

# Scenic Regional Library ANNUAL REPORT

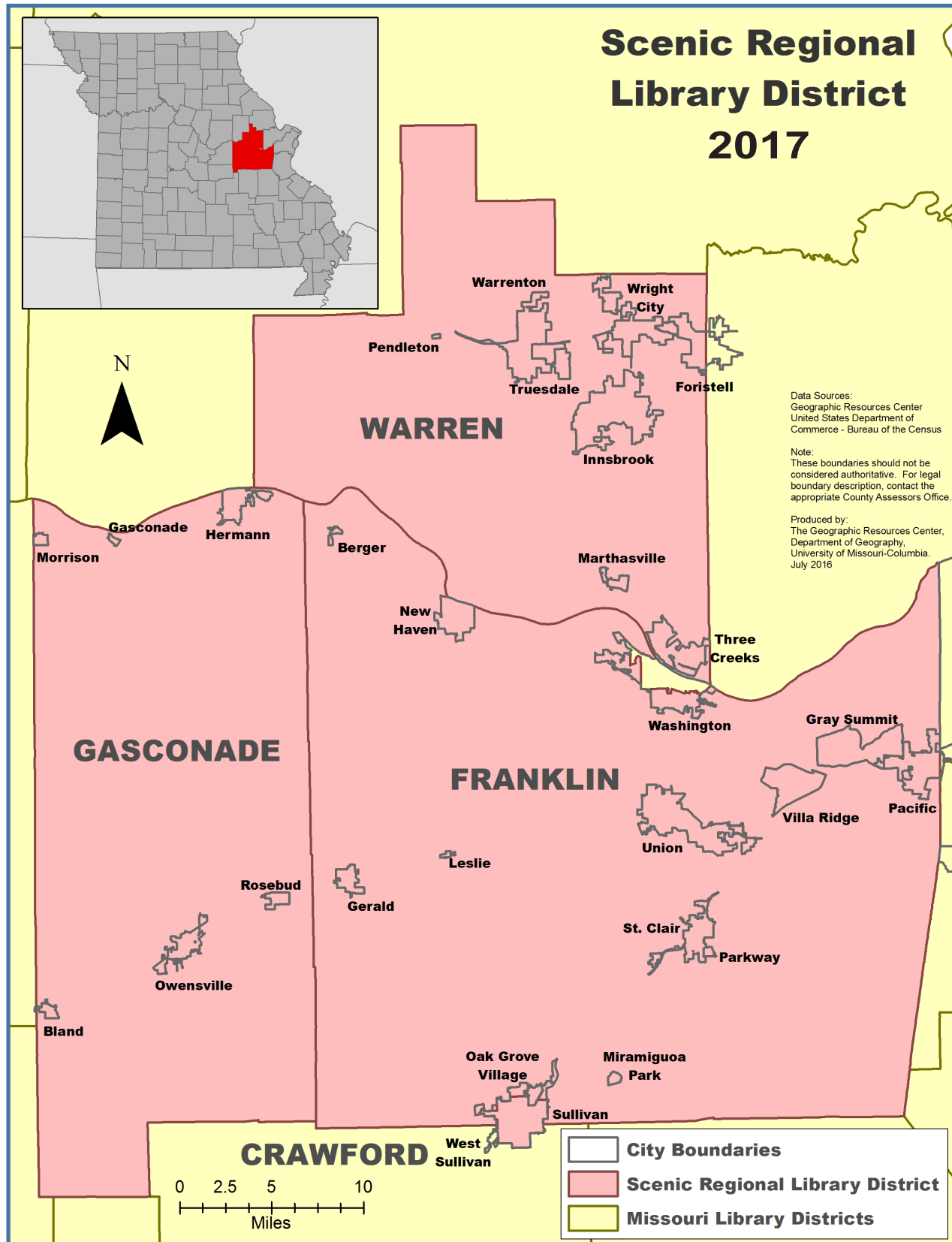


July 2016 - June 2017





# COVERAGE AREA



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"I've been going to libraries for over 5 decades and Scenic is by leaps and bounds the very very best."  
- Karen B.

"I love the library, great books and (the staff) always makes my day with a smile and kindness that brightens my day."  
- Scenic Regional Library Patron



# LOCATIONS

## Administration

304 Hawthorne Dr.  
636-583-0652  
Mon-Fri: 8am-4:30pm  
Sat/Sun: Closed

## Hermann

601 Market St.  
573-486-2024  
Sun: Closed  
Mon/Wed/Fri: 9am-6pm  
Tues/Thurs: 9am-8pm  
Sat: 9am-5pm  
[facebook.com/hermannlibrary](https://facebook.com/hermannlibrary)

## New Haven

901 Maupin Ave.  
573-237-2189  
Sun: Closed  
Mon/Wed/Fri: 9am-6pm  
Tues/Thurs: 9am-8pm  
Sat: 9am-5pm  
[facebook.com/newhavenlibrary](https://facebook.com/newhavenlibrary)

## Owensville

107 N. First St.  
573-437-2188  
Sun: Closed  
Mon/Wed/Fri: 9am-6pm  
Tues/Thurs: 9am-8pm  
Sat: 9am-5pm  
[facebook.com/owensvillebranch](https://facebook.com/owensvillebranch)

## Pacific

119 W. St. Louis St.  
636-257-2712  
Sun: Closed  
Mon/Tues/Thurs: 9am-8pm  
Wed/Fri: 9am-6pm  
Sat: 9am-5pm  
[facebook.com/pacificbranch](https://facebook.com/pacificbranch)

## St. Clair

515 E. Springfield Rd.  
636-629-2546  
Sun: Closed  
Mon/Tues/Thurs: 9am-8pm  
Wed/Fri: 9am-6pm  
Sat: 9am-5pm

## Sullivan

104 W. Vine St.  
573-468-4372  
Sun: Closed  
Mon/Wed/Fri: 9am-6pm  
Tues/Thurs: 9am-8pm  
Sat: 9am-5pm  
[facebook.com/sullivanlibrary](https://facebook.com/sullivanlibrary)

## Union

308 Hawthorne Dr.  
636-583-3224  
Sun: Closed  
Mon-Thurs: 9am-8pm  
Fri: 9am-6pm  
Sat: 9am-5pm  
[facebook.com/unionlibrary](https://facebook.com/unionlibrary)

## Warren County

912 S. Hwy. 47  
636-456-3321  
Sun: Closed  
Mon-Thurs: 9am-8pm  
Fri: 9am-6pm  
Sat: 9am-5pm  
[facebook.com/warrentonbranch](https://facebook.com/warrentonbranch)



"Fantastic people that really care about their community."

- Cindi E.

"The Warren County library has made huge improvements in the last few years. The children's area is amazing! We adore the friendly staff as well."

- Scenic Regional Library Patron



## 2016/2017 Officers

|                       |       |                      |
|-----------------------|-------|----------------------|
| <b>President</b>      | ..... | <b>Carol Leech</b>   |
| <b>Vice President</b> | ..... | <b>John Cheatham</b> |
| <b>Secretary</b>      | ..... | <b>John Barry</b>    |
| <b>Treasurer</b>      | ..... | <b>Kathleen Ham</b>  |

### Member

### Term

**John Barry**

**06/30/2017**

**Carol Bell**

**06/30/2019**

**Leonard Butts**

**06/30/2019**

**John Cheatham**

**06/30/2018**

**Joy Dufraim**

**06/30/2019**

**Kathleen Ham**

**06/30/2017**

**Karen Holtmeyer**

**06/30/2017**

**Carol Leech**

**06/30/2019**

**Robert Niebruegge**

**06/30/2017**

**Susan Richardson**

**06/30/2020**

**Carla Robertson**

**06/30/2018**

**Paula Sutton**

**06/30/2019**

**Diann Wacker**

**06/30/2020**



# GROUND BREAKING CEREMONIES

Ceremonies were held at new library locations in New Haven, Owensville, Pacific, Sullivan, and Wright City and expansion sites for St. Clair and Warrenton.

“Projects like this (are) exactly what investments in our community look like...making a significant investment in our area.”

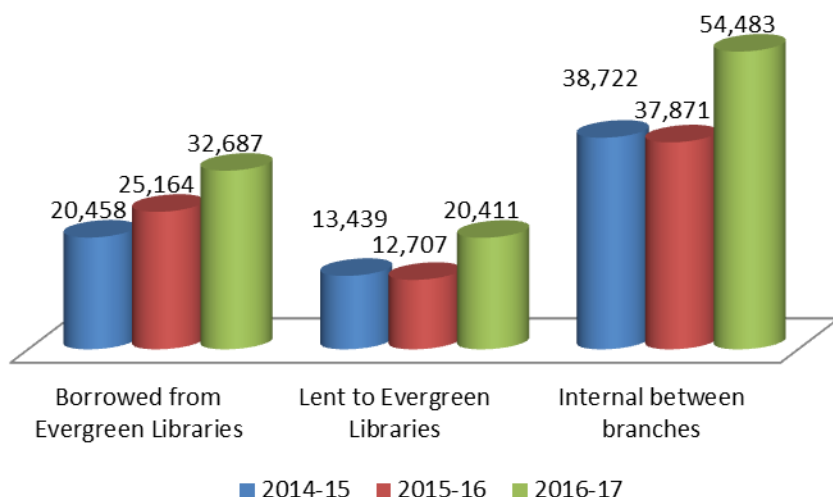
- Representative Justin Alfermann,  
MO House of Representatives, District  
061, Missouri Library Association's  
Legislator of the Year 2016



## MATERIALS HANDLING

“I like the staff and appreciate them ordering books from other libraries. One staff member knows my favorites and will sometimes give me a heads up. I feel so at home there.”

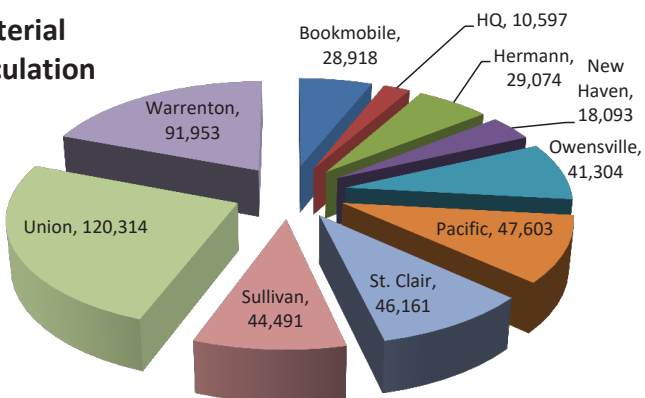
- Scenic Regional Library Patron



# CIRCULATION

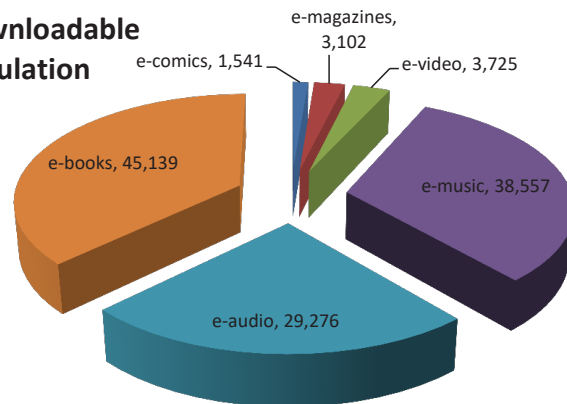


## Material Circulation



Total Print Circulation: 478,509  
6% increase from 2015-2016

## Downloadable Circulation



Total E-circulation: 121,340  
32% increase from 2015-2016

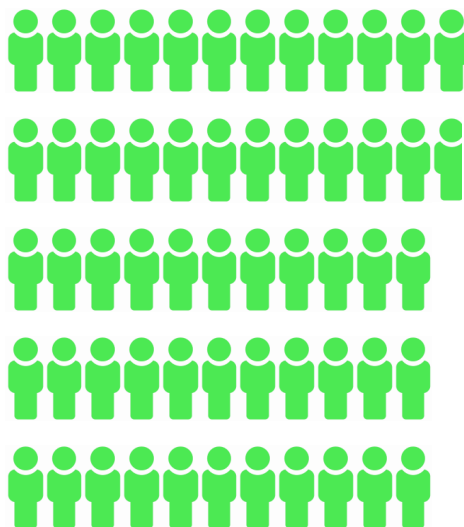
# LIBRARY VISITS



= 10,000 Visits



352,452  
In-person



569,176  
Website



29,359  
Community Outreach



**We answered 12,688 reference and 11,076 technology questions!**



# BOOKMOBILE CIRCULATION

Summer: 15 Communities  
14 Preschools

School Year: 14 Communities  
45 Schools/Preschools

Total Bookmobile Circulation: 28,918

"They will still be coming when they grow up. We love the Bookmobile."

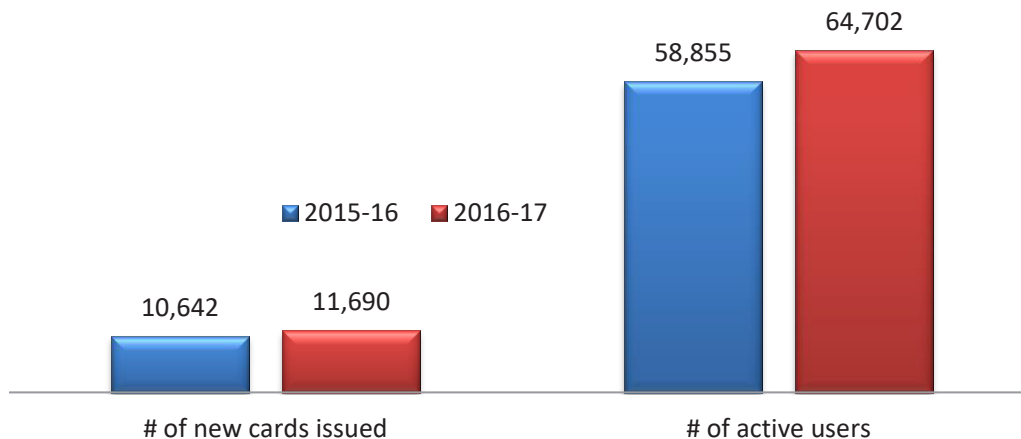
- Scenic Regional Library Patron

"Thank goodness for the invention of the Bookmobile!!!"

- Scenic Regional Library Patron



# LIBRARY CARDS ISSUED



"Everyone's always very friendly, and helpful. We love that they have telescopes that can be checked out, and we've checked them out a couple of times. It's nice that they have a variety of things you can borrow, and activities to do."

- Scenic Regional Library Patron

# COMPUTER USAGE



Internet Usage: 53,516  
Wireless Usage: 23,112

"Thanks for the Union library. The staff is friendly and knowledgeable. The facilities are good, the resources are good. I especially appreciate the high speed internet and the HP scanner. Thanks a lot."  
- Scenic Regional Library Patron

## LITERACY OUTREACH



Franklin County: 2,738  
Gasconade County: 294  
Warren County: 1,367

**Total Distribution 4,399 books**

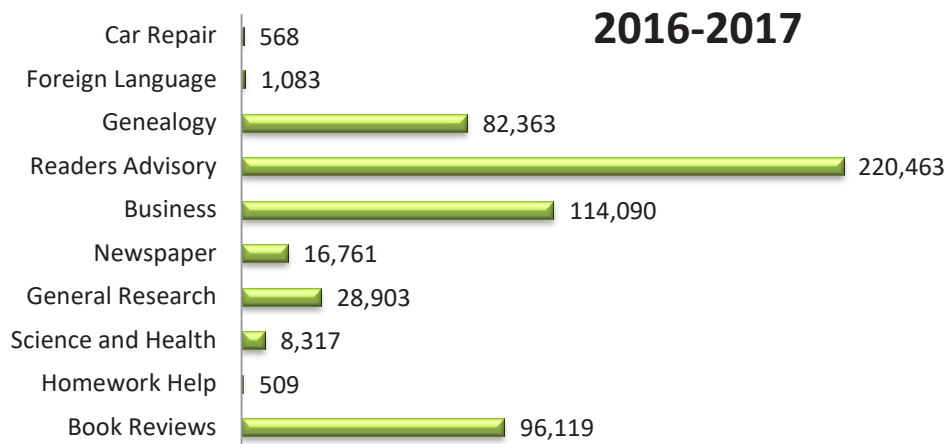
to the Franklin County Health Department,  
the Gasconade County Health Department,  
and Warren County NECAC.



**Distributed 812 books  
at Community Events.**



# DATABASE USAGE



Total  
**569,176**

"The help here is priceless, thank you so much!"

- Scenic Regional Library Patron, re: *Tutor.com*

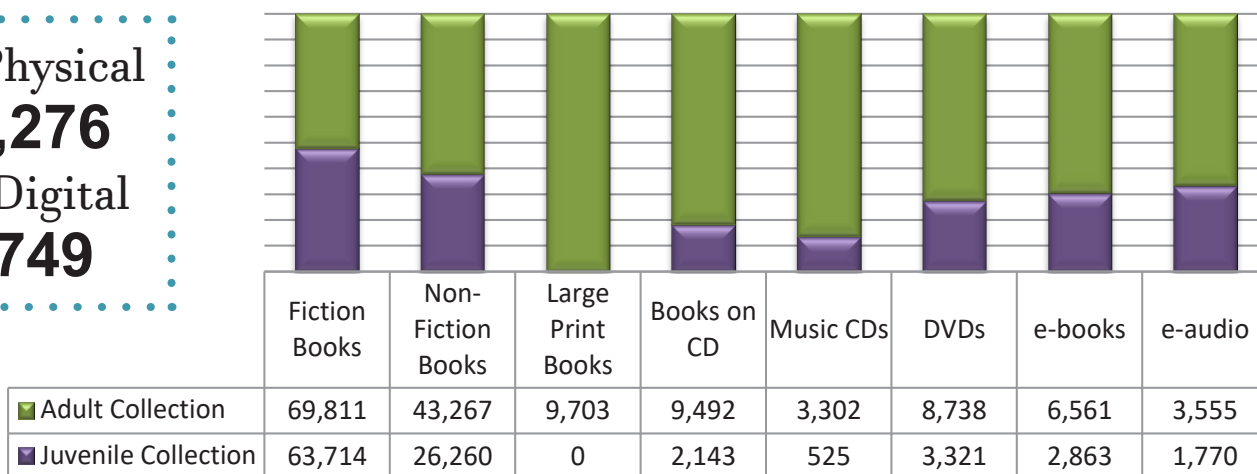
"I thoroughly liked my session and the service was speedy and helpful. My tutor was informative and I enjoyed their help. I am SO GLAD Scenic offers this service because we would have never figured out my homework!"

- Scenic Regional Library Patron, re: *Tutor.com*



# COLLECTIONS

Total Physical  
**240,276**  
Total Digital  
**14,749**



"Scenic Regional Library in Hermann has friendly helpful staff, lots of events, nice places to read, lots of books, magazines and dvds."

- Jonathon K.

"Thank you for going the extra mile to get that book for me."

- Scenic Regional Library Patron

# ADULT PROGRAMMING



Attendance 2015-16

5,689

Attendance 2016-17

10,367

"We had a fantastic time. Learning something new is always good. Thanks Pat and library staff!"  
- Dian K.

# YOUTH PROGRAMMING



In 2016-2017 we offered  
**547 programs**  
reaching **21,725**  
**Children and Teens.**

"I take 3 of my grandchildren every Thursday for the reading program. They have so much fun, come home with a craft, and have learned so much. We love going there!"

- Laura S.

"I took my son to story time for the first time, and it was so cute! The lady reading the books was so great with the kiddos and my son had such a fun time!"

- Scenic Regional Library Patron



# SUMMER READING PROGRAM

## Participants in 2016-17



1,638 Children



358 Teens



815 Adults



"Our family loves our local library. The librarians there are also great at giving my kids suggestions for new books to read. And the past several summers they have participated in the summer reading program. Their favorite week was the surprise book week (books are wrapped in cartoons newspaper), so they can't "judge a book by its cover". They have found some of their favorite books this way."

- Jana S.

"You have great things going on at your library."

- Scenic Regional Library Patron



# ADULT OUTREACH



- Began in 2015.
- Adult Outreach programs at nursing homes and senior centers in all 3 counties.
- 305 visits to 5,093 senior citizens!

"I want to tell you...that your program on 'Heroic Animals' was SUPER! It was amazing and will long be remembered. We appreciate your willingness to come so far to entertain and inspire us."

- Laverne

*Laurie Osseck, our Adult Outreach Coordinator, was named Volunteer of the Year by the Missouri Health Care Association, District 7*

# BOOKS-BY-MAIL



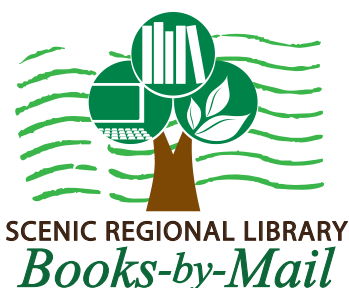
2016-17

92 Patrons

2015-16

42 Patrons

- 8 months after starting program we had 92 patrons in all 3 counties!



"Excellent selections. Makes my day. Much appreciated."  
- Books-by-Mail Patron



# COMPUTER CLASSES

July 1, 2016 - June 30, 2017  
 Number of Patron Classes: 41  
 Number of Patrons Trained: 159



"Stacy is the best instructor I've ever taken a course from."

- Scenic Regional Library Patron

"Stacy was fantastic! She explained everything she taught very efficiently. Glad I came."

- Scenic Regional Library Patron



## FRIENDS OF THE LIBRARY

### Hermann

William Grace • President  
 Erika Lochmoeller • Vice President  
 Shelley Brandenburg • Secretary  
 Troy Peterson • Treasurer

### New Haven

Ann Schwartzkopf • President  
 Sharon Althen • Vice President  
 Rhonda Helling • Secretary  
 Carol Bell • Treasurer

### Owensville

Trudy Oberbeck • President  
 Sharon Yowell • Vice President  
 Jean Gray • Secretary/Treasurer

### Pacific

John Meyers • President  
 Sandra Linger • Vice President  
 Barb Schweissguth • Secretary  
 Toni Meyers • Treasurer

### St. Clair

Sharon Mackay • President  
 Shirley Farrow • Vice President  
 Helen Lemrick • Secretary  
 Shirley Davis March • Treasurer

### Union

Ashley Campbell • President  
 Abigail Tippin • Vice President  
 Mary Wesche • Secretary/Treasurer

### Warren County

Madge Flake • President  
 Lori Dothage • Vice President  
 Kaki Johnson • Secretary  
 Ruth Fredde-Van Cleve • Treasurer

Raised over  
 \$34,081 to date.

328 Friends' members systemwide.





July 1, 2016 - June 30, 2017

Number of Staff Classes: 31

Number of Staff Trained: 143

"Stacy does an amazing job! She is awesome and makes you feel like you can do it!"  
- Scenic Regional Library Employee

"Stacy is great! Enthusiastic, thorough, pleasant, understanding. I look forward to her trainings."

- Scenic Regional Library Employee

## LIBRARY FOUNDATION



### 2016/2017 Officers

**President**  
**Secretary**

**Doug Dunlap**  
**Kathy Baumstark**

#### Member

#### Term

Debbie Maczuk

07/30/2018

Blake Penberthy

07/30/2019

Chris Stuckenschneider

07/30/2017

Alice Whalen

07/30/2019

Kathy Baumstark

07/30/2019

Doug Dunlap

07/30/2018

Diane Lairmore

07/30/2019

Cate Radtke

07/30/2018

Michele Heiliger

07/30/2017

Karrie Fast

07/30/2017

Stephanie Norton

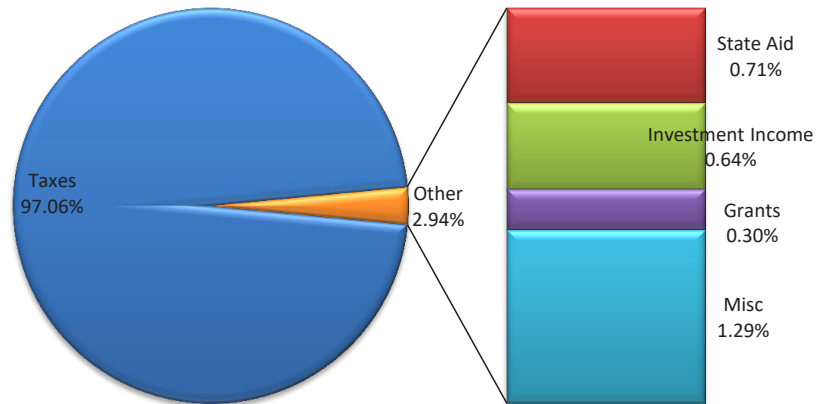
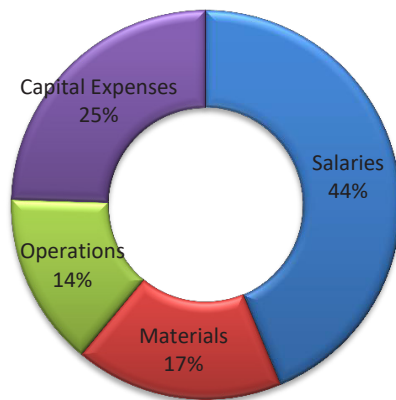
07/30/2018



# BUDGET

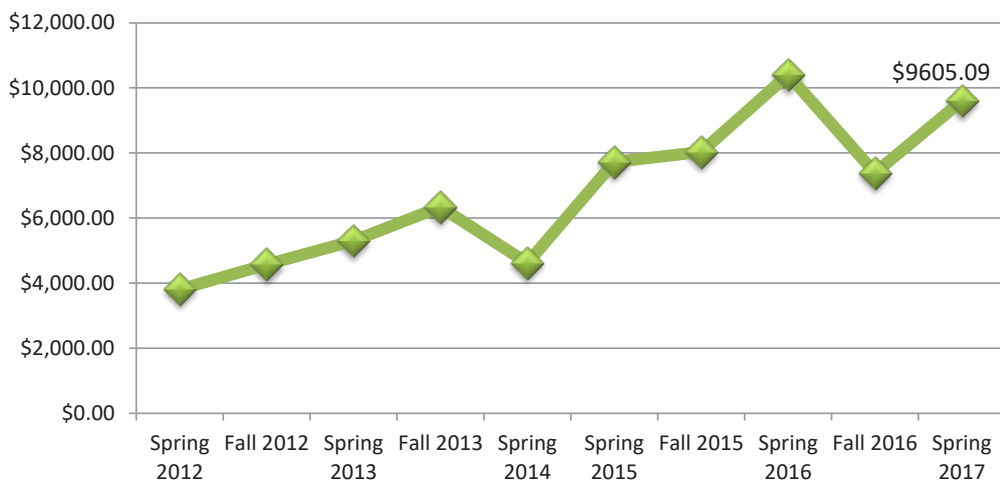
| EXPENDITURES              |                    |
|---------------------------|--------------------|
| Salaries                  | \$1,937,709        |
| Materials                 | \$769,879          |
| Operations                | \$640,004          |
| Capital Expenses          | \$1,087,150        |
| <b>TOTAL EXPENDITURES</b> | <b>\$4,434,742</b> |

| REVENUE              |                    |
|----------------------|--------------------|
| Taxes                | \$5,067,352        |
| State Aid            | \$36,932           |
| Investment Income    | \$33,650           |
| Grants               | \$15,758           |
| Miscellaneous        | \$67,313           |
| <b>TOTAL REVENUE</b> | <b>\$5,221,005</b> |



# BOOK SALE

## Book Sale Revenue



# 2016-2017 TOTAL SERVICE VALUE



**\$22,105,241**

**Every \$1.00 of revenue = \$4.23 in library services**

| Service                                      | Annual Total Usage | Dollar Value        |
|----------------------------------------------|--------------------|---------------------|
| Books Borrowed (Physical & downloadable)     | 416,170            | \$7,074,890         |
| Magazines Borrowed (Physical & downloadable) | 10,073             | \$50,365            |
| Videos (DVD & downloadable)                  | 84,726             | \$338,904           |
| Audio Books Borrowed (CDs & downloadable)    | 51,416             | \$511,589           |
| Music (CDs & downloadable)                   | 44,878             | \$446,536           |
| Meeting Room Use                             | 547                | \$13,675            |
| Children's Programs Attendance               | 21,725             | \$152,075           |
| Adult Program Attendance                     | 10,367             | \$155,505           |
| Hours of Computer Use                        | 53,516             | \$642,192           |
| Live Homework Help Tutoring Sessions         | 427                | \$8,540             |
| Database Searches                            | 569,176            | \$11,383,520        |
| Interlibrary Loan Requests Processed         | 53,098             | \$1,327,450         |
| <b>Total Value of Library Service</b>        |                    | <b>\$22,105,241</b> |

| Library Service                           | Value of Service | Cost Based On                                   |
|-------------------------------------------|------------------|-------------------------------------------------|
| Books Borrowed                            | \$17.00          | Amazon.com average price                        |
| Magazines Borrowed                        | \$5.00           | Estimated purchase price average                |
| Videos / DVDs Borrowed                    | \$4.00           | Blockbuster Average                             |
| Audio Books Borrowed (CDs & downloadable) | \$9.95           | Audible.com download average                    |
| Music CDs Borrowed                        | \$9.95           | iTunes download average                         |
| Meeting Room Use                          | \$25.00          | Similar cost to rent local venues per hour      |
| Children's Programs Attended              | \$7.00           | Estimated value per ALA library calculator      |
| Adult Programs Attended                   | \$15.00          | Estimated value per ALA library calculator      |
| Hours of Computer Use                     | \$12.00          | Fed Ex-Kinko's price per hour                   |
| Live Homework Help Tutoring Sessions      | \$20.00          | Average cost for one hour of tutoring at Sylvan |
| Database Searches                         | \$20.00          | Estimated value per ALA library calculator      |
| Interlibrary Loan Requests Processed      | \$25.00          | Estimated cost per item, includes shipping      |



"I moved back to the area a year ago and have found the Sullivan branch library staff excellent in every respect. They are the best resource (in) the community!"

- Jim S.

