ 36,725
Meeting Room Use	984	\$ 24,600
Notary Service	680	\$ 3,400
Children's Program Attendance	25,039	\$ 175,273
Adult Program Attendance	13,704	\$ 205,560
Hours of Computer Use	125,399	\$ 1,504,788
Live Homework Help Tutoring Sessions	204	\$ 8,160
Database Searches	196,428	\$ 3,928,560
Interlibrary Loan Requests Processed	77,205	\$ 1,930,125
Total Value of Library Service		\$ 18,066,866

Library Service	Value of Service	Cost Based On
Books Borrowed	\$ 17.00	Amazon.com average price
Magazines Borrowed	\$ 5.00	Estimated average price
DVD & Videos Borrowed	\$ 4.00	Estimated Netflix average
Audio Books Borrowed (CD & downloadable)	\$ 30.00	Estimated average price
Music CDs Borrowed	\$ 9.95	iTunes download average
Fishing Pole Use	\$ 20.00	Cost of fishing pole per Amazon
Telescope Use	\$ 325.00	Cost of telescope per St. Louis Astronomical Society
Meeting Room Use	\$ 25.00	Estimated value per ALA library calculator
Notary Service	\$ 5.00	State allowable charge
Children's Programs Attended	\$ 7.00	Estimated value per ALA library calculator
Adult Programs Attended	\$ 15.00	Estimated value per ALA library calculator
Hours of Computer Use	\$ 12.00	FedEx/Kinko's price
Live Homework Help Tutoring Sessions	\$ 40.00	Cost for one hour of tutoring at Tutor.com 10/9/2020

"I appreciate all the services I get. My tax payer money (is) well spent."

- Rose L. (survey)

"Any time there is a tax issue to increase support of the library I vote to accept it."

- St. Clair branch patron