

Scenic Regional Library ANNUAL REPORT



July 2018 - June 2019





COVERAGE AREA

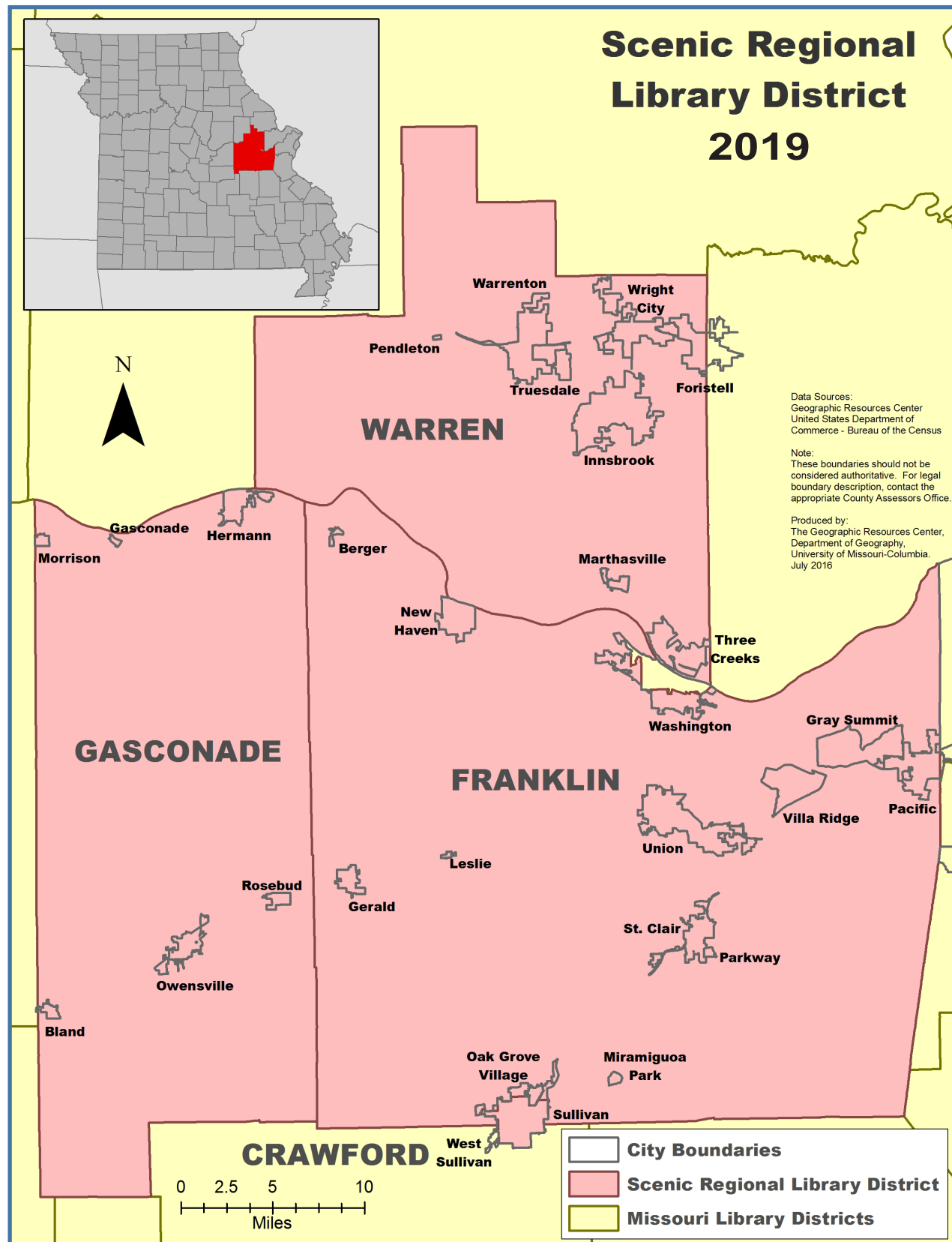


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"I love that our local library offers such a wide variety of activities – something for everyone! You are such a positive addition to our community – and everyone is always so helpful – Thank you!"

- Warrenton
branch patron

"The staff here really pours into the success of the community! A true asset!"

- St. Clair
branch patron

"I just wanted to compliment you on your choices for staff members at the library. I stopped in this morning and the place was hopping, which is as it should be! I love the positive energy! It takes a great leader to create that kind of atmosphere."

- Trudy G.,
Union branch patron

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LOCATIONS

Administration

251 Union Plaza Drive
636-583-0652
Mon-Fri: 8am-5pm
Sat/Sun: Closed

Hermann

601 Market St.
573-486-2024
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
 hermannlibrary
 hermannbranch

New Haven

200 Douglas Street
573-237-2189
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
 newhavenlibrary
 newhavenbranch

Owensville

503 S. Olive Street
573-437-2188
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
 owensvillebranch
 owensvillebranch

Pacific

111 Lamar Parkway
636-257-2712
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
 pacificbranch
 scenicpacific

St. Clair

515 E. Springfield Rd.
636-629-2546
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
 stclairbranch
 stclairbranch

Sullivan

525 Cumberland Way
573-468-4372
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
 sullivanlibrary
 sullivanbranch

Union

251 Union Plaza Drive
636-583-3224
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
 unionlibrary
 unionbranch

Warrenton

912 S. Hwy. 47
636-456-3321
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
 warrentonbranch
 warrentonbranch

Wright City

60 Wildcat Drive
636-384-1136
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
 wrightcitybranch
 wrightcitybranch



"I love my library because you can find nearly anything in it. Heck, what you can't find, you can end up finding in another branch of the library!"
- Owensville branch patron



2018/2019 Officers

President		John Barry
Vice President		Kathleen Ham
Secretary		Leonard Butts
Treasurer		Susan Richardson

Member

Term

John Barry (*Warren Co.*)

06/30/2021

Carol Bell (*Franklin Co.*)

06/30/2019

Leonard Butts (*Crawford Co.*)

06/30/2019

John Cheatham (*Franklin Co.*)

06/30/2022

Joy Dufrain (*Warren Co.*)

06/30/2019

Kathleen Ham (*Gasconade Co.*)

06/30/2021

Karen Holtmeyer (*Warren Co.*)

06/30/2021

Carol Leech (*Gasconade Co.*)

06/30/2019

Robert Niebruegge (*Gasconade Co.*)

06/30/2021

Susan Richardson (*Franklin Co.*)

06/30/2020

Carla Robertson (*Warren Co.*)

06/30/2022

Paula Sutton (*Franklin Co.*)

06/30/2019

Diann Wacker (*Gasconade Co.*)

06/30/2020



GRAND OPENINGS

Sullivan • August 11

St. Clair • September 22

Pacific • September 29

Warrenton • October 20



**Our grand openings
were a huge success!**

**Attendance ranged
from 150-350+
individuals.**



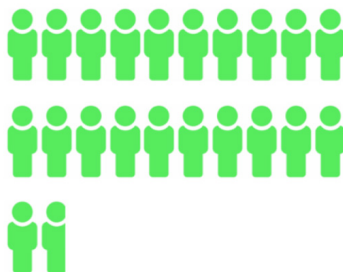
LIBRARY VISITS



= 10,000 Visits



415,671
In-person
up 11% from 2017-18



219,668
Website



41,472
Community Outreach
up 20% from 2017-18

We answered:

9,360

reference questions

5% increase

10,164

technology questions!

6% increase

NEW BUILDINGS



Sullivan

From 3,000 sq. ft. - 10,000 sq. ft.

Opened 7-23-18

St. Clair

From 4,500 sq. ft. - 9,100 sq. ft.

Opened 8-31-18

Pacific

From 4,500 sq. ft. - 10,000 sq. ft.

Opened 9-20-18

Warrenton

From 9,000 sq. ft. - 12,000 sq. ft.

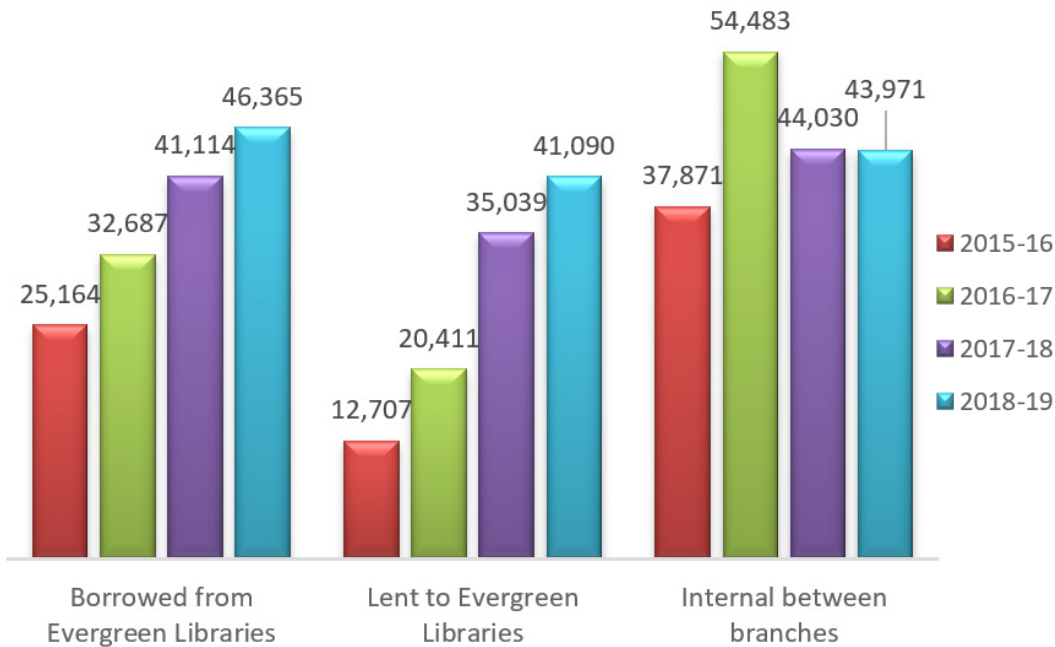
Opened 10-4-18



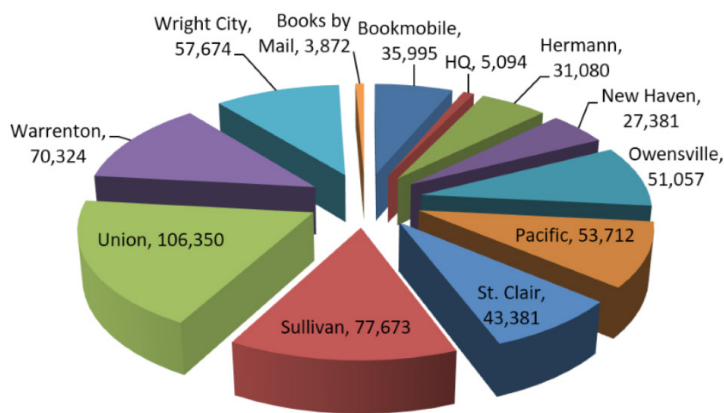


BORROWING AND LENDING

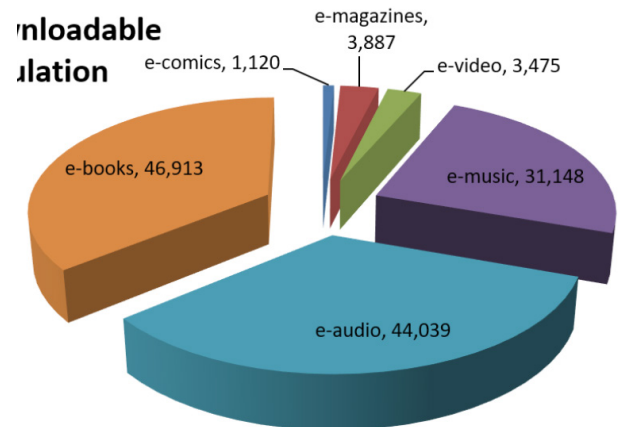
"There are so many fantastic resources! I love the free e-books and music! Plus the staff is amazing!"
- Hermann branch patron



CIRCULATION



Total Print Circulation: 566,368
18% increase from 2017-2018



Total E-circulation: 130,582
10% increase from 2017-2018

NON-TRADITIONAL CIRCULATION



119 telescopes
18% increase

82 fishing poles
4% increase

49 cake pans
circulation began April 2019

SELF-CHECK CIRCULATION



Five machines checked out - 55,787 items
Percentage of the total checked out at those branches - 18.26%
Percentage of total SRL circ - 9.85%

PASSPORTS



"All the ladies are very nice. They also helped me with my passport renewal. I enjoy coming in every week and I always get a sunny smile from all of them."
- Georgeann K.

As of December 2018 all 9 branches have staff trained to process passports.
We now have 46 staff members qualified to process passports.

We processed 287 passports
43% increase from last fiscal year



BOOKMOBILE CIRCULATION

of stops in 2018-2019: 632

32% increase

Total Bookmobile
Circulation: 35,995

39% increase

"The Book Mobile Staff is off the CHAIN! Thank you for all that you do for Room 9 @ MMCDC! You guys are the bomb!"

-Scenic Regional Library patron



LIBRARY CARDS ISSUED

of new cards issued: 9,439

28% increase

of cards used: 25,406

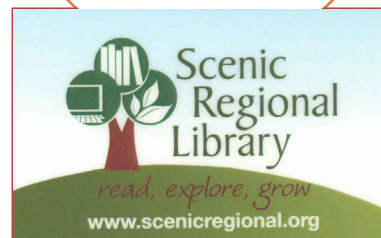
25% increase in active users

"I love my library because it has the books I want."

- Heidi, young Scenic Regional Library patron

"I love my library because: #1 – anyone – Poor or rich; has access to computers (and thereby information and news) and books that are free to read. #2 – it's a good hangout space!"

- Scenic Regional Library patron



COMPUTER USAGE



Internet Usage: 51,015
6% increase

Wireless Usage: 59,482
183% increase

“Internet access helped me find a job, find a home to buy and ended my living in a car. Great people too.”

- Pacific branch patron

YOUTH OUTREACH



STEM Playground

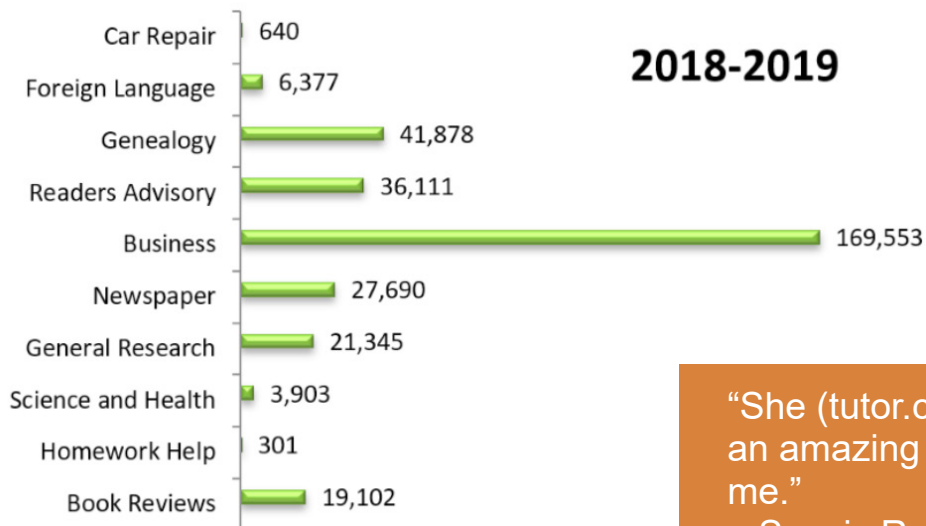
- 11 schools
- 3 groups in branches
- 2,008 students
- 106 sessions

With a grant from the MO State Library we purchased STEM products focused on coding, robotics and engineering. We visited schools, and did programs in our libraries, called the STEM Playground where kids got a chance to experience a wide variety of STEM activities.

Daycare & School Outreach:
435 visits to 25,609 individuals



DATABASE USAGE



"She (tutor.com tutor) was great and this is an amazing program for struggling kids like me."

- Scenic Regional Library patron-Tutor.com

"I can learn so much." :)

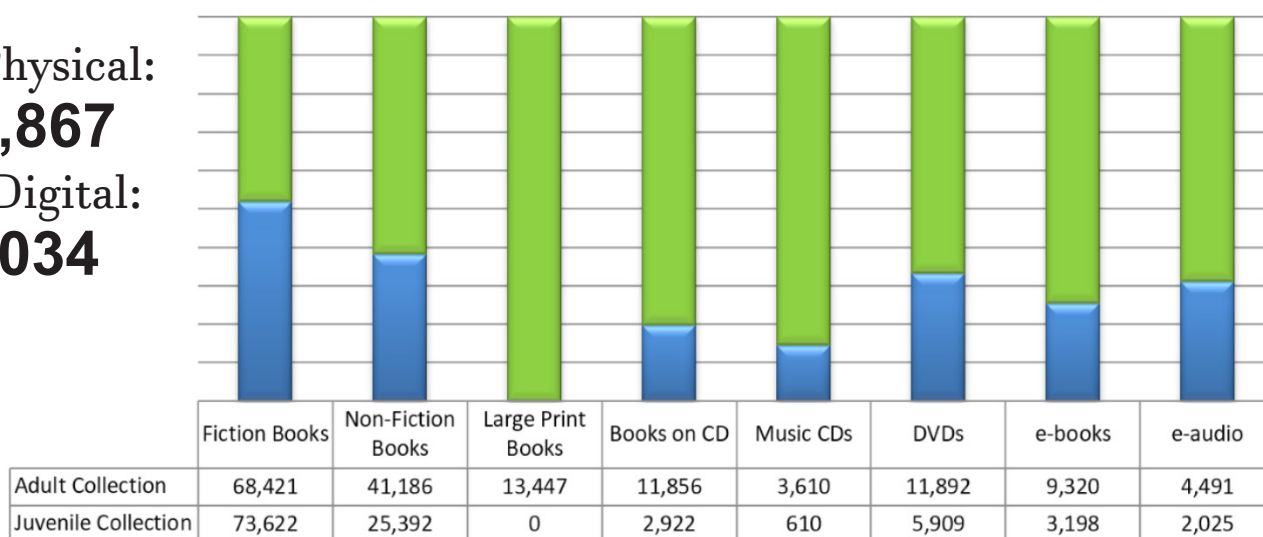
- Scenic Regional Library patron

Total: 326,900



COLLECTIONS

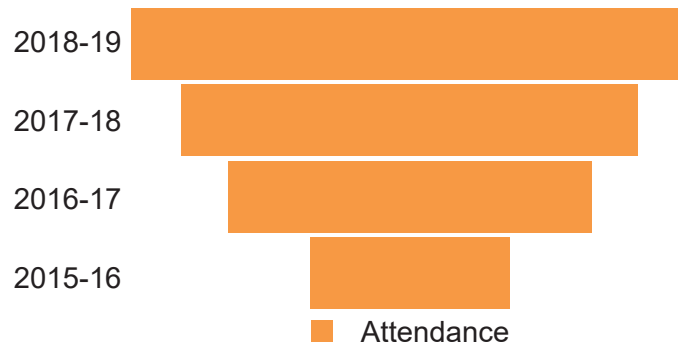
Total Physical:
258,867
Total Digital:
19,034



"When a kid thinks of visiting a library, they think of lots of old dirty (meaning dusty) books that are boring, but when you come in here, you know that this is a library that knows what's going on."

- young Owensville branch patron

ADULT PROGRAMMING



**751 adult programs held in 9 branches.
22% increase in attendance**

“They have the best adult programs. I also love the friendly staff!!”

- Pacific branch patron

“I love to read! Love our new building, the new books, but our ladies who work everyday to plan programs for all, are the best! Thank you.”

- St. Clair branch patron

YOUTH PROGRAMMING



**In 2018-2019 we offered
941 programs reaching
23,841 Children and Teens.
394 more programs than last year!
72% increase**

“(My) kids were waiting weeks for your Harry Potter program, it is right up there with Six Flags for them.”

- Union branch patron

“I like my storytime and I like getting books and making crafts.”

- 4 year old Wright City branch patron

“I love my library because: it is a safe fun place for my children to learn and be able to explore!”

- Owensville branch patron



SUMMER READING PROGRAM

Participants in 2019



2,257 Children



475 Teens



1,309 Adults

A **UNIVERSE**
of Stories

"I had a great talk with a mother this morning about how Summer Reading helped her daughter improve her reading skills and gave her a new love for reading. I have known the little girl since I started working here and she loved to be read to but had a hard time as she was getting older wanting to read herself. Her mother said she was worried that they would have problems with her reading level and getting her to read and then this summer something changed and her daughter started enjoying reading and has moved up to reading higher level books now! She wanted to let us know how much she appreciated our help in giving her daughter a new love for reading and helping them get past that stage. The little girl is in 2nd grade and was my first one to sign up for the Winter Reading program this year and she was done in just a couple of days."

- Kecia Philpot, Sullivan branch children's programmer



ADULT OUTREACH



- **Adult Outreach programs at nursing homes and senior centers in all 3 counties.**
- **312 visits to 8,485 senior citizens!**
- **62% increase in # of seniors.**

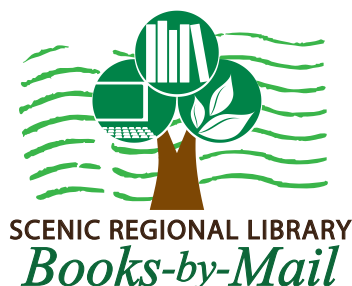
Our Adult Outreach Coordinator presented a variety of programs this year:

“Journey through Haunted America”
“Good Girls & Bad Girls of the Show-Me State”
“Route 36 - Way of the American Genius”
“Space Secrets by Neil Armstrong”
“Classic Country Western Tribute”

BOOKS-BY-MAIL



- **We currently have 95 Books-by-Mail patrons in all 3 counties!**
- **Books-by-Mail Circulation: 3,872 items in 2018-2019 fiscal year.**



“Awesome!!! I have always loved to read but for years had no way to get to library. Now the library comes to me.”

- Scenic Regional Library Patron

“Thank you-your books save my life.”

-Roland Boehm



COMPUTER CLASSES

July 1, 2018 - June 30, 2019

Number of Patron Classes: 31

Number of Patrons Trained: 139

"I have taken two (classes) and she (Stacy Emerson, Trainer) is AMAZING!!!!"

- Jill Elizabeth P.

"Well worth my time. These classes are a VERY worthwhile function of Scenic Regional."

- Scenic Regional Library patron

"I felt very comfortable with the instructor who was very knowledgeable. And it was free!!"

-Scenic Regional Library patron



FRIENDS OF THE LIBRARY

Hermann

Erica Lochmoeller • President
Bill Hausman • Vice President
Kent Wilkins • Secretary
Troy Peterson • Treasurer

New Haven

Sharon Althen • President
Mary Wesche • Vice President
Rhonda Helling • Secretary
Carol Bell • Treasurer

Owensville

Trudy Oberbeck • President
Sharon Yowell • Vice President
Jean Gray • Secretary/Treasurer

Pacific

Toni Meyers • President
Wayne Myers • Vice President
Sandra Klinger • Secretary
John Meyers • Treasurer

St. Clair

Sharon Mackay • President
Shirley Farrow • Vice President
Helen Lemrick • Secretary
Shirley Davis March • Treasurer

Sullivan

Lynn Scoville • President
Teresa Grimm • Vice President
Lisa Weiskopf • Secretary
Chris Philpot • Treasurer

Union

Abigail Tippin • President
Ashley Campbell • Vice President
Mary Wesche • Secretary
Ashley Campbell • Treasurer

Warrenton

Terri Bell • President
Alouise Marschel • Vice President
Rachelle Frey • Secretary
Tony Frey • Treasurer
Kaki Johnson • Member at Large
Elaine Fredde-Van Cleve • Member at Large

Wright City

Officers will be selected at a later date



442 Friends' members systemwide.
Raised \$43,551 in Fiscal Year 2018-2019.

STAFF TRAINING



July 1, 2018 - June 30, 2019

Number of Staff Classes: 47 • Number of Staff Trained: 184

38% increase in training

"I feel much more confident in helping patrons with these services. Thank you (Stacy Emerson, Trainer) for all you do!"

-Scenic Regional Library employee

LIBRARY FOUNDATION



2018/2019 Officers

President		Alice Whalen
Vice President		Chris Stuckenschneider
Secretary		Stephanie Norton
Treasurer		Michele Fehlings

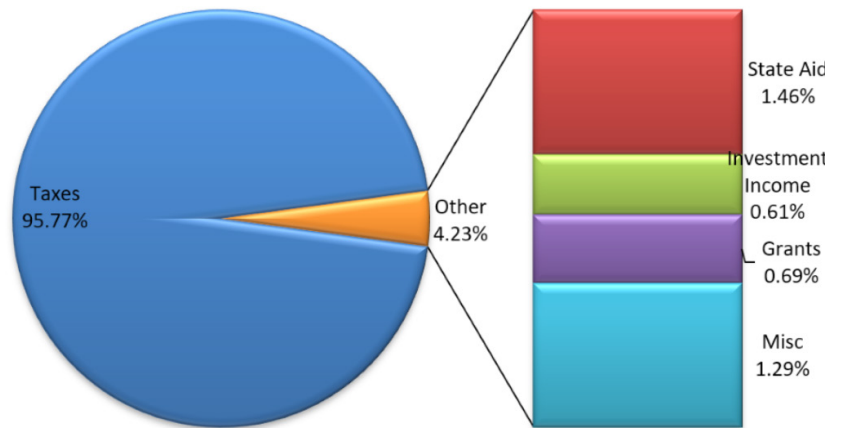
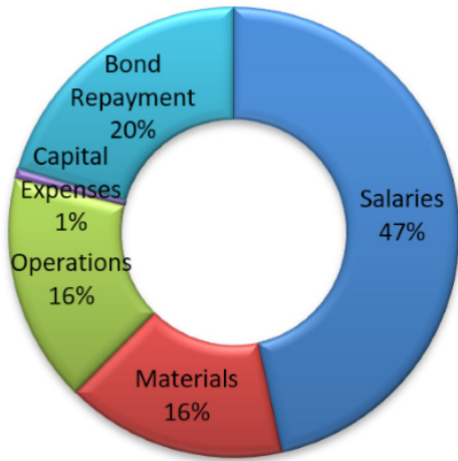
Member	Term
Dorothy (Dot) Schowe	07/30/2021
Dr. Debbie Depew	07/30/2022
Alice Whalen	07/30/2022
Michele Fehlings	07/30/2022
Pam Idel	07/30/2021
Diane Lairmore	07/30/2019
Sheri Hausman	07/30/2021
Michelle Heiliger	07/30/2020
Karrie Fast	07/30/2020
Stephanie Norton	07/30/2021
Sandra Feldkamp	07/30/2021



BUDGET

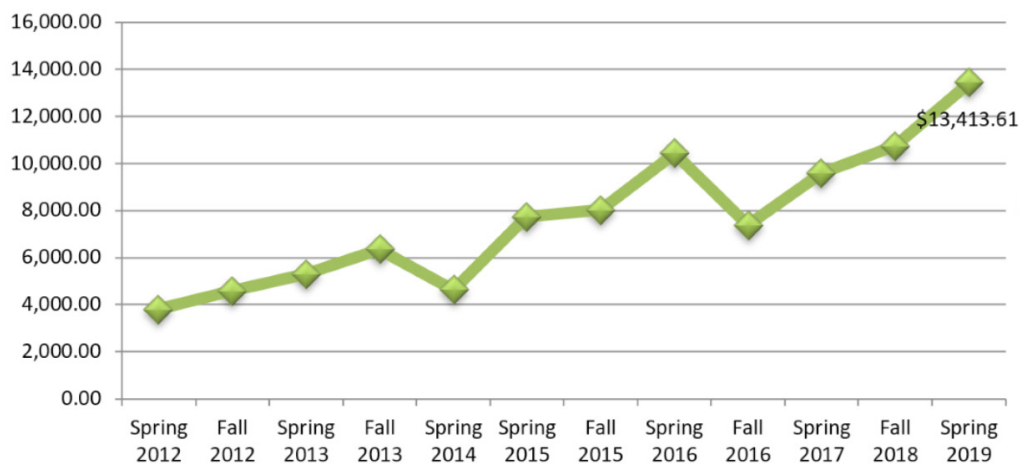
EXPENDITURES	
Bond Repayment	\$1,045,330
Salaries	\$2,384,250
Materials	\$811,347
Operations	\$837,856
Capital Expenses	\$38,946
TOTAL EXPENDITURES	\$5,117,729

REVENUE	
Taxes	\$5,381,984
State Aid	\$82,296
Investment Income	\$34,230
Grants	\$39,048
Miscellaneous	\$82,095
TOTAL REVENUE	\$5,619,652



BOOK SALE

Book Sale Revenue



2017-2018 TOTAL SERVICE VALUE



2018-2019 Total Value at Scenic Regional Library

Every \$1 of Revenue = \$4.26 in Library Services



Library Service	Annual Total Usage	Dollar Value
Books Borrowed (Physical & downloadable)	480,517	\$ 8,168,789
Magazines Borrowed (Physical & downloadable)	10,698	\$ 53,490
Videos (DVD & downloadable)	101,865	\$ 407,460
Audio Books Borrowed (CD & downloadable)	65,518	\$ 1,965,540
Music (CD & downloadable)	36,582	\$ 363,991
Fishing Pole Use	82	\$ 1,640
Telescope Use	119	\$ 38,675
Meeting Room Use	817	\$ 20,425
Notary Service	503	\$ 2,515
Children's Program Attendance	49,450	\$ 346,150
Adult Program Attendance	24,348	\$ 365,220
Hours of Computer Use	110,497	\$ 1,325,964
Live Homework Help Tutoring Sessions	309	\$ 12,360
Database Searches	326,900	\$ 6,538,000
Interlibrary Loan Requests Processed	87,455	\$ 2,186,375
Total Value of Library Service		\$ 21,796,594

Library Service	Value of Service	Cost Based On
Books Borrowed	\$ 17.00	Amazon.com average price
Magazines Borrowed	\$ 5.00	Estimated average price
DVD & Videos Borrowed	\$ 4.00	Estimated Netflix average
Audio Books Borrowed (CD & downloadable)	\$ 30.00	Estimated average price
Music CDs Borrowed	\$ 9.95	iTunes download average
Fishing Pole Use	\$ 20.00	Cost of fishing pole per Amazon
Telescope Use	\$ 325.00	Cost of telescope per St. Louis Astronomical Society
Meeting Room Use	\$ 25.00	Estimated value per ALA library calculator
Notary Service	\$ 5.00	State allowable charge
Children's Programs Attended	\$ 7.00	Estimated value per ALA library calculator
Adult Programs Attended	\$ 15.00	Estimated value per ALA library calculator
Hours of Computer Use	\$ 12.00	FedEx/Kinko's price
Live Homework Help Tutoring Sessions	\$ 40.00	Cost for one hour of tutoring at Tutor.com
Database Searches	\$ 20.00	Estimated value per ALA library calculator
Interlibrary Loan Requests Processed	\$ 25.00	Amazon.com average price plus shipping 9/23/2019



"It (Scenic Regional Library) provides me the opportunity to read books I could never afford to buy."

- Wright City branch patron

"Saves \$\$\$."

- Scenic Regional Library patron

"I love my library because it not only provides me with vast amounts of books that help me escape to new places when I read, but it's also a fun, safe and friendly environment for me to work in!"

- St. Clair branch patron