

Scenic Regional Library ANNUAL REPORT



July 2020 - June 2021





COVERAGE AREA

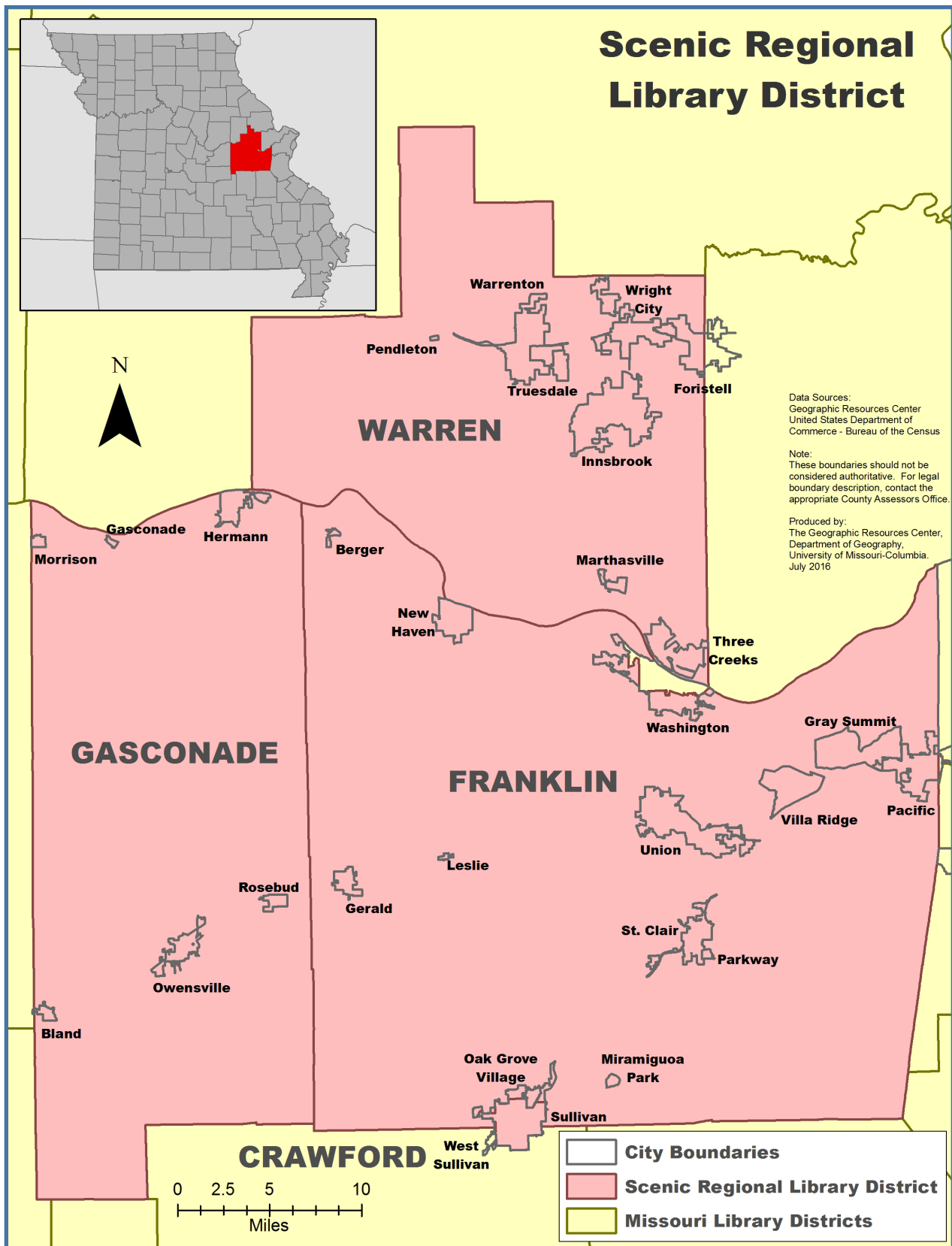
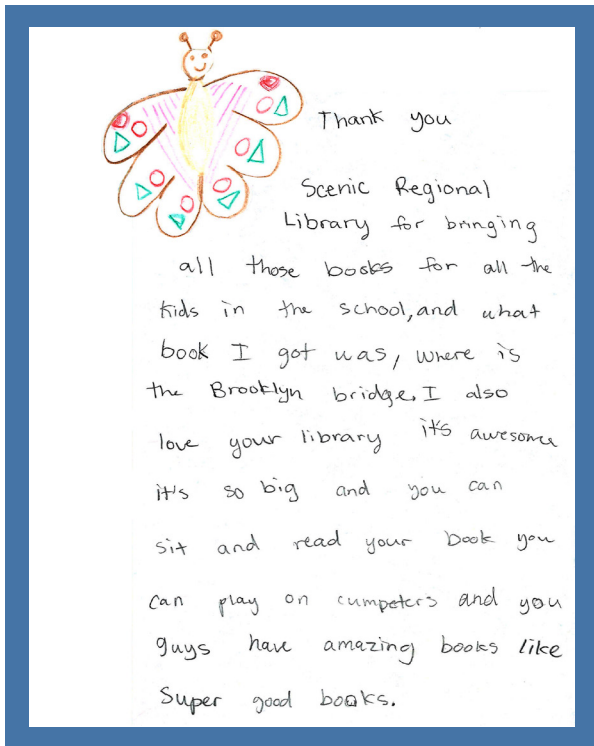


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LOCATIONS

Administration

251 Union Plaza Dr.
636-583-0652
Mon-Fri: 8am-4:30pm
Sat/Sun: Closed

Hermann

601 Market St.
573-486-2024
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
f hermannlibrary
i hermannbranch

New Haven

200 Douglas Street
573-237-2189
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
f newhavenlibrary
i newhavenbranch

Owensville

503 S. Olive Street
573-437-2188
Sun: Closed
Mon/Wed/Fri: 9am-6pm
Tues/Thurs: 9am-8pm
Sat: 9am-5pm
f owensvillebranch
i owensvillebranch

Pacific

111 Lamar Parkway
636-257-2712
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f pacificbranch
i scenicpacific

St. Clair

515 E. Springfield Rd.
636-629-2546
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f stclairbranch
i stclairbranch

Sullivan

525 Cumberland Way
573-468-4372
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f sullivanlibrary
i scenicsullivanbranch

Union

251 Union Plaza Dr.
636-583-3224
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
f unionlibrary
i unionbranch

Warrenton

912 S. Hwy. 47
636-456-3321
Sun: Closed
Mon-Thurs: 9am-8pm
Fri: 9am-6pm
Sat: 9am-5pm
f warrentonbranch
i warrentonbranch

Wright City

60 Wildcat Drive
636-384-1136
Sun: Closed
Mon/Tues/Thurs: 9am-8pm
Wed/Fri: 9am-6pm
Sat: 9am-5pm
f wrightcitybranch
i scenicwrightcity



"Now that we've moved away, our imagination bubble that all libraries are just as wonderful has been burst. Congratulations and thank you for all you have done these past eight years to have given us such high expectations for libraries. We miss you."

- Former Warrenton Branch patron



2020/2021 Officers

President		Susan Richardson
Vice President		Karen Holtmeyer
Secretary		Robert Niebruegge
Treasurer		John Cheatham

Member

Term

Linda Andrae *(Franklin Co.)*

06/30/2023

John Barry *(Warren Co.)*

06/30/2021

John Cheatham *(Franklin Co.)*

06/30/2022

Joy Dufrain *(Warren Co.)*

06/30/2023

Michele Fehlings *(Gasconade Co.)*

06/30/2023

Kathleen Ham *(Gasconade Co.)*

06/30/2021

Karen Holtmeyer *(Warren Co.)*

06/30/2021

Martha Lindsley *(Crawford Co.)*

06/30/2023

Robert Niebruegge *(Gasconade Co.)*

06/30/2021

Susan Richardson *(Franklin Co.)*

06/30/2024

Carla Robertson *(Warren Co.)*

06/30/2022

Paula Sutton *(Franklin Co.)*

06/30/2023



LIBRARY VISITS



= 10,000 Visits

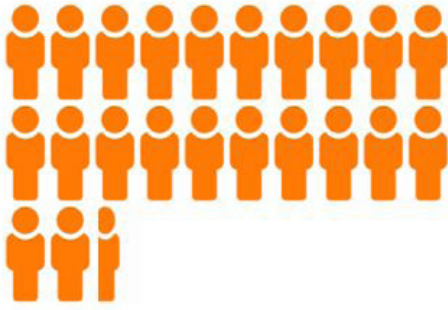
We Answered:

7,696

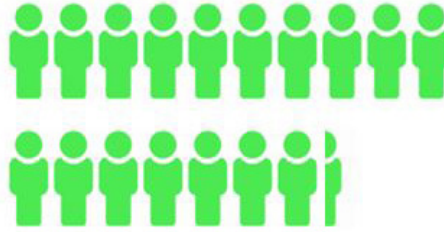
Reference Questions

8,268

Technology Questions!



228,949
In-person



171,380
Website



3,724
Community Outreach



LIBRARY CARDS ISSUED

of New Cards Issued:
3,877

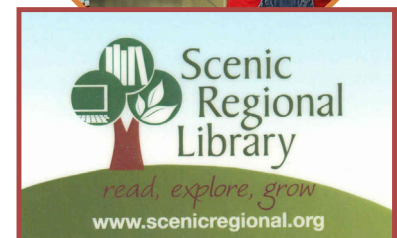
of Active Users:
12,212

"Thank you all for always being so helpful & pleasant to talk to."

- Christmas card from
Hermann branch patrons

"Love the new library, especially the wonderful staff. They have created a whole new library experience. Thank you."

- Sarah M., Sullivan branch patron



COVID VACCINATION SITE



- The Franklin County Health Department used the library's former Union branch building to administer up to 1,000 vaccines per week to area residents.

"The library is a WONDERFUL asset to our community!!!"

- Scenic Regional Library patron

CURBSIDE SERVICE



**Curbside Service
Utilized:
592 Times**

"I think that the response from the Scenic Regional Library to COVID was very well done! The time the libraries were closed and when they opened with just curbside and then reduced hours, masks, and reopening all seemed appropriate and timely. As a devoted patron I really appreciated that!"

- Warrenton branch patron

"Every time I come in, I get the biggest help I've ever had!"

- Union Branch patron



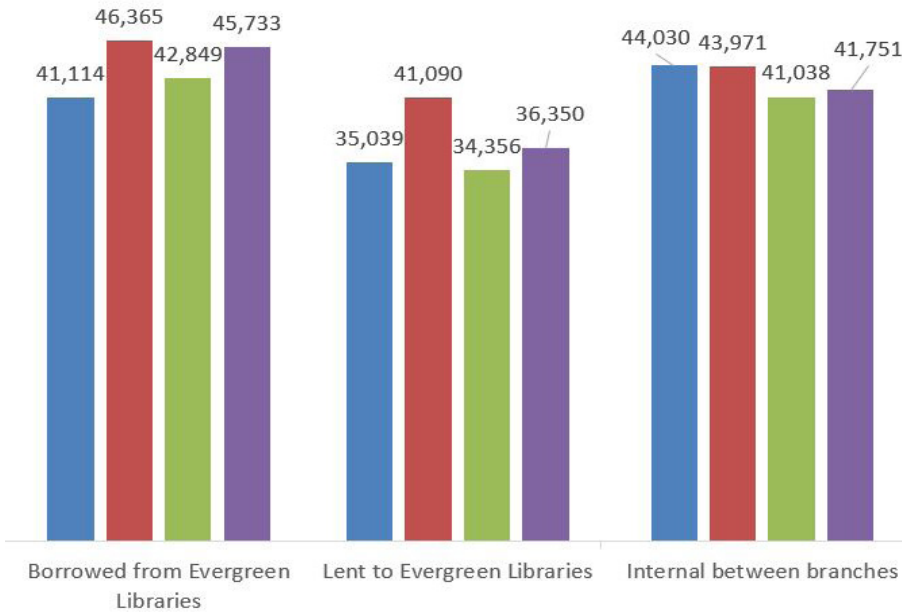
BORROWING AND LENDING

2016-17

2017-18

2018-19

2019-20



“Huge selection...Even fishing poles and things you wouldn't expect to be able to borrow from a library!”

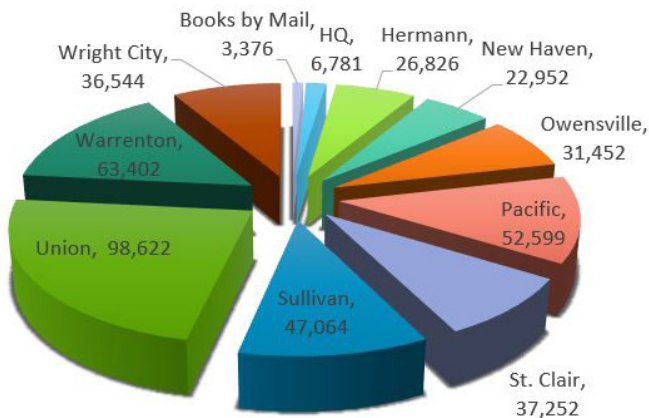
- Union Branch patron

“I am a regular library user and I can tell you that Scenic Regional Library provides excellent service, resources, and programs.”

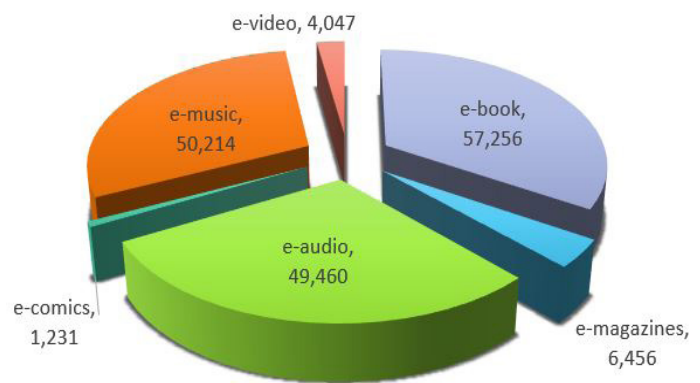
- Frances R., New Haven branch patron



CIRCULATION



Total Physical Item Circulation:
426,870



Total E-circulation: 168,664
5.88% increase from 2019-2020

NON-TRADITIONAL CIRCULATION



597 Headphones



240 Device Charger Cables and Wall Plugs – up 252% from last year!



180 Telescopes – up 59% from last year!



149 Cake Pans



91 Fishing Poles



29 Binoculars

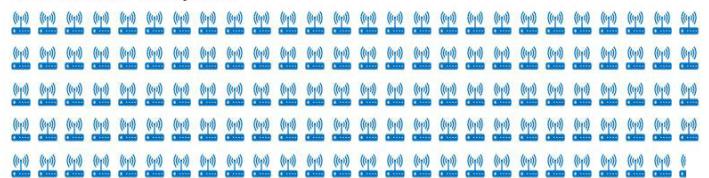


New This Year:

99 Microscopes



1293 Mobile Hotspots!



SELF-CHECK CIRCULATION



- Seven machines checked out: 69,073 items
- Percentage of the total checked out at those branches: 17.65%
- Percentage of total Scenic Regional Library circulation: 15.22%

“Your entire staff there have been exceptionally kind and helpful every time we visit. We are thankful for each of you.”

- Lisa, Wright City Branch patron

“Thanks for all your help with the telescope! We took it to a friend’s house and it was enjoyed by many!”

- Lauriette M., St. Clair branch patron

PASSPORTS



- All nine branches have staff trained to process passports.
- We now have 54 staff members qualified to process passports.

We Processed 112 Passports



MOBILE HOTSPOTS

75 hotspots in circulation throughout the district were checked out 1,293 times.



“I and my family really enjoy the library and as you know get a lot of use from it. The library has really changed. And for the better.”

- Jerry M., Sullivan branch patron



RFID *(radio-frequency identification)*

The library is converting to RFID this year.

What will RFID do for the library?

- **Security**
- **Staff Efficiency**
- **Inventory Control**



**Items Tagged in the Spring of 2021:
300,000**

COMPUTER USAGE



Computer Usage: 45,211

Wireless Usage: 53,058

“THANK YOU for ALL the help—you really have such patience, and [are] so pleasant all the time...I really love your dedication to helping oldies like me!”

- Hermann branch patron

YOUTH OUTREACH



“We’ve been going through ‘days of thankfulness’ at home. Norah said she was thankful for Mrs. Kayleigh [Wright City Branch staff member] today because the Grinch book made her feel good and she is sad that she can’t be at school. (We’ve been able to make the last two [virtual] storytimes because we are quarantined.) As soon as she mentioned something about ‘Christmas won’t be the same but we can still have a good Christmas with smaller families, etc. and Kayleigh mentioned about not being at school and missing people’, Norah jumped right in and said, ‘Wow! She knows what I’m talking about!’ It made me sad but happy that she could make that connection with her. So thank you for providing those services and being a constant event of normalcy for her. She loves story time!”

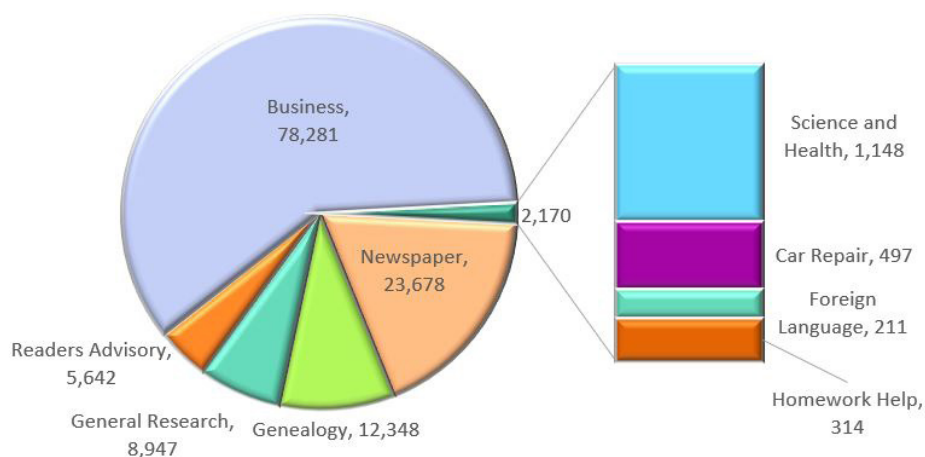
- Comment on the Wright City branch Facebook page

Daycare & School Outreach:

40 sessions offered via Zoom reaching 3,724 students and teachers.



DATABASE USAGE



"I feel like I will do fine on my math now because of Tutor.com."

- 7th grade student

"Kimberley was very nice and seemed so happy when I got the answers right. When I found out I got a 70, she immediately offered to go over it all once again."

- 7th grade student on Tutor.com

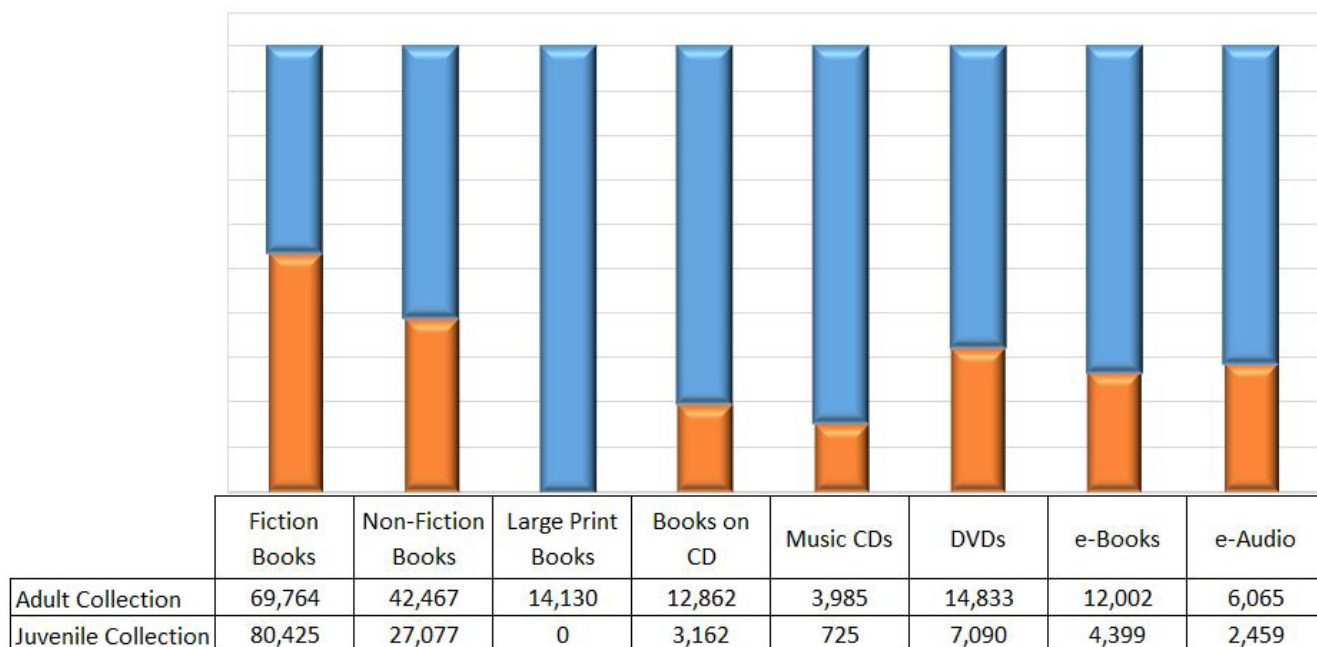
Total: **142,704**



COLLECTIONS

Total Physical: **276,520** 5.8% increase

Total Digital: **24,925** 10% increase



ADULT PROGRAMMING



**423 programs held
in-person and virtually
reaching 6,452 adults.**

"I think they are doing great! The virtual classes are a great way to safely connect with our community."

- Sara F. P., New Haven branch patron

"I have never met more friendly, caring, kind, and generous people than the folks that work here at the library. God bless every one of you! I will never forget the generosity I have received from all of them...One day I will pay that forward!!!"

- Shane L., Pacific branch patron

YOUTH PROGRAMMING



**In 2020-2021 we offered
1,084 programs reaching
22,123 children and teens.**

To my favorite librarians, 11-18-20
Thank you for this book!
Also thanks to the stories you read,
and the crafts you give us!
You are the best, nicest, and fun!



TEACHER ASSISTANCE PROGRAM

- We launched the Teacher Assistance Program this year.
- Branch staff delivers materials to public and private school classrooms throughout the district.



"Just wanted to share with you how much these kiddos (okay, their teacher LOL) appreciated the Teacher Assistance program. There were 17 Thank You cards waiting on my desk for me today! So sweet!"
- Jacquie, St. Clair Branch staff member



1000 BOOKS BEFORE KINDERGARTEN

Total Participants:
155
6 Children completed the program by reading 1,000 books!



SUMMER READING PROGRAM



Participants in 2021



1501 Children (64.5% increase)



932 Teens (333% increase)



4354 Adults (502% increase!)

Minutes Read
Children: 552,716

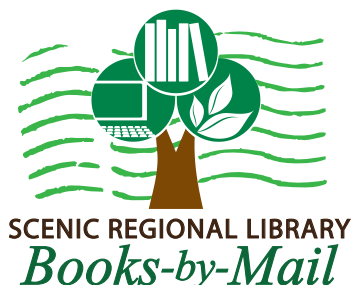
Books Read
Teens/Adults: 8,031



BOOKS-BY-MAIL



- We currently have 93 Books-by-Mail patrons in all 3 counties!
- Books-by-Mail circulation: 3,376 items in 2020-2021 fiscal year.



"I just wanted to say how wonderful I find the books by mail service to be. When I became disabled I found myself hit doubly hard, I lost not only my health and ability to drive but also my income disappeared. Before I was told about this program all I had for a hobby was watching local tv, now I can enjoy the latest and best literature again, which is a true blessing."

- Jason B., Books-By-Mail patron



2020/2021 Officers

President	Alice Whalen
Vice President	Dorothy (Dot) Schowe
Secretary	Susan McKee
Treasurer	Sheri Hausman

Member

Dorothy (Dot) Schowe
Dr. Debbie Depew
Susan McKee
Alice Whalen
Pat Aichholz Schowe
Shelby Uffmann
Sheri Hausman
Debbie Heggemann
Barbara Harman
Stephanie Norton
Sandra Feldkamp

Term

07/30/2021
07/30/2022
07/30/2021
07/30/2022
07/30/2024
07/30/2022
07/30/2021
07/30/2023
07/30/2023
07/30/2021
07/30/2021

185 Friends' members systemwide.
Raised \$9,044 in fiscal year 2020-2021.

SCENIC REGIONAL LIBRARY
FOUNDATION



COMMUNITY GARDEN

- We launched the Community Garden at the St. Clair branch in the spring of 2021. The Friends of the Library St. Clair branch provided funds for the garden. Patrons were able to check out a garden bed for the growing season.



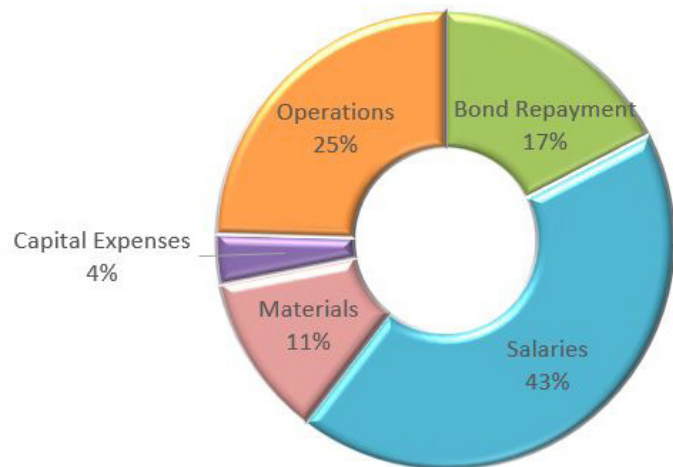
BUDGET



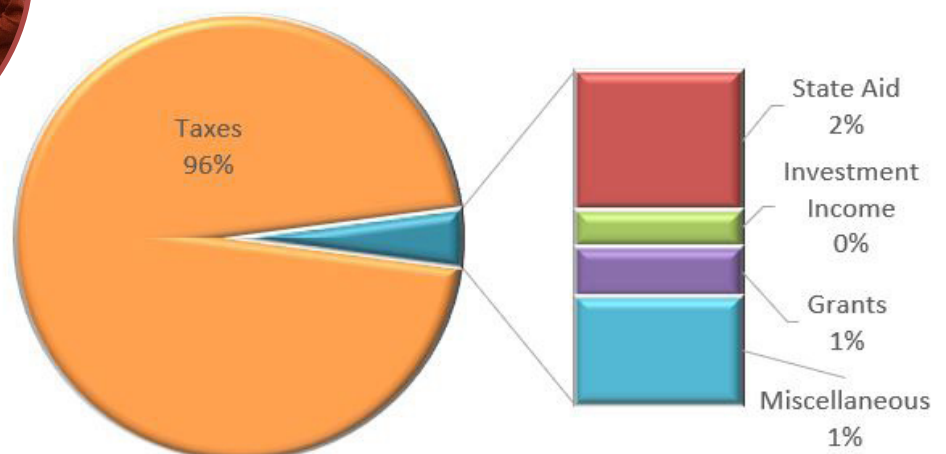
“A 3-year-old boy was here today with his mother. He pulled .31 cents from his pocket and slid it across the counter to me. His mother explained that he wanted to give his money to the library to make sure it stays open. I promised him we would be here.”

- Sarah, Owensville Branch staff member

EXPENDITURES	
Bond Repayment	\$ 1,047,384
Salaries	\$ 2,581,032
Materials	\$ 689,908
Capital Expenses	\$ 209,858
Operations	\$ 1,473,756
TOTAL EXPENDITURES	\$ 6,001,938



REVENUE	
Taxes	\$ 5,754,901
State Aid	\$ 102,950
Investment Income	\$ 26,902
Grants	\$ 37,171
Miscellaneous	\$ 80,014
TOTAL REVENUE	\$ 6,001,938





2020-2021 TOTAL SERVICE VALUE



Every \$1 of Revenue = \$2.40 in Library Services



Library Service	Annual Total Usage	Dollar Value
Books Borrowed (Physical & downloadable)	334,624	\$ 6,023,232
Magazines Borrowed (Physical & downloadable)	4,529	\$ 22,645
Videos (DVD & downloadable)	65,140	\$ 130,280
Audio Books Borrowed (CD & downloadable)	16,255	\$ 487,650
Music (CD & downloadable)	3,289	\$ 32,890
Mobile Hotspot Use	1,293	\$ 170,676
Fishing Pole Use	91	\$ 2,730
Telescope Use	180	\$ 58,500
Microscope Use	99	\$ 24,750
Notary Service	566	\$ 2,830
Children's Program Attendance	22,123	\$ 154,861
Adult Program Attendance	6,452	\$ 96,780
Hours of Computer Use	98,269	\$ 2,358,456
Live Homework Help Tutoring Sessions	314	\$ 12,560
Database Searches	142,704	\$ 2,854,080
Interlibrary Loan Requests Processed	82,083	\$ 1,969,992
Total Value of Library Service		\$ 14,402,912

Library Service	Value of Service	Cost Based On
Books Borrowed	\$ 18.00	Amazon.com average price
Magazines Borrowed	\$ 5.00	Estimated average price
Videos (DVD & downloadable)	\$ 2.00	Estimated Redbox average
Audio Books Borrowed (CD & downloadable)	\$ 30.00	Estimated average price
Music CDs Borrowed	\$ 10.00	Estimated Spotify subscription
Mobile Hotspot Use	\$ 132.00	Cost of device plus two weeks of mobile data
Fishing Pole Use	\$ 30.00	Cost of fishing pole per Amazon
Telescope Use	\$ 325.00	Cost of telescope per St. Louis Astronomical Society
Microscope Use	\$ 250.00	Based on average purchase price
Notary Service	\$ 5.00	State allowable charge
Children's Programs Attended	\$ 7.00	Estimated value per ALA library calculator
Adult Programs Attended	\$ 15.00	Estimated value per ALA library calculator
Hours of Computer Use	\$ 24.00	FedEx Office hourly rate
Live Homework Help Tutoring Sessions	\$ 40.00	Cost for one hour of tutoring at Tutor.com
Database Searches	\$ 20.00	Estimated value per ALA library calculator
Interlibrary Loan Requests Processed	\$ 24.00	Amazon.com average price plus shipping

10/13/2021

“App is amazing! Workers are fantastic! Great Experience.”

- Owensville branch patron

“It [The library] was exactly what we needed, saving us lots of money, when we were homeschooling and borrowing lots of books, sometimes from far away.”

- Warrenton branch patron