Library Launches Line of Merchandise and Online Store

The library will launch its first line of custom merchandise and online store on October 1. Visit the library's new Shop Scenic online store at www.scenicregional.org/shop.

The merchandise all includes a fun library- or reading-related phrase, along with the library's name and logo. The items will include t-shirts, which will cost $18 each; mugs, $10; tote bags, $10; socks, $14; and bookmarks, $5. All proceeds will go toward enhancing the library's programming and other services.

Patrons will have three options to purchase the merchandise: (1) they can purchase items at their local branch; (2) they can purchase items online and have them sent to their local branch for pickup; or (3) they can purchase items online and pay an additional shipping fee to have the items shipped to their home. Items can be purchased at a branch with a credit card, check, or cash.

The library hopes to launch a new line of merchandise every six months, assuming that most of the previous line sells that quickly.

Free Notary Services Available at all Branches

The presidential election is approaching and many people are choosing to vote by mail for various reasons. Voters are required to have a mail-in ballot notarized. The library offers free notary service at all branches. An individual does not need to have a library card to have a ballot, or any other document, notarized.

Patrons are required to wear a face mask when getting a document notarized. If they do not have one, the library will provide them with a disposable mask.

Bench Donated at New Haven Branch

A bench was donated to the New Haven branch in August to honor Carol Bereuter Bell’s service to the library. Ms. Bell served on the Scenic Regional Library Board of Trustees, representing Franklin County, from 1998 to 2019. The donation was anonymous.

Visit the Scenic Shop, the library’s new online store at: www.scenicregional.org/shop
Library Sees Big Demand for Wireless Hotspots

The library began checking out mobile hotspots in late August. Within the first two weeks, all 42 devices were checked out and there was a waiting list of 16 people. The library purchased an additional 18 devices in mid-September.

The hotspots, which can provide Internet access for up to 15 devices at one time, can be checked out for two weeks; they cannot be renewed.

The library received grant funds through the CARES Act to pay for the data costs for 42 mobile hotspots. The library is also awaiting the announcement about a second CARES Act grant which would provide funds for 12 more devices. The CARES Act grants only subsidize the cost of the mobile hotspots during the 2020-2021 fiscal year.

Library Receives Praise from Community Survey

On July 22, the library mailed a community survey to 10,800 random residents throughout the district. The library serves a population of 141,000 residents in Franklin, Warren, and Gasconade counties, as well as the Sullivan portion of Crawford County.

The survey asked two dozen questions covering many aspects of the library, including program offerings, services, hours, customer service, new materials, website, and newsletter. The results were overwhelmingly positive.

The library places a strong emphasis on customer service, which was reflected in the results:

- 91.8% of respondents strongly agreed (72.4%) or agreed (19.4%) with the statement “Library staff is helpful.”
- 91.8% of respondents strongly agreed (70.7%) or agreed (21.1%) with the statement “Library staff is friendly.”
- 94.7% of respondents strongly agreed (68%) or agreed (26.7%) with the statement “I would recommend the library to friends and family.”

The survey was the first conducted since the library’s historic 2014 tax increase, which was the system’s first in 55 years. Over the past six years, the library dramatically expanded services, as well as replaced, or expanded and renovated, its branches as part of a $22 million building project. An overwhelming 94.8% of respondents strongly agreed (74.2%) or agreed (20.6%) with the statement “I consider the library a good use of taxpayer money.”

The library already offers thousands of free adult, teen, and children’s programs every year. However, the survey results provide branch programmers with valuable information about the types of programs the public would like. According to the results, the public would like to see the library offer more programs about local history (37.8%), gardening/hobbies (32.4%), crafts/fine art (31.8%), and computer skills/technology (29%). Since mid-March, the library has only offered virtual programming on the branch Facebook pages and the system’s new YouTube channel due to coronavirus.

The library administration, which continues to analyze the results, believes that the information will be very helpful to guide future program offerings, publicity, and other services. The library intends to conduct the survey every two or three years.
St. Clair Branch Internet Upgraded

In September, the St. Clair branch received a significant upgrade to its Internet speed. Previously, the branch had a 50MB line, and their daily Internet usage levels varied between 10MB to 50MB. In late August, the line speed was upgraded to 80MB.

The library regularly upgrades its Internet speed at the branches, as needed. MOREnet, the statewide non-profit consortium through which most libraries and schools purchase their Internet, provides an assessment of the library’s Internet usage at least once a year. MOREnet conducted an assessment earlier this year and determined that St. Clair branch was the only branch that possibly needed an upgrade.

The library’s continued increases in Internet bandwidth needs over the past few years have mostly been driven by increased wireless Internet usage on mobile devices at the branches, in addition to patrons streaming more videos on the library’s public computers.

Library Launches YouTube Channel for Virtual Programming

In March, when the coronavirus pandemic struck, the library moved most of its programming to a virtual format. Until recently, these virtual programs have only been available on the library’s branch Facebook pages.

The library decided to create a YouTube channel for those patrons who do not have Facebook. The channel features all of its virtual programs (except for storytimes, due to copyright issues). In addition, YouTube allows patrons to find past programs more easily. The videos on the channel are also categorized as adult, children, and teen programs.

The channel can be found by simply searching YouTube for “Scenic Regional Library”. The actual link is https://www.youtube.com/channel/UCCE45V0FuKwy0sS6KbYXQKgg. Once the library’s channel has 100 subscribers, it can customize the link to something easier to promote. Currently, the new channel has 50 subscribers.

Laptops Available for Use in the Library

The library will soon have laptops available for in-house use (checkout) at each branch. The laptops will be available for check out to patrons ages 12 and older; children under 12 must check the laptop out on their parents’ card. The laptops offer Zoom, Skype, Microsoft Office, and other programs. Patrons will be able to call their local branch to reserve the laptop for a specific time if they have a Teledoc appointment, online meeting, or other scheduled appointment.

SCENIC REGIONAL LIBRARY
LIKE US! GO TO FACEBOOK.COM | VISIT US AT SCENICREGIONAL.ORG
PROGRAM GUIDE

ALL BRANCHES

VIRTUAL ADULT PROGRAMS
Folded Magazine
Christmas Tree Craft
Thursday, October 1 at 5:00 pm
Intro to Paint Pouring
Thursday, October 8 at 5:00 pm
Farmhouse Pumpkins Craft
Thursday, October 15 at 5:00 pm
Real Life Ghost Stories with Dan Terry
Thursday, October 22 at 5:00 pm
Virtual Oktoberfest with Laurie Osseck
Thursday, October 29 at 5:00 pm

VIRTUAL BOOK CLUBS
St. Clair branch
Thursday, October 15 at 6:00 pm
Where the Crawdads Sing by Delia Owens.
Union branch
Thursday, October 15 at 6:00 pm
The Kitchen House by Kathleen Grissom.
Hermann branch
Wednesday, October 21 at 4:30 pm
The Book Woman of Troublesome Creek by Michele Richardson.
Warrenton branch
Thursday, October 22 at 5:30 pm
Where the Light Gets In by Kimberly Williams-Paisley.

VIRTUAL KID & TEEN PROGRAMS
Kids Club
Every Monday at 4:00 pm
October 5-Nature Paintings
October 12-Hootin’ for Owls
October 19-Virtual Halloween Parade
October 26-Dia De Los Muertos Lanterns
Branch Storytimes
Hermann-Every Tuesday at 10 am
New Haven-Every Tuesday at 10 am
3rd Saturday of Month at 10 am
Owensville-Every Wednesday at 10 am
Pacific-Every Thursday at 10 am
Every Monday at 7:30 pm
St. Clair-Every Thursday at 11 am
Sullivan-Every Tuesday at 10 am
Union-Every Wednesday at 10 am
Every Tuesday at 7 pm
Warrenton-Every Tuesday at 10 am
1st Saturday of Month at 10 am
Wright City-Every Wednesday at 10 am

Teen Programs
1st Wednesday of Month at 4:00 pm
October 7-Dia De Los Muertos Lanterns

Staff Spotlight: Jacquie, Adult Programmer, St. Clair

How long have you worked for Scenic?
Two years.

Have you held any other positions at Scenic? If yes, what were those, and how long did you work at that position?
Library Assistant for a year and a half.

What made you want to work in a library?
I was excited about the beautiful new building in St. Clair and the timing was perfect for me. I was a stay-at-home mom for 23 years and was thinking of going back to work since my youngest had just started driving. It all fell into place perfectly.

What do you wish more people knew about the library?
That we have access to over 3 million items through Evergreen so if what you want is not on the shelf, we can very likely get it for you.

What is your favorite part of the job? Why?
Being creative with making displays and programs!

What is your favorite book? Why?
I loved A Man Called Ove by Fredrik Backman. It’s about a grumpy old man but as the book unfolds, you learn that he’s really just lonely and hurting. Really makes you think.

What is your favorite part of the job? Why?
Our Harry Potter event in January! Our patrons love it so much and really look forward to it. We are doing it virtually this year, which is kind of a bummer, but totally reasonable given the circumstances. But as we began planning we soon realized that it is going to be REALLY fun and actually probably bigger than ever. Very excited.

What are you currently reading or what are you reading next?
I just checked out The Red Address Book by Sofia Lundberg as was recommended by one of my favorite patrons.

What upcoming virtual program are you excited about and why?
During recent Storytimes branches read Building Block Book nominees, such as “Shake the Tree.” Patrons were asked to vote with a thumbs up if they liked the book. At the end of November vote totals will be submitted for each of the nominees. Miss Jenny from the New Haven branch read this book during her Tree Storytime in September.
Library Board Appoints Three New Foundation Board Members

On August 25, the Library Board appointed three new Foundation Board members. Lynnette Watts was appointed to represent Gasconade County and Debbie Heggemann and Barbara Harman were both appointed to represent Warren County. The Foundation, which has twelve members, oversees the library's nine Friends of the Library groups.

Lynnette Watts moved to Hermann from Arkansas with her husband in 2018. In Arkansas, she had a long career in the nonprofit sector, working in philanthropy with such organizations as The Nature Conservancy, Heifer International, and the Diocese of Little Rock. Most recently, Ms. Watts retired from the Women’s Foundation of Arkansas where she served as Executive Director. She also has served as Affiliate Coordinator for the Arkansas Community Foundation. Ms. Watts is a member of the Hermann branch Friends of the Library.

Debbie Heggemann was born and raised in Warren County. She holds a bachelor of science degree in business from Central Methodist University. Currently, Ms. Heggemann is president of Heggemann, Inc., in Warrenton. She’s the third generation in her family to work at the plumbing business, which was started by her grandparents. Ms. Heggemann is also an active parishioner of Holy Rosary Catholic Church and loves to visit Scenic Regional’s Warrenton branch.

Barbara Harman has lived in Marthasville since 1986. Over the years, she’s been involved with Girl Scouts, Boy Scouts, Sunday School, Vacation Bible School, and Neighbors United Undoing Racism. She has been operating the local food pantry since the 1990’s.

Ms. Harman graduated from Washington High School and has a bachelor’s degree in education from the University of Missouri in St. Louis. She has been a homemaker and has homeschooled her four children. Ms. Harman visits the Scenic Regional’s Warrenton branch.

East Central College has part-time openings for a volunteer coordinator and evening Adult Education & Literacy (AEL) instructors in Sullivan, Hermann, and Montgomery City. A bachelor’s degree is required along with a fingerprint background check. More information online at https://www.eastcentral.edu/hr

Mark Schaepkerkoetter was in the meeting room at Owensville teaching our patrons about Slavery in Gasconade County, MO. Patrons had the opportunity to join virtually from their home to learn about this time in history and ask questions afterward.
Purchase a “Book” for the Donor Wall in Your Community’s New Library

The Scenic Regional Library Foundation and Friends of the Library groups are selling donor wall “books”, which will be placed in the entrance hallway of each new library building.

You can have your name, your family’s name, or your business’s name become a permanent part of the new library in your community. Donor wall “books” can also serve as a beautiful and long-lasting memorial for a loved one.

The cost of a donor wall “book” is based on the size of the book:

- 8” x 1 ½” book – $100
- 10” x 2” book – $200
- 9” x 3” book – $300

Visit www.scenicregionalfoundation.org or complete this form to place your order. The Foundation accepts debit and credit cards (online), checks, and cash (only for forms brought to the library) for donor wall “book” purchases.

Proceeds from the sale of the donor wall books are designated for the local Friends of the Library group and used to assist with the purchase of furnishings and equipment in their new building.

Purchases are tax deductable.

Donor wall “books” can be purchased throughout the construction project and will be unveiled at the grand opening of each new branch library.

Scenic Regional Library Foundation
Donor Wall “Book” Order Form

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Mail this form (or drop it off at your local branch) with your personal check or money order to:

Friends of the Library
251 Union Plaza Dr.
Union, MO 63084
SCENIC REGIONAL LIBRARY
FRIENDS OF THE LIBRARY MEMBERSHIP APPLICATION
April 1, 2020 – March 31, 2021 Membership Year
All information submitted is considered confidential and will never be given or sold to any other individual, company, or organization.

If this membership is for you, please provide your information; if this membership is a gift for someone else, please provide their information:

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<td>Bronze – $10</td>
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<td>Friends of the New Haven Branch</td>
<td>Silver – $25</td>
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<td>Friends of the Owensville Branch</td>
<td>Ruby – $50</td>
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<td>Friends of the Pacific Branch</td>
<td>Gold – $100</td>
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<td>Friends of the St. Clair Branch</td>
<td>Platinum – $250</td>
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<td>Friends of the Sullivan Branch</td>
<td>Diamond* – $500</td>
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<td>Friends of the Wright City Branch</td>
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<td>*Lifetime Membership</td>
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WOULD YOU LIKE TO HELP?  (Select all which apply)

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<td>Serve on the local Friends of the Library’s Governing and Planning Committee</td>
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Office Use Only

☐ New Application
☐ Renewal
Date Received: ☐ Check #_____  ☐ Cash
Amount Received:

Mail this form (or drop it off at your local branch) with your personal check or money order to:
Friends of the Library, 251 Union Plaza Dr., Union, MO 63084
Membership dues and contributions are tax deductible.